



ASX ANNOUNCEMENT

23 December 2015

SAFEROADS SECURES FIRST DISTRIBUTOR AGREEMENT IN UNITED STATES

The Directors of Saferoads Holdings Limited (**ASX: SRH**) are pleased to announce that the Company has secured its first exclusive Distributor Agreement for the sale of its proprietary *Ironman™* barrier products in the United States, Canada, and Mexico.

CEO, Mr Darren Hotchkin stated "As was outlined at our Annual General Meeting in October, we have been exploring opportunities in the USA for our various products over the past few months and we are pleased to have secured this initial Agreement which includes an initial sign-on fee and minimum sales levels over a five year term to retain exclusivity."

Chairman, Mr David Ashmore said "Darren's secondment to the United States over the past few months has been successful with this initial agreement and we look forward to securing more arrangements for our other products in 2016."

Enquiries/Additional Information:

David Ashmore, Chairman
0418 155 500

ABOUT SAFEROADS

Saferoads is a company (ASX: SRH) specialising in providing innovative road safety solutions. Headquartered in Pakenham, Victoria, with representation across Australia and New Zealand. The company provides state government departments, local councils and road construction and equipment hire companies with a broad range of products and services designed to direct, protect, inform and illuminate road users.

SAFEROADS HOLDINGS LTD. ABN 81 116 668 538
PO Box 2030, Pakenham, Vic 3810
Phone: 1800 060 672 Fax: 1800 060 673
Website: www.saferoads.com.au