

# ASX ANNOUNCEMENT FOR IMMEDIATE RELEASE

14 January 2016

## **ISU Share Purchase by CEO**

iSelect Limited (ASX:ISU or the "Company") is today advising that iSelect Chief Executive Officer (CEO), Scott Wilson, has recently purchased iSelect shares.

Scott Wilson acquired on-market a direct interest in 475,663 ISU ordinary shares on 12 January 2016 for a total consideration of \$353,682. He now holds the following direct interest in iSelect shares:

- 484,068 Ordinary Shares; and
- 1,164,129 Long Term Incentive Plan (LTIP) shares.

Scott Wilson is not currently a Director of the Company however the Company views that it is good governance to disclose a change in the CEO's interest.

#### **ENDS**

#### **Investor and analyst enquiries**:

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### **About iSelect**

iSelect is Australia's leading online comparison service, providing Australian consumers with trusted product comparison and advice on more than 12,500 insurance, energy, personal finance and broadband products from over 95 partner providers. With a household brand that attracts over 8 million unique visitors to its website every year, iSelect now distributes 1 in 5 of all private health insurance policies in Australia. Owing to its digitally enabled and customer-centric advice model, iSelect continues to grow its market-leading position in health insurance, energy, life insurance and personal finance comparison.