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## **Tabcorp and VRC extend sponsorship to 2024**

Tabcorp and the Victoria Racing Club have today announced a new eight-year sponsorship agreement, extending the existing relationship to 2024.

The new arrangement, effective 1 August 2016, continues Tabcorp's position as the official wagering partner of the VRC and the Melbourne Cup Carnival. It includes a number of new benefits including support sponsorship of the Emirates Melbourne Cup Tour and naming rights sponsorship of the Group 1 Australian Cup.

Tabcorp Managing Director and Chief Executive Officer, David Attenborough said: "The VRC is one of the world's premier race clubs and Tabcorp is delighted to extend our partnership through to the expiry of Tabcorp's current Victorian Wagering and Betting Licence in 2024. TAB and the VRC have a deep relationship, dating back to 1961."

VRC Chief Executive Officer Simon Love said: "We are pleased to be announcing an extended partnership with Tabcorp on the eve of the Australian Cup, which from next year will be sponsored by Tabcorp. Tabcorp is a wagering operator with a rich heritage as a longstanding supporter of Victorian racing."

### **About Tabcorp**

Tabcorp is a leading Australian gambling entertainment company and a top 100 public company listed on the Australian Securities Exchange. Tabcorp is one of the world's largest publicly listed gambling companies and one of the largest wagering operators by revenue.

Tabcorp is diversified across three businesses: Wagering and Media, Gaming Services and Keno. The company operates leading customer brands such as Keno, tab.com.au, Luxbet, Sky Racing, Sky Sports Radio and Tabcorp Gaming Solutions.

### **About Victoria Racing Club**

The VRC, based at Flemington Racecourse, is the world's largest member based racing club. Flemington is host to the iconic Melbourne Cup Carnival in the spring and the Flemington Festival of Racing in the late summer and autumn. The VRC invests more than \$50 million to stage the Melbourne Cup Carnival, which each year attracts more than 315,000 racegoers and injects almost \$400 million into the Victorian economy and more than \$700 million nationally.

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