



ASX Announcement

18 March 2016

EXPIRY OF ESCROW PERIOD

The Board of MSM Corporation International Limited (**ASX: MSM**) (**MSM or the Company**) wishes to advise in accordance with Listing Rule 3.10A, that the escrow period for 11,666,667 fully paid ordinary shares expires on 1 April 2016.

- ENDS -

For further information:

www.msmci.com

Mark Clements
Company Secretary

About MSM

MSM Corporation International Limited is a digital technology and entertainment thought lab that, via the first product offering, Megastar Millionaire, is preparing to launch the world's richest online, mobile-first, talent discovery competition platform. MSM will connect performers and fans in an innovative and interactive gamification experience that will transform, mobilise and individualise the search for new artists.

This highly disruptive, first-to-market platform plans to monetise mobile video via the highly successful talent competition format, the US\$25bn online gaming sector and social media phenomenon of allowing individuals to demonstrate their skills and talents.