

**1 April 2016**

## **Appointment of Non-Executive Director**

iSelect Limited (ASX: ISU) is pleased to announce the appointment of Melanie Wilson as an independent non-executive Director of iSelect Ltd, effective immediately.

Melanie has extensive experience in online business and digital marketing in her former role as Head of Online for BIG W where she managed Australia's largest general merchandise e-commerce website.

In addition to her recent experience at Big W, Melanie has more than 12 years' experience in senior management roles across Australian and global retail brands including Limited Brands (Victoria's Secret, Bath & Bodyworks), Starwood Hotels and Woolworths. Other relevant experience includes corporate finance and strategy roles with leading investment banks and management consulting firms including Goldman Sachs and Bain & Company.

Melanie is currently a non-executive Director of Baby Bunting Group Ltd (ASX: BBN).

Melanie's qualifications include a Master in Business Administration (MBA) degree from the Harvard Business School and Bachelor of Commerce (Honors) degree from University of Queensland.

iSelect Chairman, Chris Knoblanche said "The Board and I are very pleased that Melanie will be joining iSelect as a non-executive Director. Her experience and skills, particularly with digital marketing, online businesses and strategy, will be an asset to the Company and complement the existing Directors."

**-ENDS-**

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### **About iSelect**

iSelect is Australia's leading online comparison service, providing Australian consumers with trusted product comparison and advice on more than 12,500 insurance, energy, personal finance and broadband products from over 145 partner brands. With a household brand that attracts 8 million unique visitors to its website every year, iSelect now distributes more than 20% of all new to private health insurance policies in Australia, and more than 8% of all new energy sales in Australia. Owing to its digitally enabled and customer-centric advice model, iSelect continues to grow its market-leading position in health insurance, energy, life insurance and personal finance comparison. For further information please visit [www.iselect.com.au](http://www.iselect.com.au).

#### **iSelect Ltd**

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