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Manager of Company Announcements ASX Limited Level 6, 20 Bridge Street SYDNEY NSW 2000

By E-Lodgement

## NetSuite Honours JCurve Solutions with a 5-Star Award

JCurve Solutions Limited (ASX: JCS), a provider of cloud accounting and ERP solutions powered by NetSuite and exclusively designed for small businesses, today announced that it is a recipient of a NetSuite 5-Star Award at SuiteWorld 2014, NetSuite's annual user conference for customers, partners, media and industry analysts held in San Jose, Calif. JCurve and NetSuite enable small and growing businesses in Australia and New Zealand to realise the power of cloud computing – increasing productivity, reducing costs and streamlining opportunities.

JCurve is proud to be recognised by NetSuite, the industry's leading provider of cloud-based financials/ERP and omnichannel commerce software suites, with the highest partnership status awarded to top partners around the globe.

"We are passionate about giving small businesses access to software that large enterprises have had for many years. This award signals the market shift to cloud accounting and ERP for small businesses, as they continue to outgrow entry level accounting software, fuelling JCurve's fast-paced growth," said Graham Baillie, Founder and Managing Director at JCurve Solutions.

"We thank our customers for continuing to entrust us to transform their businesses with NetSuite and streamline their business operations," added Mr. Baillie.

"NetSuite and JCurve formed a close partnership in Australia and New Zealand five years ago to service the growing demand from small to medium sized businesses. The success of this partnership has seen rapid growth in this space, with a solution that delivers enterprise grade ERP and financials to small and emerging businesses. We are delighted with the results that the JCurve and NetSuite partnership has achieved and we are thrilled to award them with the 5-Star Award," said Vince Randall, Sales Director, NetSuite Australia and New Zealand.

Launched in 2002, the NetSuite Solution Provider Program is the industry's leading cloud channel partner program and unites hundreds of channel partners and their cloud opportunities with industry-leading margins and incentives (NetSuite SP 100) to grow their businesses. With cloud computing at the forefront of the hottest trends and cloud ERP leading business demand, NetSuite has seen the on-going migration of channel partners from representing on-premise products like Sage and Microsoft Dynamics Great Plains to NetSuite's superior cloud business management suite. Designed to help solution providers transform their business model to fully capitalize on the revenue growth opportunity of the NetSuite cloud, the



NetSuite Solution Provider Program delivers them unprecedented benefits that begin during recruitment and range from business planning, sales, marketing and PS enablement, to training and education.

## **About JCurve Solutions**

JCurve Solutions is an Australian fast growing IT company focused on the increasing adoption of cloud technologies and mobility. Through a strategic technology alliance with NetSuite to provide a small business version of NetSuite in Australia and New Zealand, JCurve's Cloud Accounting and ERP solutions have been specifically tailored to the needs of small and growing businesses.

For more information about JCurve Solutions, please visit our corporate site www.jcurvesolutions.com or www.jcurve.com.au for specific information on the JCurve product.

## **About NetSuite**

NetSuite Inc. is the industry's leading provider of cloud-based financials / Enterprise Resource Planning (ERP) and omnichannel commerce software suites. In addition to financials/ERP software suites, NetSuite offers a broad suite of applications, including accounting, Customer Relationship Management (CRM), Professional Services Automation (PSA) and ecommerce that enables companies to manage most of their core business operations in its single integrated suite. NetSuite software allows businesses to automate operations, streamline processes and access real-time business information anytime, anywhere. For more information about NetSuite, please visit <u>www.netsuite.com</u>.

NOTE: NetSuite and the NetSuite logo are service marks of NetSuite Inc. Third-party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between NetSuite and any other company.

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## For further information please contact:

**Kate Massey Head of Marketing JCurve Solutions** 

Phone: +61 2 9467 9212

Email: kate.massey@jcurve.com.au