

# ATLAS

PEARLS AND PERFUMES

ASX/Media Release  
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## THE BOURSE FACTOR RESEARCH REPORT AVAILABLE ON ATLAS WEBSITE

**Atlas Pearls and Perfumes Limited (ASX: ATP)** announced today that a commissioned report by leading investor relations company, **Bourse Communications Pty Ltd**, published under 'The Bourse Factor Research', is available for review on its company website [www.atlaspearlsandperfumes.com.au](http://www.atlaspearlsandperfumes.com.au).

### ABOUT ATLAS PEARLS AND PERFUMES LTD

Atlas Pearls and Perfumes ("Atlas") is an Australian based pearling and perfume business established in 1992. Atlas has earned an enviable reputation as a world leading pearl producer of "nature's most precious gift", the South Sea pearl, specialising in highly sought after white and silver pearls. Atlas operates pearl farms spread across the Indonesian archipelago, including Bali, Flores, and West Papua. Atlas is a fully integrated pearling business. The Company has its own high quality grading and loose pearl distribution business, a jewellery manufacturing capability and sells direct to customers through wholesale partners and via its retail outlets. In 2012, the Company expanded its operations into perfumes and is currently developing a range of propriety products which include pearl powder (cosmetics and nutraceuticals), pearl proteins (cosmetics), pearl volatiles and boronia (perfumes) for supply into the global luxury supply chain.

For more information please visit: [www.atlaspearlsandperfumes.com.au](http://www.atlaspearlsandperfumes.com.au)

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