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Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/Scheme	MOKO SOCIAL MEDIA LIMITED	<u> </u>
ACN/ARSN	111 082 485	w.,-
1 Dataile of substantial holds	er (f)	
1. Details of substantial hold: Name		
	Trevor Douglas Naim (and associate entities)	- Mary -

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4) Ordinary			Person's votes (5) 34,928,372	Voting power (6) 5.85%
	-			

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities			
Trevor Douglas Naim	Beneficial Owner	34,928,372			

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities	
TREVOR DOUGLAS NAIRN	REEF INVESTMENTS PTY LTD <td NAIRN SUPER FUND A/C></td 	REEF INVESTMENTS PTY LTD < TD NAIRN SUPER FUND A/C>		

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant	Date of acquisition	Considerati		Class and number of socurities	
SEE ANNEXURE A	W. T.	Cásh	Non-cash		
			1		

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6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
REEF INVESTMENTS PTY LTD <to acs<="" fund="" nairn="" p="" super=""></to>	Trevor Douglas Naim is a director

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Trevor Douglas Naim	33 Stoneham Road, Attadale, WA 6156

Signature

print name Trevor Douglas Naim

capacity Director

02 / 07 / 2014

sign here

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DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an amocure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names, and addresses of members is clearly set out in paragraph 7 of the
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 700.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 6718(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (8) If the substantial holder is unable to determine the identity of the person (leg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any porson from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Annexure A to Form 603 signed by Trevor Douglas Naim dated 2 July 2014

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Yrevor Douglas Naim

					Number of	
Date of Change	Holder of Relevant interest	Transaction	Co	nsideration	Ordinary Shares	
30/06/2014	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td>		Buy	\$	3,449	17,512
27/06/2014	Reef Investments Pty Ltd <td a="" c="" fund="" naim="" super=""></td> <td>₿uy</td> <td>\$</td> <td>103,334</td> <td>500,000</td>		₿uy	\$	103,334	500,000
27/06/2014	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td> <td>Buy</td> <td>\$</td> <td>578,391</td> <td>2,754,487</td>		Buy	\$	578,3 9 1	2,754,487
26/06/2014	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td> <td>Buy</td> <td>\$</td> <td>595,119</td> <td>2,228,001</td>		Buy	\$	595,119	2,228,001
23/06/2014	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td> <td>Buy</td> <td>\$</td> <td>123,848</td> <td>500,000</td>		Buy	\$	123,848	500,000
20/06/2014	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td> <td>Buy</td> <td>\$</td> <td>21,305</td> <td>100,000</td>		Buy	\$	21,305	100,000
16/06/2014	Reef Investments Pty Ltd <to a="" c="" fund="" nairn="" super=""></to>	Buy	\$	181,674	908,372	
16/06/2014	Reef Investments Pty Ltd <td a="" c="" fund="" naim="" super=""></td> <td>Buy</td> <td>\$</td> <td>201,980</td> <td>1,000,000</td>		Buy	\$	201,980	1,000,000
19/05/2014	Reef Investments Pty Ltd <td a="" c="" fund="" naim="" super=""></td> <td>Buy</td> <td>\$</td> <td>270,000</td> <td>2,000,000</td>		Buy	\$	270,000	2,000,000
21/02/2014	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td> <td>₿ψy</td> <td>\$</td> <td>385,000</td> <td>1,750,000</td>		₿ψy	\$	385,000	1,750,000
7/02/2014	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td> <td>Buy</td> <td>\$</td> <td>1,650,000</td> <td>8,250,000</td>		Buy	\$	1,650,000	8,250,000
17/01/2014	Reef Investments Pty Ltd <td a="" c="" fund="" naim="" super=""></td> <td>Buy</td> <td>\$</td> <td>25,275</td> <td>100,000</td>		Buy	\$	25,275	100,000
4/12/2013	Reef Investments Pty Ltd <td a="" fund="" nairn="" super="" td="" ⇔<=""><td>Buy</td><td>\$</td><td>1,820,000</td><td>7,000,000</td></td>	<td>Buy</td> <td>\$</td> <td>1,820,000</td> <td>7,000,000</td>	Buy	\$	1,820,000	7,000,000
26/11/2013	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td> <td>Buy</td> <td>\$</td> <td>47,011</td> <td>150,000</td>		Buy	\$	47,011	150,000
11/10/2013	Reef Investments Pty Ltd <td a="" c="" fund="" naim="" super=""></td> <td>Buy</td> <td>\$</td> <td>402,000</td> <td>3,350,000</td>		Buy	\$	402,000	3,350,000
21/10/2013	Reef Investments Pty Ltd <td a="" c="" fund="" nairn="" super=""></td> <td>Buy</td> <td>\$</td> <td>56,606</td> <td>320,000</td>		Buy	\$	56,606	320,000