

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	PHW Consolidated Limited
ABN	99 000 094 995

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Avikashan Naidu
Date of appointment	3 July 2014

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities 307,692 fully paid shares 102,564 options expiring 30 September 2018 exercisable at \$0.01 each

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
(a) Director, Shareholder and Beneficiary of Blue Capital Holdings No.1 Pty Ltd <Blue Super Fund>	(a) 26,153,846 fully paid ordinary shares 8,717,949 options expiring 30 September 2018 exercisable at \$0.01 each
(b) Director, Shareholder and Beneficiary of Blue Capital Holdings Pty Ltd <Blue A/C>	(b) 307,692 fully paid ordinary shares 102,564 options expiring 30 September 2018 exercisable at \$0.01 each
(c) Director and Shareholder of Blueberry Group Pty Ltd	(c) 307,692 fully paid ordinary shares 102,564 options expiring 30 September 2018 exercisable at \$0.01 each
(d) Director and Shareholder of Aura Funds Management Pty Ltd	(d) 615,385 fully paid ordinary shares 205,128 options expiring 30 September 2018 exercisable at \$0.01 each

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not Applicable
Nature of interest	Not Applicable
Name of registered holder (if issued securities)	Not Applicable
No. and class of securities to which interest relates	Not Applicable

+ See chapter 19 for defined terms.