



Intercept
MINERALS LTD

ABN 16 124 251 396

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ASX Limited
20 Bridge Street
Sydney NSW 2000

Via Electronic Lodgement

UST GLOBAL Announces US\$2M Investment in xTV

Highlights

- UST Global today announced a US\$2 million strategic investment into Silicon Valley based digital technology company xTV.
- UST Global and xTV will also partner to bring Media as a Service (MaaS) to Fortune 1000 companies across the USA.
- Intercept Minerals Ltd has an exclusivity agreement with intention to acquire 100% of xTV.

Background

Please find attached a copy of a press release by UST Global and xTV.

UST Global, an information technology solutions and services company for Global 1000 enterprises today announced a US\$2 million strategic investment into Silicon Valley based [xTV](#), a pioneer in new MaaS sector. In addition to the investment, UST Global and xTV will partner to bring MaaS to Fortune 1000 companies across the US. This is a strong synergy of xTV's technology and UST Global's scale to further boost the adoption and expansion of .TV.

Intercept Minerals Limited (ASX:IZM) earlier today announced that it has executed an exclusivity agreement with the intention to acquire 100% of the issued capital in US based digital technology company, mppAPPs Inc. ("xTV or the Company").

Any enquiries should directed to the Company Secretary on +61 (08) 6380 2799.

For and on behalf of the Board

S Randazzo

Chairman

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UST-Global Announces \$2M Investment in xTV

Investment to drive global expansion of Enterprise .TV networks

Aliso Viejo, CA, July 14 2014 – [UST Global](#), an information technology solutions and services company for Global 1000 enterprises today announced a two million dollar strategic investment into Silicon Valley based [xTV](#), a pioneer in new Media as a Service (MaaS) sector. In addition to the investment, UST Global and xTV will partner to bring MaaS to Fortune 1000 companies across the US. This is a strong synergy of xTV's technology and UST Global's scale to further boost the adoption and expansion of .TV.

xTV offers a real time platform for companies and individuals looking to integrate their social needs, custom built on their own .TV network. In one instantaneous feed, a personal or companywide .TV network will update tailored selections from Youtube, Twitter, news services, weather accounts and much more..TV is the next evolution of the 'website', and xTV is pioneering this evolution.

"Enterprise Media is a tidal wave of new opportunity, evidenced by xTV's strong customers and partners such as Microsoft, Intel & AOL" said Tony Velleca, CIO of UST. "We're looking forward to deploying xTV into many of our significant verticals and allowing xTV customers to tap into our 15,000 strong organizations to deploy any size .TV network."

UST Global sees a huge opportunity in this space. This investment will enable xTV to scale up the demand for .TV with new customers. xTV and UST Global customers can use the xTV platform to organize and push combinations of video, social feeds and news into a real-time multi-screen enterprise .TV network where viewers can lean back, and immerse themselves in the brand. The result is an entirely new media network, which can be tightly integrated with the SharePoint platform to multiply the consumption of streaming media by employees, customers, partners and investors.

"Having UST Global as our strategic investor and go-to-market partner significantly expands our reach into the global enterprise," said Joe Ward, CEO at xTV. "xTV and UST's customer base will see a significant acceleration in the xTV network offering."

The investment will be applied to expand xTV Sales, Marketing and Engineering team, expanding the xTV team into Los Angeles and two new senior appointments.

About UST Global

UST Global is a leading provider of end-to-end IT Services and Solutions for Global 1000 companies. Headquartered in Aliso Viejo, California, UST Global has operations in USA, India, Mexico, Spain, UK, Malaysia, Philippines, and Singapore. UST Global is a technology leader with profound domain expertise across the following industries: Healthcare & Insurance, Retail, Financial Services, Transportation & Logistics, Manufacturing & Automotive, Telecommunication and Media & Entertainment. By focusing on the business model of 'fewer CLIENTS, more ATTENTION', UST Global strives for excellence in providing their clients with the best service and commitment to long-term client success. With 14,000 employees, UST Global's growth and clientele have been impressive. Please visit www.ust-global.com for more information.

About xTV

xTV is the Next Generation Media Co. which delivers the platform to build your .TV

Founded in 2011, the company's vision is to deliver any organization with the capability to lower the cost of content production and multiply the consumption of their media by delivering a true, real-time, lean-back TV experience without the need to install new devices or applications.

Visit: xTV-inc.com

Contact Joe Ward, CEO

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