



1 August 2014

Company Announcements
Australian Securities Exchange
Level 40
Central Park
152 - 158 St Georges Terrace
Perth WA 6000

Dear Sir/Madam

Board Appointment

Quickflix Limited (ASX: QFX) ("Quickflix" or "the Company") confirms the appointment today of Mr David P. Smith of Los Angeles, California to the Board as a Non-executive Director.

As announced on 4 July 2014, the appointment of Mr Smith introduces relevant global industry expertise to the Board and is part of the Company's ongoing commitment to ensure shareholders are represented by a Board of Directors who will enhance the long term prospects of Quickflix.

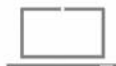
Mr Smith is a former Vice President of Twentieth Century Fox Television Distribution and is a senior US film and television entertainment executive with over 20 years' experience in licensing and acquiring content for subscription and transactional services including for over-the-top internet, cable, satellite, broadband and mobile platforms. Mr Smith whose tenure at Fox also included representing the company on the boards of premium pay movie services Showtime, Telecine and LAPTIV was also previously a finance and strategic planning executive of Walt Disney Company. Mr Smith also serves as a consultant to Quickflix retained to secure licensing of Hollywood content.

An Appendix 3X is attached to this announcement.

Yours sincerely

A handwritten signature in black ink, appearing to read 'S. Hunter'.

Susan Hunter
Company Secretary



Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Quickflix Ltd
ABN	62 102 459 352

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	David Patrick Smith
Date of appointment	1 August 2014

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

Appendix 3X

Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
	Nil

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	N/A

+ See chapter 19 for defined terms.