

ASX Release
Rubik Appoints Chief Operating Officer

For Immediate Release: 5 August 2014

Rubik Financial Ltd (ASX:RFL) is pleased to announce that **David Spreadbury** has been appointed Chief Operating Officer (COO), effective 1st September 2014.

David brings substantial executive leadership experience in the areas of business operations, technology and transformation within financial services in Australia, including wealth management and general insurance.

David's experience includes roles as Executive Director and CIO at ING Australia, General Manager Operations and Technology at ANZ Investments, SVP Operations and Technology at Bankers Trust; and more recently David has led a number of transformation programs in Banking and General Insurance.

As COO, David will run the Rubik Group's software development function with a view of making it more efficient and effective including a comprehensive reconsideration of the on-shore/off-shore mix and the in-house/outsource ratio.

For further details about Rubik and its success please go to: www.rubik.com.au

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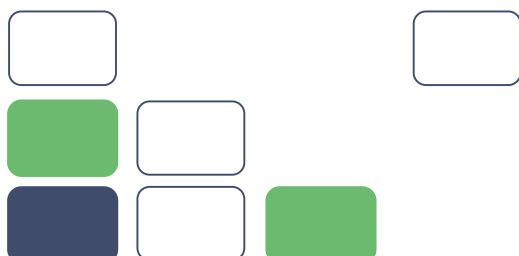
About Rubik

Rubik provides software for the Financial Services sector, including planning software to wealth advisers and core banking systems. Rubik is ISO9001, ISO27001 and NoC02 certified.

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