

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity:</b> migme limited
<b>ABN:</b> 43 059 457 279

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Steven Goh
<b>Date of appointment</b>	8 August 2014

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

#### Number & class of securities

Mr Goh is the holder of 66,735 vested options to acquire 66,735 fully paid ordinary shares. If these options are exercised the shares will be provided from the T. Durden Migme Trust of which T. Durden Pte Ltd is the trustee and registered holder of the fully paid ordinary shares.

+ See chapter 19 for defined terms.

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#### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
Heracles Investment Group Ltd, a company controlled by Mr Goh	20,004,846 Fully paid ordinary shares (Shares)
Crazy Grape Holdings Pty Ltd Ltd, a company controlled by Mr Goh	239,392 Shares
Heracles Investment Group Ltd, a company controlled by Mr Goh	7,500,000 Unquoted options exercisable at \$0.20 and expiring 31 July 2017

#### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	Not applicable
Name of registered holder (if issued securities)	Not applicable
No. and class of securities to which interest relates	Not applicable

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+ See chapter 19 for defined terms.