



ASX RELEASE

11 August 2014

EXECUTIVE APPOINTMENTS AND BUSINESS UPDATE

HIGHLIGHTS

- **Successful completion of the merger of Project Goth Inc. with Latin Gold Ltd (which has been renamed "migme Limited")**
- ***migme Limited re-listed on ASX with over US\$10 million in working capital***
- ***Monthly Average Users now exceed five million***
- ***Two experienced senior executives, Gene Yu and Mei Lin Ng join the migme Limited management team***

migme Limited (previously Latin Gold Limited) ("migme") is pleased to advise that it has achieved a significant operational milestone and has strengthened its management team with the appointment of two key executives.

- Monthly Active Users now exceed 5 million
- migme will begin trading on ASX on 11 August 2014
- Successful raising of A\$8 million pursuant to a placement of 40,000,000 shares to Big Build Enterprises Limited, a wholly owned subsidiary of FIH Mobile Limited which is part of the Foxconn Technology Group.
- Mr Gene Yu has been appointed Vice President of Corporate Development and will be based in Taiwan. Mr Yu was formerly Director of Business Development at Perx Technologies, worked in business development with Palantir Technologies Inc. and was a member of the Special Forces, US Army. Mr Yu has a BSc Computer Science from West Point (United States Military Academy).
- Ms Mei Lin Ng has been appointed as Vice President of Marketing. Mei Lin is a cofounder of mig33 and returns after working for a number of other digital companies, including King Digital Entertainment Plc. Prior to cofounding mig33, Mei Lin was the Marketing Manager for Sanford Limited. She has a Bachelor of Commerce in Marketing with Honours.

A press release outlining the above is attached to this notice.

Michael Higginson
Company Secretary

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About migme Limited

migme Limited's principle asset is a social entertainment platform for the emerging markets that is headquartered in Singapore and has operations in Malaysia, Indonesia, Taiwan and Hong Kong.

migme was formerly mig33 and was relaunched as migme in June 2014. Users can chat, share stories and play games on both mobile devices and on the web. Unique to migme is a set of monetisation tools that are relevant for the emerging markets. The company also owns alivenotdead.com, a social community for artists, based in Hong Kong.

For more information, please visit company.mig.me

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