



**INVESTOR PRESENTATION AND
GENERAL MEETING LIVE WEBCAST**

PieNetworks Limited (ASX: PIE) is pleased to enclose for immediate release an updated investor presentation which will also be shown to shareholders at today's general meeting.

In addition shareholders are advised that a link has been organised to give shareholders the opportunity to view the upcoming General Meeting live over the internet.

Livewebcast specialists Viocorp have assisted in providing this opportunity.

Access to the webcast will be live at 1.50pm WST and will be via the following link:
<http://bit.ly/1B7ot9f>

Yours sincerely,

Mark Pitts
Director/Company Secretary

For more information please contact Peter Gunzburg (Chairman) on +61 8 6143 3446 or visit the web site www.pienetworks.com

Newzulu Limited

PieNetworks

Extraordinary General Meeting, Aug 11th 2014



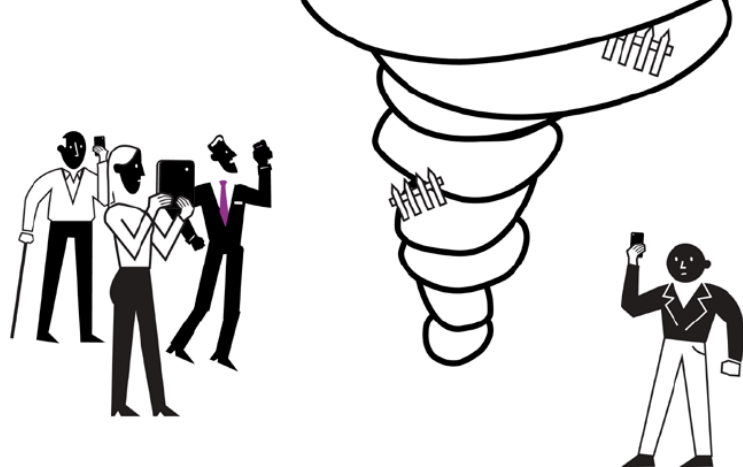


Background

- + By 2016 a billion global consumers will own a smartphone or tablet.
- + The media is now social. Companies like Facebook, Twitter and Google are running the show.
- + News-worthy content being shared on social media keeps rising.
- + Freelance is the new normal in journalism.
- + Media outlets need to reduce cost of news gathering and securing editorial exclusives...
- + ...and need new systems of engagement.



Content + Technology



This is **Newzulu**

Newzulu is the answer to a disrupted media landscape, providing powerful technology linking citizen journalists with the world's biggest media companies.

- + Newzulu provides validated instant coverage of global events as they unfold.
- + Revolutionary newsgathering. Powerful technology. A new way of linking publishers and the public.
- + A media platform that can be extended to brands and the creative industries.

+ Content



Content Contribution

Newzulu is a worldwide,
150k members strong
community of citizen
journalists.

Download the app.
Snap a picture. Stream
live. Reach newsrooms
everywhere.





Content Validation

Fast, unparalleled news validation to the highest journalistic standards.



- + A powerful backend.
- + Unparalleled verification of user-generated news stories.
- + Developed in partnership with global news agencies.
- + Newzulu's editors validate content to the highest journalistic standards.
- + Only validated content is made available to the international media.



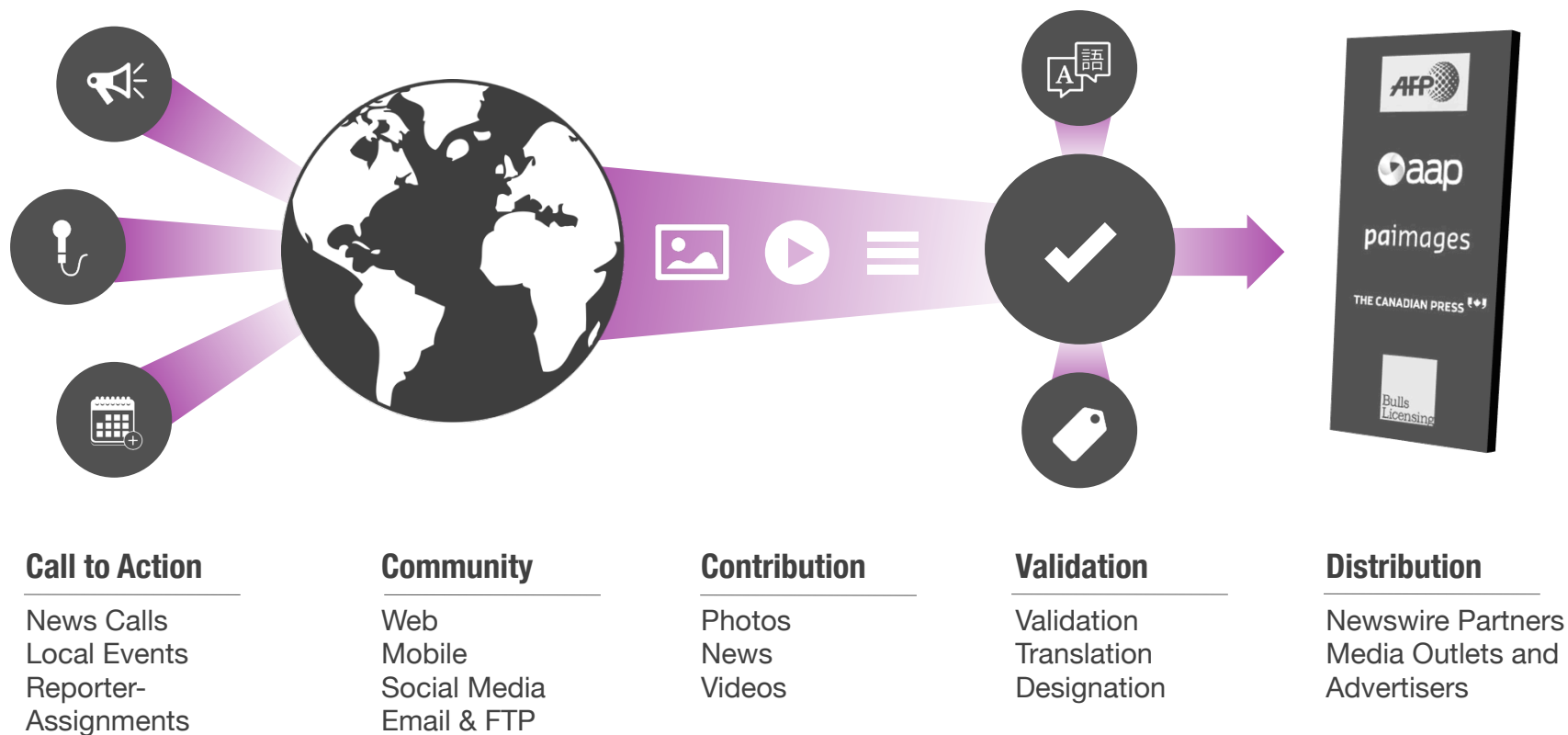
Content Sales

Exclusive content distribution partnerships with the world's leading news wires and multimedia agencies.





Contribution + Distribution



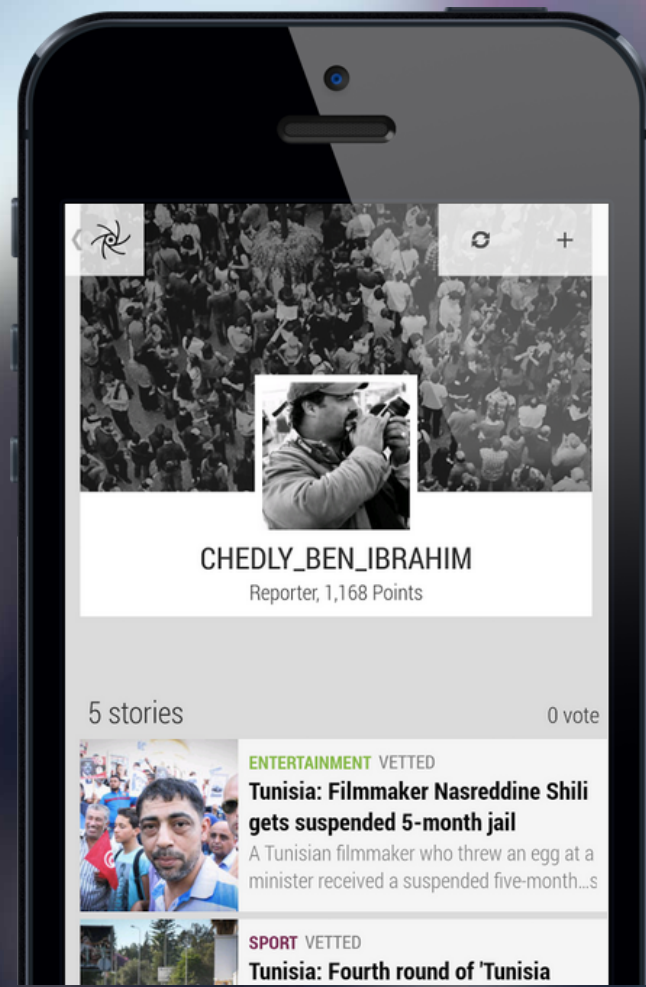
+ Technology



Newzulu Mobile

iPhone and Android users can now file content and broadcast live like professional TV reporters, photographers and newspaper columnists.

Reporting news is an inherently mobile activity. Our beautifully designed mobile app with its intuitive user experience plays a key role in Newzulu's business strategy.





Newzulu Mobile



News Calls

A news call directs reporters to a news event in their area via push notification.



Live Geolocation

Knowing reporters' location for verification and targeted news calls.



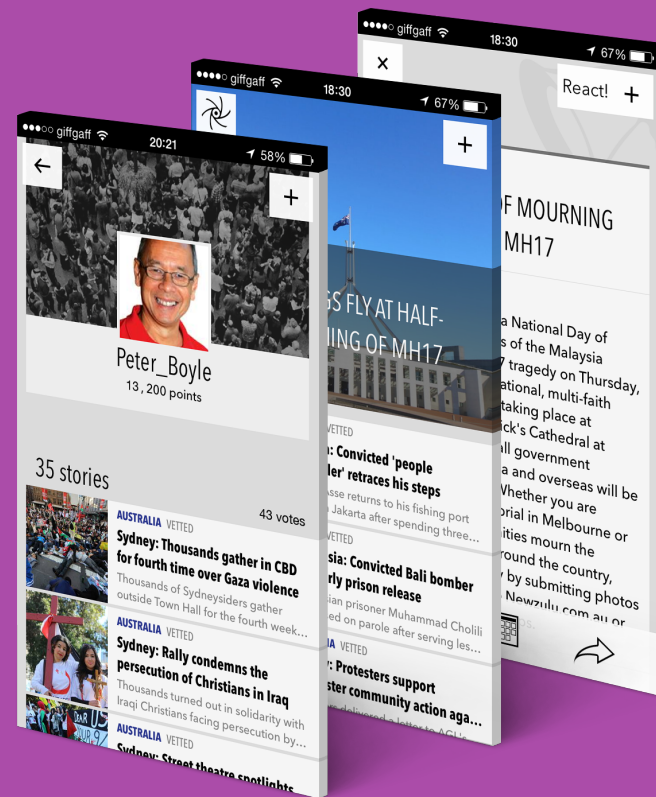
Photo and Video Upload

State of the art photo and video upload allows for package/bulk transfer.



Coming Soon: Live Streaming

Users can stream live from within the app using the smartphone camera.





Software as a Service

Leading digital publishers license Newzulu's powerful, cross-platform technology. SaaS-based extension to existing news sites. Proprietary SDK for apps.





And a Google Grant

Newzulu's Social Media Reporter project won a Google France Media Innovation grant, awarded to companies leading the world in disruptive technologies.

The Newzulu Social Media Reporter (in development) brings verified content from social networks into newsrooms.



+ Company



The Company

Newzulu has established bureaus and beta launch operations in Paris, London, New York, LA, Toronto & Sydney and has formed agreements and strategic partnerships with some of the world's largest and most prestigious press associations.



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The Board Of Directors And Executives

Newzulu proposes a highly regarded and credentialed Board of Directors and Management with in-depth knowledge, experience and relationships in the media and telecommunications sectors.



Peter Gunzburg

Chairman



Phil Kiely

Non Executive Director



Mark Pitts

Company Secretary & Non-Exec. Director



Alexander Hartman

Group Managing Director



Xavier Gouyou-Beauchamps

President, Newzulu France SAS



David Hickie

Managing Director Asia Pacific



Recap


Newzulu offers citizen reports and technology to publishers, broadcasters & brands and bridges the gap between traditional journalism and social media.



**PRESS
ASSOCIATION**

THE CANADIAN PRESS 



A person wearing a dark balaclava and clothing is running through a street filled with thick white tear gas. They are holding a wooden stick or baton in their right hand. The background shows a building with a sign that says "417" and "LORD COCHRANE".

**Share news,
get published,
get paid.**

 NEWZULU

Thank you.

Download the Newzulu app:

