ASX CODE: APP

25 August 2014

Market Announcement Platform ASX Limited

Exchange Centre 20 Bridge Street Sydney NSW 2000

AUSTRALIAN DAIRY FARMS GROUP PRIORITY OFFER ENTITLEMENT – SHAREHOLDERS OF APA

APA Financial Services Limited (APA) announced to ASX on 20 August 2014 that APA and Trustees Australia Limited (Trustees Australia) as responsible entity had lodged with ASIC a Prospectus and Product Disclosure Document (Offer Document) for the issue of Stapled Securities in Australian Dairy Farms Group (Stapled Securities).

It also confirmed that Bell Potter as Lead broker to the issue held firm commitments of \$8,500,000, which exceeds the stated minimum subscription, from an Institutional and Sophisticated Investor bookbuild.

Australian Dairy Farms Group is proposing to enter the Australian dairy industry as a farm owner and operator to produce fresh milk for sale to milk processors. The Group intends to progressively aggregate dairy farms in prime dairy producing regions of Victoria and over time to become a major and profitable supplier of milk.

The Offer Document includes details of a Priority Offer of 10,000 Stapled Securities to registered holders of shares in Trustees Australia and APA who are resident in Australia or New Zealand (Eligible Shareholders) with a record date of 22 August 2014 and at an issue price of \$0.20 for each Stapled Security or \$2,000.00 in total. The Priority Offer will close on 12 September 2014.

Priority Offer Entitlement Letters will be dispatched 25 August 2014 to APA shareholders with instructions about how to apply for Stapled Securities under the Priority Offer.

The APA Priority Offer Application Form and the Offer Document are available for download from the APA website www.apafs.com.au . Shareholders may also request a paper copy of all relevant documents without charge by emailing shareholders@apafs.com.au or calling the Brisbane office on +61 7 3020 3020.

The Priority Offer Entitlement Letter contains a personalised Identification Number, which Eligible Shareholders wishing to accept the Priority Offer must insert into the APA Priority Offer Application Form together with other details and return to Trustees Australia with the Application Money of \$2,000.00.

Eligible Shareholders should consider the Offer Document carefully before applying for Stapled Securities and will need to complete a Priority Offer Application Form that accompanies the Offer Document to apply for Stapled Securities.

Yours faithfully,

APA FINANCIAL SERVICES LIMITED

Michael Hackett

MICHAEL HACKETT

Chairman