

28 August 2014

## **ASX Announcement**

### **3D GROUP SIGNS LETTER OF INTENT WITH BASTION EBA**

The Directors of Oz Brewing Limited ("**Oz Brewing**" or the "**Company**") are pleased to announce that 3D Group Pty Ltd ("**3DG**") has executed a Letter of Intent with Bastion EBA to identify opportunities for the application of 3D printing via the acquisition of licensing agreements from rights holders.

#### **HIGHLIGHTS**

- **Establishment of a Resourcing and Partnership Model**
- **Development of multi-year licensing strategy across Sports, Entertainment and Culture**
- **Identification of key rights holders**
- **"Go to market" strategy**

The initial focus is on content and rights owners across the Sports, Entertainment and Arts sectors.

Bastion EBA is a specialty business working with sports, entertainment and arts rights holders. They represent both property owners and rights buyers; clients include Momentum Energy, Blackmores, AIA Insurance, The Australian Sports Commission and various sporting codes and clubs.

"We are delighted to have secured the services of Bastion EBA to identify opportunities for the deployment of our 3D printing products and services. We anticipate this being a long-term collaboration that will secure 3DG valuable digital content that forms a very important part in our strategic ambitions." said Managing Director of 3DG, Frank Pertile.

#### **About Bastion EBA**

Bastion EBA is a commercial agency engaged by both leading corporates as well as sports and entertainment brands across the region.

With respect to brands, Bastion EBA provides detailed market analysis and strategic commercial sponsorship advice in terms of those sports and entertainment properties they should align with. We then negotiate and activate these partnerships on behalf of our corporate clients.

Bastion EBA also works with a range of national and international sport, arts and entertainment organisations to create the strategic direction behind their commercial revenue streams and find ways for these organisations to realise their unique value proposition in the market.

Bastion EBA is part of the Bastion Group of companies including Bastion S+GO and Undertow Media.  
[www.bastioneba.com.au](http://www.bastioneba.com.au)

**About 3D Group Ltd**

Oz Brewing has entered into a Heads of Agreement to acquire 3D Group Pty Ltd as announced to ASX on 31 July 2014. 3D Group is an emerging 3D technology with a clear strategy to become Australia's leading integrated multi-platform 3D printing company. In addition the local design and manufacture of fused filament fabrication ("FFF") printers, 3DG is developing a number of ancillary and complementary lines of business and services. These will include further development of industrial grade multi-application printers, a print bureau service, an online 3D print file market place, an at school education initiative and a retail kiosk concept.

For more information please refer to: [www.3dg.com.au](http://www.3dg.com.au)