



MARKET RELEASE

16 September 2014

Yowie Group Limited

TRADING HALT

The securities of Yowie Group Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Thursday, 18 September 2014 or when the announcement is released to the market.

Security Code: YOW
 YOWO

Jill Hewitt
Senior Adviser, Listings Compliance (Perth)



ABN 98 084 370 669

16 September 2014

Ms Fiona Murphy
ASX Limited
2 The Esplanade
PERTH WA 6000

By email: tradinghaltsperth@asx.com.au

Dear Fiona

Request for Trading Halt

Pursuant to Listing Rule 17.1, Yowie Group Limited (**Yowie**) requests an immediate trading halt be granted by the ASX, with respect to Yowie's quoted securities.

In accordance with Listing Rule 17.1, Yowie advises:

- (a) the reason for the request is to facilitate an orderly market in the company's securities pending an anticipated announcement by the company regarding the launch of Yowie product with a Tier 1 national retailer in the US;
- (b) Yowie anticipates the trading halt to remain in place until the earlier of such time as it makes an announcement on the matter referred to in (a) above and the expiration of the period permitted under listing rule 17.1.1, being pre-trade on Thursday, 18 September 2014; and
- (c) Yowie is not aware of any reason why the trading halt should not be granted.

Yours faithfully

N J Bassett
Company Secretary

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