

9 October 2014

ASX Limited  
20 Bridge Street  
Sydney NSW 2000

Via Electronic Lodgement

## **INTERCEPT SIGNS FORMAL AGREEMENT AND PLAN OF MERGER TO ACQUIRE xTV**

Intercept Minerals Limited (ASX:IZM) is pleased to announce that it has signed the Formal Agreement and Plan of Merger to acquire 100% of the issued capital in US based digital technology company, mppAPPs Inc. ("xTV").

### **Indicative Timetable**

The indicative timetable for completion of the proposed transaction and Intercept's re-compliance with the ASX listing rules is outlined below:

<b>Event</b>	<b>Date</b>
Formal Agreement and Plan of Merger Documents executed	8 October 2014
Despatch Notice of Meeting seeking approval for the acquisition of xTV	29 October 2014
Lodgement of prospectus with ASIC	10 November 2014
General Shareholder Meeting to approve the acquisition of xTV	28 November 2014
Closing date of offer under the prospectus	5 December 2014
Despatch holding statements	15 December 2014
Requotation of shares on ASX	18 December 2014

### **About xTV**

xTV, based in Silicon Valley, is a Next Generation Media Company delivering a platform that enables organisations to build and control the messaging and content within their own enterprise media networks by organising video, social media & breaking news into a Real-time TV experience. .TV is the next evolution of the internet and xTV is pioneering this evolution.

Founded in 2011 by CEO, Joe Ward and backed by a highly experienced management team and board of advisors, the company's vision is to deliver any organisation the capability to lower the cost of content deployment and increase the consumption of their media by

delivering a true, real-time, TV experience, all without the need to install new devices or applications. One of the most compelling capabilities of the xTV platform is the Real-time data experience. A network can define both video content and associated feeds that display on their network, just like the tickers and side screens on CNBC or CNN, except they are active and clickable. Customers can then use the xTV platform to organise and push combinations of video, social and news into a realtime multi-screen formats where the viewers can lean back and interact with their new enterprise .TV network. The result is an entirely new media network which is quick to setup, runs 24/7 without maintenance and is realtime and engaging.

Microsoft provided significant funding for xTV in 2012 through a services, development and co-marketing investment. Microsoft continues to be supportive of the xTV rollout and only recently promoted xTV through the Microsoft Azure ISV Partnership in an ongoing marketing campaign to its enterprise customers.

xTV has executed its first sales contracts with Microsoft, Intel and UST Global and currently has over 150 networks in various stages of development. The rollout of the xTV platform will be significantly increased over the coming months as marketing, development and sales initiatives are undertaken throughout the United States.

For and on behalf of the Board

**S Randazzo**

**Chairman**

**Intercept Minerals Ltd**