JOYCE CORPORATION LTD ACN 009 116 269

NOTICE OF ANNUAL GENERAL MEETING

and

EXPLANATORY MEMORANDUM

and

PROXY FORM

TIME: 10:00 am (WST)

DATE: 25 November, 2014

PLACE: Bedshed Administration

Ground Floor

14 Collingwood Street Osborne Park 6017

Perth WA

This Notice of Meeting should be read in its entirety. If Shareholders are in doubt as to how they should vote, they should seek advice from their professional advisers prior to voting.

Should you wish to discuss the matters in this Notice of Meeting please do not hesitate to contact the Company Secretary on (+61 8 9445 1055).

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TIME AND PLACE OF MEETING AND HOW TO VOTE

VENUE

The annual general meeting of the Shareholders to which this Notice of Meeting relates will be held at 10:00am (WST) on 25 November 2015 at:

Bedshed Administration Ground Floor 14 Collingwood Street Osborne Park 6017 Perth WA

YOUR VOTE IS IMPORTANT

The business of the Annual General Meeting affects your shareholding and your vote is important.

VOTING ELIGABILITY

The Directors have determined pursuant to Regulation 7.11.37 of the Corporations Regulations 2001 (Cth) that the persons eligible to vote at the Meeting are those who are registered shareholders at 4:00 pm (WST) on 21 November 2014.

VOTING IN PERSON

To vote in person, attend the Annual General Meeting on the date and at the place set out above.

VOTING BY PROXY

To vote by proxy, please complete and sign the enclosed Proxy Form and return by the time and in accordance with the instructions set out on the Proxy Form.

In accordance with section 249L of the Corporations Act, Shareholders are advised that:

- Each Shareholder has the right to appoint a proxy;
- The proxy need not be a Shareholder of the Company; and
- A Shareholder who is entitled to cast 2 or more votes may appoint two proxies and may specify
 the proportion or number of votes each proxy is appointed to exercise. If the member appoints 2
 proxies and the appointment does not specify the proportion or number of the member's votes,
 then in accordance with section 249X(3) of the Corporations Act, each proxy may exercise onehalf of the votes.

Shareholders and their proxies should be aware that changes to the Corporations Act made in 2011 mean that:

- if proxy holders vote, they must cast all directed proxies as directed; and
- any directed proxies that are not voted will automatically default to the Chair, who must vote the proxies as directed.

Proxy vote if appointment specifies way to vote

Section 250BB(1) of the Corporations Act provides that an appointment of a proxy may specify the way the proxy is to vote on a particular resolution and, **if it does**:

- The proxy need not vote on a show of hands, but if the proxy does so, the proxy must vote as directed; and
- If the proxy has 2 or more appointments that specify different ways to vote on the resolution the proxy must not vote on a show of hands; and
- If the proxy is the chair of the meeting at which the resolution is voted on the proxy must vote on a poll, and must vote as directed; and
- If the proxy is not the chair the proxy need not vote on the poll, but if the proxy does so, the proxy must vote as directed.

Transfer of non-chair proxy to chair in certain circumstances

Section 250BC of the Corporations Act provides that if:

- an appointment of a proxy specifies the way the proxy is to vote on a particular resolution at a meeting of the company's members; and
- the appointed proxy is not the chair of the meeting; and
- at the meeting, a poll is duly demanded on a resolution; and
- either of the following applies:
 - o the proxy is not recorded as attending the meeting;
 - o the proxy does not vote on the resolution,

the chair of the meeting is taken, before voting on the resolution closes, to have been appointed as a proxy for the purposes of voting on the resolution at the meeting.

Notice is given that the annual general meeting of Shareholders will be held at 10:00am (WST) on 25 November 2014 at Bedshed Administration, Ground Floor, 14 Collingwood Street, Osborne Park 6017, Perth, WA.

The Explanatory Statement provides additional information on matters to be considered at the Annual General Meeting. The Explanatory Statement and the Proxy Form are part of this Notice of Meeting.

The Directors have determined pursuant to Regulation 7.11.37 of the Corporations Regulations 2001 (Cth) that the persons eligible to vote at the Annual General Meeting are those who are registered Shareholders at 4.00pm (WST) on 21 November 2014.

Terms and abbreviations used in this Notice of Meeting are defined in the Glossary.

BUSINESS OF THE MEETING

AGENDA

ORDINARY BUSINESS

Financial Statements and Reports

To receive and consider the annual financial report of the Company for the financial year ended 30 June 2014 together with the declaration of the directors, the directors' report, the remuneration report and the auditor's report.

Note: There is no requirement for Shareholders to approve these reports.

1. RESOLUTION 1 – ADOPTION OF REMUNERATION REPORT

To consider and, if thought fit, to pass, with or without amendment, the following resolution as a **non-binding resolution**:

"That, for the purpose of Section 250R(2) of the Corporations Act and for all other purposes, approval is given for the adoption of the remuneration report as contained in the Company's annual financial report for the financial year ended 30 June 2014."

Voting Prohibition Statement:

A vote on this Resolution must not be cast (in any capacity) by or on behalf of any of the following persons:

- (a) a member of the Key Management Personnel, details of whose remuneration are included in the Remuneration Report; or
- (b) a Closely Related Party of such a member.

However, a person (the **voter**) described above may vote on this Resolution as a proxy if the vote is not cast on behalf of a person described above and either:

- (a) the voter is appointed as a proxy by writing that specifies the way the proxy is to vote on this Resolution; or
- (b) the voter is the Chair and the appointment of of the Chair as proxy:
 - o (i) does not specify the way the proxy is to vote on this resolution: and
 - o (ii) expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with the remuneration of a member of the Key Management Personnel.

2. RESOLUTION 2 – RE-ELECTION OF MR TIMOTHY HANTKE

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution**:

"That, for the purpose of clause 9.1 of the Constitution, ASX Listing Rule 14.4 and for all other purposes, Timothy Hantke, a Director retires by rotation, and being eligible, is re-elected as a Director."

DATED: 24 OCTOBER 2014

BY ORDER OF THE BOARD

KEITH GRAY COMPANY SECRETARY

EXPLANATORY STATEMENT

This Explanatory Statement has been prepared to provide information which the Directors believe to be material to Shareholders in deciding whether or not to pass Resolutions.

FINANCIAL STATEMENTS AND REPORTS

In accordance with the Constitution and the requirements of the Corporations Act, the business of the Annual General Meeting includes the presentation of the annual financial report of the Company for the financial year ended 30 June 2014 together with the declaration of the directors, the directors' report, the remuneration report and the auditor's report.

The Company will not provide a hard copy of the Company's annual financial report to Shareholders unless specifically requested to do so. The Company's annual financial report is on its website at www.joycecorp.com.au.

1. RESOLUTION 1 - ADOPTION OF REMUNERATION REPORT

1.1 General

The Corporations Act requires that, at a listed company's annual general meeting, a resolution that the remuneration report be adopted must be put to the shareholders. However, such a resolution is advisory only and does not bind the Directors or the Company.

The remuneration report sets out the company's remuneration arrangements for the directors and senior management of the Company. The remuneration report is part of the director's report contained in the annual financial report of the company for the financial year.

The chair of the meeting must allow a reasonable opportunity for its shareholders to ask questions about or make comments on the remuneration report at the annual general meeting.

1.2 Voting consequences

Under changes to the Corporations Act which came into effect on 1 July 2011, a company is required to put to its shareholders a resolution proposing the calling of another meeting of shareholders to consider the appointment of directors of the company (**Spill Resolution**) if, at consecutive annual general meetings, at least 25% of the votes cast on a remuneration report resolution are voted against the adoption of the remuneration report and at the first of those annual general meetings a Spill Resolution was not put to vote. If required, the Spill Resolution must be put to vote at the second of those annual general meetings.

If more than 50% of Shareholders vote in favour of the Spill Resolution, the Company must convene the extraordinary general meeting (**Spill Meeting**) within 90 days of the second annual general meeting.

All of the Directors who were in office when the directors' report (as included in the Company's annual financial report for the most recent financial year) was approved, other than any managing director of the Company, will cease to hold office immediately before the end of the Spill Meeting but may stand for re-election at the Spill Meeting.

1.3 Previous voting results

At the Company's previous annual general meeting the votes cast against the remuneration report considered at that annual general meeting were less than 25%. Accordingly, the Spill Resolution is not relevant for this Annual General Meeting

1.4 Proxy voting restrictions

Shareholders appointing a proxy for this Resolution should note the following:

Proxy	Directed	Undirected
Key management personnel 1	Voted	Not voted 3
Chair 2	Voted	Voted at discretion of proxy4
Other	Voted	Voted at discretion of proxy

Notes:

- 1. Refers to Key Management Personnel (other than the Chair) whose remuneration details are included in the Remuneration Report, or a Closely Related Party of such a member.
- 2. Refers to the Chair (where he or she is also a member of the Key Management Personnel whose remuneration details in the Remuneration Report, or a Closely Related Party of such a member)
- 3. Undirected proxies granted to these persons will not be voted and will not be counted in calculating the required majority if a poll is called on this Resolution.
- 4. The Proxy Form notes it is the Chair's intention to vote all undirected proxies in favour of the Resolutions.

2. RESOLUTION 2 - RE-ELECTION OF DIRECTOR - MR TIMOTHY HANTKE

Clause 9.1 of the Constitution requires that at the Company's annual general meeting in every year, one-third of the Directors for the time being, or, if their number is not a multiple of 3, then the number nearest one-third (rounded upwards in case of doubt), shall retire from office, provided always that no Director (except a Managing Director) shall hold office for a period in excess of 3 years, or until the third annual general meeting following his or her appointment, whichever is the longer, without submitting himself or herself for re-election.

The Directors to retire at an annual general meeting are those who have been longest in office since their last election, but, as between persons who became Directors on the same day, those to retire shall (unless they otherwise agree among themselves) be determined by drawing lots.

A Director who retires by rotation under clause 9.1 of the Constitution is eligible for re-election.

The Company currently has four Directors and accordingly one must retire.

Timothy Hantke, being one of the two Directors longest in office since his last election, retires by rotation and seeks re-election.

Mr Hantke is Managing Director of his own consulting practice, Franchising Solutions Pty Ltd. Prior to this he was the CEO of Snap Franchising from 1988 - 2001. He has been a Director of Bedshed Franchising Pty Ltd since February 2002 and was appointed to the Joyce Board in June 2006. He was a board member of the Franchise Council of Australia 1989 - 1996; Member of the Franchise Policy Council 1997 - 2002; is currently a Member of the ACCC's Franchise Consultative Committee; and Chairman of Cooperative Purchasing Services Pty Ltd. and an Alternate Non-Executive Director of Mrs. Macs Pty Ltd. Mr Hantke has extensive managerial experience in both small and large organizations and in various industries.

The Board, with the exception of Mr. Hantke because of his interest in the Resolution, recommends that Shareholders vote in favour of Resolution 2.

3. ENQUIRIES

Shareholders are requested to contact Keith Gray of Joyce Corporation Ltd on (+61.8) 9445 1055 if they have any queries in respect of the matters set out in these documents.

GLOSSARY

\$ means Australian dollars.

Annual General Meeting or Meeting means the meeting convened by the Notice.

ASIC means the Australian Securities and Investments Commission.

ASX means ASX Limited (CAN 008 624 691)or the financial market operated by ASX Limited, as the context requires.

ASX Listing Rules means the Listing Rules of ASX.

Board means the current board of directors of the Company.

Business Day means Monday to Friday inclusive, except New Year's Day, Good Friday, Easter Monday, Christmas Day, Boxing Day, and any other day that ASX declares is not a business day.

Chair means the chair of the Meeting

Closely Related Party of a member of the Key Management Personnel means:

- a) A spouse or child of the member;
- b) A child of the member's spouse
- c) A dependent of the member or the member's spouse;
- d) Anyone else who is one of the member's family and may be expected to influence the member, or be influenced by the member, in the member's dealing with the entity;
- e) A company the member controls; or
- f) A person described by the Corporations Regulations 2001 (Cth) for the purposes of the definition of 'closely related party' in the Corporations Act.

Company means Joyce Corporation Ltd (ACN 009 116 269).

Constitution means the Company's constitution.

Corporations Act means the Corporations Act 2001 (Cth).

Directors mean the current directors of the Company.

Explanatory Statement means the explanatory statement accompanying the Notice.

General Meeting or Meeting means the meeting convened by the notice.

Key Management Personnel has the same meaning as in the accounting standards issued by the Australian Accounting Standards Board and means those persons having authority and responsibility for planning, directing and controlling the activities of the Company, or if the Company is part of a consolidated entity, of the consolidated entity, directly or indirectly including any director (whether executive of otherwise) of the Company, or if the Company is part of a consolidated entity, of an entity within the consolidated group.

Notice or **Notice** of **Meeting** means this notice of meeting including the Explanatory Statement and the Proxy Form.

Proxy Form means the proxy form accompanying the Notice.

Remuneration Report means the remuneration report set out in the Director's report section of the Company's annual financial report for the year ended 30 June 2014.

Resolutions means the resolutions set out in the Notice, or any one of them, as the context requires.

Share means fully paid ordinary share in the capital of the Company.

Shareholder means a holder of a Share.

WST means Western Standard Time as observed in Perth, Western Australia.

PROXY FORM						
APPOINTMENT OF PROXY JOYCE CORPORATION LTD -14 COLLINGWOOD ST OSBORNE PARK WA6017- FAX +61 8 9445 1011 ACN 009 116 269						
ANNUAL GENERAL MEETING						
I/We						
of						
Nisassa	being a shareholder entitled to vote at the Meeting, hereby appoint:					
Name						
	Name of proxy					
<u>OR</u>	the Chair of the Meeting as my/ our proxy					
or failing the person so named or, if no person is named, or the Chair's nominee, to vote in accordance with the following directions, or, if no directions have been given, and subject to the relevant laws as the proxy sees fit, at the Meeting to be held at 10:00am (WST), on 25 November, 2014 at Bedshed Administration, Ground Floor, 14 Collingwood Street, Osborne Park 6017, Perth WA, and at any adjournment thereof.						
AUTHORITY FOR THE CHAIR TO VOTE UNDIRECTED PROXIES ON REMUNERATIO RELATED RESOLUTIONS						
Where I/we have appointed the Chair as my/our proxy (or where the Chair becomes my/ourproxy by default), I/we expressly authorise the chair to exercise my/our proxy on Resolution 1 (except where I/we have indicated a different voting intention below) even though Resolution1 is connected directly or indirectly with the remuneration of a member of the Key Management Personnel, which included the Chair.						
CHAIR'S VOTING INTENTION TO UNDIRECTED PROXIES						
The Chair intends to vote undirected proxies in favour of all Resolutions. In exceptional circumstances the Chair may change his/her voting intention on any Resolution. In the event this occurs an ASX announcement will be made immediately disclosing the reasons for the change.						
Voting on B	Business of the Annual Gene	ral Meeting				
Resolution 1 – Adoption of remuneration report Resolution 2 – Re-election of non-executive Director – Tir			mothy Hantke	FOR AGAINST ABSTAIN		
Please note	e: If you mark the abstain bo	ox for a particular	Resolution, you are	directing your proxy not to vote		
on that Resolution on a show of hands or on a poll and your votes will not to be counted in computing the required majority on a poll.						
If two proxies are being appointed, the proportion of voting rights this proxy represents is $\frac{0}{100}$						
_	of Shareholder(s):			Date:		
Individual o	or Shareholder 1	Shareholder 2		Shareholder 3		
Sala Diracti	or/Company Socretory	Director		Director/Company Secretory		
JOIE DIJECT	or/Company Secretary	DIIECIUI		Director/Company Secretary		
Date:			Consent for contact	ct by e-mail in		
	ress: in relation to this Proxy Form Yes No					
Contact Na	Name: Contact Ph (daytime):		ne):			

JOYCE CORPORATION LTD ACN 009 116 269

Instructions for Completing 'Appointment of Proxy' Form

- 1. (Appointing a Proxy): A member entitled to attend and vote at the Annual General Meeting is entitled to appoint not more than two proxies to attend and vote on a poll on their behalf. The appointment of a second proxy must be done on a separate copy of the Proxy Form. Where more than one proxy is appointed, such proxy must be allocated a proportion of the member's voting rights. If a member appoints two proxies and the appointment does not specify this proportion, each proxy may exercise half the voting rights. A duly appointed proxy need not be a member of the Company.
- 2. (Direction to Vote): A member may direct a proxy how to vote by marking one of the boxes opposite each item of business and the proxy is not entitled to vote except as specified in the proxy form. Where a box is not marked the proxy may vote as they choose. Where more than one box is marked on an item, the vote will be invalid on that item.
- 3. (Signing Instructions):
 - (Individual): Where the holding is in one name, the member must sign.
 - (Joint Holding): Where the holding is in more than one name, all of the members must sign.
 - (Power of Attorney): If you have not already provided the Power of Attorney to the registry, please attach a certified photocopy of the Power of Attorney to this form when you return it.
 - (Companies): Where the company has a sole director who is also the sole company secretary, that person must sign. Where the company (pursuant to Section 204A of the Corporations Act) does not have a company secretary, a sole director can also sign alone. Otherwise, a director jointly with either another director or a company secretary must sign. Please sign in the appropriate place to indicate the office held.
- 4. (Attending the Meeting): Completion of a Proxy Form will not prevent individual members from attending the Annual General Meeting in person if they wish. Where a member completes and lodges a valid Proxy Form and attends the Annual General Meeting in person, then the proxy's authority to speak and vote for that member is suspended while the member is present at the Annual General Meeting.
- 5. **(Return of Proxy Form)**: To vote by proxy, please complete and sign the enclosed Proxy Form and return by:
 - (a) post to 'Joyce Corporation Ltd , 14 Collingwood Street, Osborne Park WA 6017'; or
 - (b) facsimile to the Company on facsimile number +61 8 9445 1011,

so that it is received not later than 10:30am (WST) on 24 November 2014.

Proxy forms received later than this time will be invalid.