

NOTICE OF ANNUAL GENERAL MEETING AND EXPLANATORY STATEMENT

Annual General Meeting to be held at 14 Emerald Terrace, West Perth on 28 November 2014 commencing at 2 p.m. (AWST).

This Notice of Annual General Meeting and Explanatory Statement should be read in its entirety. If Shareholders are in doubt as to how to vote, they should seek advice from their accountant, solicitor or other professional adviser without delay.

NOTICE OF ANNUAL GENERAL MEETING

Notice is given that the Annual General Meeting of Shareholders of Global Gold Holdings Limited ACN 123 879 416 ("**Company**") will be held at 14 Emerald Terrace, West Perth, Western Australia on 28 November 2014 commencing at 2 p.m. (AWST).

ORDINARY BUSINESS

1. Financial Statements and Reports

To receive and consider the annual financial report, together with the Directors' and auditor's reports for the year ending 30 June 2014.

2. Resolution 1 – Approval of Remuneration Report

To consider and, if thought fit, pass the following advisory only resolution:

"That, for the purposes of section 250R(2) of the Corporations Act and for all other purposes, the Remuneration Report for the year ending 30 June 2014 be approved."

Note: The vote on this resolution is advisory only and does not bind the Directors or the Company.

Voting exclusion

In accordance with the Corporations Act, the Company will disregard:

- (a) any votes cast (in any capacity) on Resolution 1 by or on behalf of:-
 - (i) a member of the Key Management Personnel listed in the Remuneration Report (KMP); or
 - (ii) a KMP's Closely Related Party; and
- (b) any votes cast as a proxy on Resolution 1 by any other person who is a member of the KMP at the date of the meeting, or by a Closely Related Party of any such person.

However the Company need not disregard a vote cast on Resolution 1 if it is cast:

- a) by any person referred to above as proxy for a person entitled to vote on the Resolution, in accordance with a direction in the proxy appointment specifying how the proxy is to vote on the Resolution; or
- (b) by the Chairman of the meeting as proxy for a person entitled to vote on the Resolution where the proxy appointment does not specify the way the proxy is to vote on the Resolution and expressly authorises the Chairman to exercise the proxy even though the Resolution is connected directly or indirectly with the remuneration of a member of the KMP for the Company.

Please read the information under the heading 'Chairman as proxy' which deals with the Chairman's voting of undirected proxies on Resolution 1.

If you are a member of the KMP or a Closely Related Party of any such member, you may be held liable for breach of the voting restrictions in the Corporations Act if you cast a vote that the Company will disregard.

3. Resolution 2 – Re-election of a Director – Mr Jeffrey Choong

To consider and, if thought fit, pass the following resolution as an **ordinary resolution**:

"That, for all purposes, Mr Jeffrey Choong, who retires by rotation in accordance with clause 11.3 of the Constitution and, being eligible, offers himself for re-election, is re-elected as a Director.

4. Resolution 3 – Re-election of a Director – Mr Krishnan Ramasamy

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, for all purposes, Mr Krishnan Ramasamy, who retires by rotation in accordance with clause 11.3 of the Constitution and, being eligible, offers himself for re-election, is re-elected as a Director." By Order of the Board of Directors,

Leonard Math

Company Secretary Global Gold Holdings Limited

21 October 2014

ENTITLEMENT TO ATTEND AND VOTE

You will be entitled to attend and vote at the Annual General Meeting if you are registered as a Shareholder of the Company as at 5 pm (AWST) on 26 November 2014. This is because, in accordance with the Corporations Regulations 2001 (Cth), the Board has determined that the Shares on issue at that time will be taken, for the purposes of the Annual General Meeting, to be held by the persons who held them at that time. Accordingly, transactions registered after that time will be disregarded in determining entitlements to attend and vote at the meeting.

HOW TO VOTE

Voting in person

Shareholders who plan to attend the meeting are asked to arrive at the venue 15 minutes prior to the time designated for the meeting if possible, so that their holding may be checked against the Company's register of members and attendances recorded.

Corporate representatives

A body corporate, which is a Shareholder or which has been appointed as a proxy, may appoint an individual to act as its corporate representative at the meeting in accordance with section 250D of the Corporations Act. The appropriate appointment document must be produced prior to admission. A form of the certificate can be obtained from the Company's registered office.

Voting by proxy

A Shareholder who is entitled to attend and cast a vote at the meeting may appoint a proxy. A proxy need not be a Shareholder and may be an individual or body corporate. If a body corporate is appointed as a proxy it must appoint a corporate representative in accordance with section 250D of the Corporations Act to exercise its powers as proxy at the meeting (see above).

A Shareholder who is entitled to cast two or more votes may appoint two proxies to attend the meeting and vote on their behalf and may specify the proportion or a number of votes each proxy is appointed to exercise. If a Shareholder appoints two proxies and the appointment does not specify the proportion or number of the Shareholder's votes each proxy may exercise, each proxy may exercise half of the votes (disregarding fractions). If you wish to appoint a second proxy, you may copy the enclosed proxy form or obtain a form from the Company's registered office.

To be effective for the scheduled meeting a proxy appointment (and any power of attorney or other authority under which it is signed or otherwise authenticated, or a certified copy of that authority) must be received at an address or fax number below no later than 2 pm (AWST) on 26 November 2014, being 48 hours before the time of the meeting. Any proxy appointment received after that time will not be valid for the scheduled meeting.

In person

Registered Office

14 Emerald Terrace

West Perth, Western Australia 6005,

By mail

PO Box 389, West Perth, Western Australia 6872 AUSTRALIA

By fax

(+618) 9322 2711

For further information concerning the appointment of proxies and the ways in which proxy appointments may be submitted, please refer to the enclosed proxy form.

Voting by attorney

A Shareholder may appoint an attorney to attend and vote on their behalf. For an appointment to be effective for the meeting, the instrument effecting the appointment (or a certified copy of it) must be received by the Company at one of the addresses listed above for the receipt of proxy appointments at least 48 hours prior to the commencement of the meeting.

Chairman as proxy

If you appoint a proxy, the Company encourages you to consider directing them how to vote by marking the appropriate box on each of the proposed Resolutions.

If a Shareholder entitled to vote on a Resolution appoints the Chairman of the meeting as their proxy (or the Chairman becomes their proxy by default) and the Shareholder does not direct the Chairman how to vote on the Resolution:-

- The Chairman intends to vote in favour of the Resolution, as proxy for that Shareholder on a poll; and
- For Resolution 1, the Shareholder will have given the Chairman express authority to vote as the Shareholder's proxy on the relevant resolution even though the resolution is connected directly or indirectly with the remuneration of a member of the KMP for the Company and even though the Chairman is a member of the KMP, unless the Shareholder expressly indicates to the contrary in the proxy appointment.

If you do not want to put the Chairman of the meeting in the position to cast your votes in favour of any of the proposed Resolutions, you should complete the appropriate box on the proxy form, directing your proxy to vote against, or to abstain from voting, on the resolution.

Other members of KMP as proxy

If a Shareholder appoints a Director (other than the Chairman of the meeting) or another member of KMP (or a Closely Related Party of any such person) as their proxy and does not direct the proxy how to vote on Resolution 1 by marking the 'For', 'Against' or 'Abstain' box opposite the relevant Resolution on the proxy appointment, the proxy will not be able to exercise the Shareholder's proxy and vote on their behalf on the relevant Resolution.

QUESTIONS FROM SHAREHOLDERS

The Chairman of the meeting will allow a reasonable opportunity for Shareholders at the meeting to ask questions about and make comments on the management of the Company and on the Financial Report, the Directors' Report (including the Remuneration Report) and the Auditor's Report (Reports), as well as each of the Resolutions to be considered at the meeting.

A representative of the Company's auditor will attend the meeting. During the meeting's consideration of the Reports, the Chairman of the meeting will allow a reasonable opportunity for Shareholders at the meeting to ask the auditor's representative questions relevant to the:-

- · Conduct of the audit;
- Preparation and content of the Auditor's Report for the financial year ended 30 June 2014;
- Accounting policies adopted by the Company in relation to the preparation of the financial statements contained in the Financial Report for that year; and
- Independence of the auditor in relation to the conduct of the audit.

Shareholders may also submit a written question to the Company's auditor if the question is relevant to the content of the Auditor's Report or the conduct of the audit.

If you wish to submit a question in advance of the meeting, you may do so by sending your question to one of the addresses or facsimile numbers above by no later than 21 November 2014. The Company and the auditor will attempt to respond to as many of the more frequently asked questions as possible. Due to the large number of questions that may be received, the Company and the auditor will not be replying on an individual basis.

Explanatory Statement

This Explanatory Statement has been prepared for the information of Shareholders in relation to the business to be conducted at the Company's Annual General Meeting.

The purpose of this Explanatory Statement is to provide Shareholders with all information known to the Company which is material to a decision on how to vote on the resolution in the accompanying Notice.

This Explanatory Statement should be read in conjunction with the Notice. Capitalised terms in this Explanatory Statement are defined in the Glossary.

1. Financial Statements and Reports

The Corporations Act requires the annual financial report, the directors' report and the auditor's report for the last financial year to be laid before the Annual General Meeting. The financial statements and reports are contained in the Company's Annual Report. Shareholders who have elected to receive the Annual Report have been provided with a copy. The Annual Report is also available on ASX's website.

While no resolution is required in relation to this item, Shareholders will be given the opportunity to ask questions and make comments on the financial statements and reports.

2. Resolution 1 – Approval of Remuneration Report

Section 249L(2) of the Corporations Act requires a company to inform shareholders that a resolution on the Remuneration Report will be put at the Annual General Meeting. However, section 250R(3) of the Corporations Act expressly provides that the vote on this Resolution is advisory only and does not bind the Directors of the Company.

The Remuneration Report sets out the Company's remuneration arrangements for the Directors and senior management of the Company. The Remuneration Report is part of the Directors' report contained in the Annual Report.

If at least 25% of the votes on the Resolution are voted against adoption of the Remuneration Report at the Annual General Meeting, and then again at the Company's 2015 annual general meeting, the Company will be required to put to Shareholders a resolution proposing the calling of an extraordinary general meeting to consider the appointment of the Directors ("**Spill Resolution**").

If more than 50% of Shareholders vote in favour of the Spill Resolution, the Company must convene the extraordinary general meeting ("**Spill Meeting**") within 90 days of the Company's 2015 annual general meeting. All of the Directors who were in office when the Company's 2015 Directors' report was approved, other than the Managing Director of the Company, will cease to hold office immediately before the end of the Spill Meeting but may stand for re-election at the Spill Meeting. Following the Spill Meeting those persons whose election or re-election is approved will be the directors of the Company.

At the Company's 2013 Annual General Meeting more than 94% of the votes cast on the resolution for adoption of the Remuneration Report were in favour of the resolution and no comments were made on the Remuneration Report at that meeting.

In accordance with section 250SA of the Corporations Act, the Chairman will provide a reasonable opportunity for discussion of the Remuneration Report at the Annual General Meeting.

3. Resolutions 2 and 3 – Re-election of Directors

In accordance with Listing Rule 14.4 and clause 11.3 of the Constitution, at every annual general meeting, one third of the Directors for the time being must retire from office (rounded upwards in case of doubt) by rotation and are eligible for re-election. The Directors to retire are those who have been in office for 3 years since their appointment or last re-appointment or who have been longest in office since their appointment or last re-appointment or, if the Directors have been in office for an equal length of time, by agreement.

In determining the number and identity of the Directors to retire by rotation, the Managing Director and any Director seeking election after appointment by the Board to fill a casual vacancy are not taken into account.

The following Directors retire by rotation at this Annual General Meeting and, being eligible, offer themselves for re-election.

Resolution 2 - Mr Jeffrey Choong

Mr Choong has a Bachelor of Business degree and has worked in several accounting and audit roles in Singapore and Australia. He is currently working for the University of Western Australia as an Associate Finance Manager in the Corporate Services.

The Board (excluding Mr Jeffrey Choong) recommends that Shareholders vote in favour of Resolution 2.

Resolution 3 - Mr Krishnan Ramasamy

Mr Ramasamy is a Chartered Accountant (Malaysia) with over 25 years of experience. He has worked in various senior management and accounting roles and currently provides consultancy services in areas of accounting, corporate, secretarial and tax. Mr Ramasamy is a Fellow of the Chartered Association of Certified Accountants (UK) and a Fellow of the Malaysian Institute of Taxation (Malaysia).

The Board (excluding Mr Krishnan Ramasamy) recommends that Shareholders vote in favour of Resolution 3

Glossary

In this Explanatory Statement, the following terms have the following meaning unless the context otherwise requires:

Annual Report the annual report of the Company for the financial year ended 30

June 2014.

Annual General Meeting the annual general meeting convened by this Notice.

ASX Limited ACN 008 624 691 trading as the Australian Securities

Exchange.

AWST Australian Western Standard Time, being the time in Perth,

Western Australia.

Board the board of Directors.

Chairman the chairman of the Annual General Meeting.

Constitution the constitution of the Company.

Company Global Gold Holdings Limited ACN 123 879 416.

Corporations Act Corporations Act 2001 (Cth).

Director a director of the Company.

Equity Securities has the meaning given in the Listing Rules.

Explanatory Statement the explanatory statement accompanying the Notice.

Key Management Personnel the key management personnel of the Company as defined in

Section 9 of the Corporations Act and Australian Accounting Standards Board accounting standard 124, being those persons having authority and responsibility for planning, directing and controlling the activities of the Company, directly or indirectly,

including any Director (whether executive or otherwise).

Listing Rules the ASX Listing Rules published and distributed by ASX.

Notice the notice of annual general meeting accompanying the

Explanatory Statement.

Ordinary Resolution a resolution that has been passed by at least 50% of the votes cast

by shareholders entitled to vote on the resolution.

Proxy Form the proxy form attached to the Notice.

Remuneration Report the section of the Directors' Report contained in the Annual Report

entitled "Remuneration Report".

Resolution a resolution contained in the Notice.

Section a section contained in the Explanatory Statement.

Share a fully paid ordinary share in the capital of the Company.

Shareholder a holder of Shares.



PROXY FORM

Shareholder Det	ails						
Name:							
Address:							
Contact Telephone No	o:						
Contact Email Addres	s:						
Contact Name (if diffe	rent from above):						
Step 1: Appointr	nent of Proxy Ider/s of Global Gold	Holdings Limited and entitled to a	ittend and vote hereb	y appoint			
The Chairman of the meeting OR (mark with an 'X')				Write here the name of the person you are appointing if this person is someone other than the Chairman of the Meeting.			
meeting on my/our be fit) at the Annual Gen	half and to vote in ac eral Meeting of Globa	n is named, the Chairman of the cordance with the following directal Gold Holdings Limited to be he ny adjournment of that meeting.	tions (or if no directio	ns have been gi	ven, as the p	roxy sees	
Meeting as my/our pro Resolution, I/we expre for amendment of, or	oxy (or the Chairman essly authorise the Classly authorise the Classly and procedural mot ndirectly with the rem	s on remuneration related rest of the Meeting becomes my/our nairman of the Meeting to exerci ion relating to that resolution) e uneration of a member of the key gement personnel.	proxy by default) and se my/our proxy in re ven though that reso	am/are entitled lation to Resolu lution (and any	to vote on the tion 1 (and a such motion	ne relevant ny motion n) may be	
If the Chairman of the marking the appropria		nes) your proxy, you can direct the	ne Chairman how to e	exercise your pr	oxy on Reso	lution 1 by	
		favour: I/we acknowledge the esolutions (to the extent permitte		ne Meeting inte	nds to vote	undirected	
Step 2: Voting d	irections to your	proxy – please mark	to indicate you	ır directions			
Special Business				For	Against	Abstain*	
Resolution 1	Adoption of Remune	aration Report			/ tgairiot	/ LDStall	
Resolution 2	Adoption of Remuneration Report Re-election of Director – Mr Jeffrey Choong			\vdash			
Resolution 3	Re-election of Direc	ioi – ivii Kristinan Ramasamy					
a poll and your votes of Appointment of a second	will not be counted in one proxy (see instruc	Resolution, you are directing you computing the required majority of tions attached). e the % of your voting rights applied.	on a poll.				%
PLEASE SIGN HERE directions to be imple		must be signed in accordance	with the instruction	ns attached to e	enable your		
Individual or Sharehol	der 1	Shareholder 2	Shareholder 2 Shareholder 3		.		
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Sole Director and		Director		Director/Comp	pany Secreta	ry	

Sole Director and Sole Company Secretary

How to complete this Proxy Form

Your Name and Address

Please print your name and address as it appears on your holding statement and the Company's share register. If shares are jointly held, please ensure the name and address of each joint Shareholder is indicated. Shareholders should advise the Company of any changes. Shareholders sponsored by a broker should advise their broker of any changes. Please note, you cannot change ownership of your securities using this form.

Appointment of a Proxy

If you wish to appoint the Chairman of the Meeting as your proxy, mark the box. If the person you wish to appoint as your proxy is someone other than the Chairman of the Meeting please write the name of that person. If you leave this section blank, or your named proxy does not attend the meeting, the Chairman of the Meeting will be your proxy. A proxy need not be a Shareholder of the Company.

Votes on Resolutions

You may direct your proxy how to vote by placing a mark in one of the boxes opposite each Resolution. All your shareholding will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on any Resolution by inserting the percentage or number of shares you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on a given Resolution, your proxy may vote as he or she chooses. If you mark more than one box on a Resolution your vote on that Resolution will be invalid.

Appointment of a Second Proxy

You are entitled to appoint up to two persons as proxies to attend the meeting and vote on a poll. If you wish to appoint a second proxy, an additional Proxy Form may be obtained by telephoning the Company on +618 9322 2700 or you may photocopy this form.

To appoint a second proxy you must on each Proxy Form state (in the appropriate box) the percentage of your voting rights which are the subject of the relevant proxy. If both Proxy Forms do not specify that percentage, each proxy may exercise half your votes. Fractions of votes will be disregarded.

Signing Instructions

You must sign this form as follows in the spaces provided:

Individual: where the holding is in one name, the holder must sign.

Joint Holding: where the holding is in more than one name, all of the Shareholders should sign.

Power of Attorney: to sign under Power of Attorney, you must have already lodged this document with the

Company's share registry. If you have not previously lodged this document for notation, please attach a certified photocopy of the Power of Attorney to this form when you return

it.

Companies: where the Company has a Sole Director who is also the Sole Company Secretary, this

form must be signed by that person. If the Company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please indicate the office held by signing in the

appropriate place.

If a representative of the corporation is to attend the meeting a "Certificate of Appointment of Corporate Representative" should be produced prior to admission. A form of the certificate can be obtained from the Company's share registry.

Lodgement of a Proxy

This Proxy Form (and any Power of Attorney under which it is signed) must be received at the address given below not later than 48 hours before the commencement of the meeting. ie. no later than 2 pm (AWST) on 26 November 2014. Any Proxy Form received after that time will not be valid for the scheduled meeting.

This Proxy Form (and any Power of Attorney and/or second Proxy Form) may be sent or delivered to the Company's registered office at 14 Emerald Terrace, West Perth Western Australia 6005 or sent by facsimile to the registered office on (+618) 9322 7211.