

ASX RELEASE

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migme signs with DOKU to expand payment reach into Indonesia

Highlights:

- migme signs as an Enterprise Merchant with payment partner DOKU in Indonesia
 - Users will be able to buy credits to use on migme services, using, Internet banking, ATM transfer (connected to all major banks), convenience stores (over 9,000 locations via the Alfa group) and via 90,000 active DOKU Wallet users
 - DOKU is Indonesia's largest and leading electronic payment provider with over 2,000 merchants in its portfolio
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Social entertainment platform migme Limited ("migme" or the "Company") has partnered with Indonesian electronic payment provider DOKU to deliver more payment options and point-of-sale channels to migme's users in the Southeast Asian country.

migme has a credits system that allows users to deepen their level of engagement in the service, by using these credits to purchase premium virtual goods including gifts, avatar items and sticker packs and to play premium games. Users can purchase these credits directly from the Company or through migme resellers ("Merchants").

The Company has signed on as a DOKU Enterprise Merchant, providing migme and its resellers with the ability to accept payments from users via a broader set of payment options thereby reducing transactional friction. DOKU is Indonesia's largest and leading electronic payment provider with over 2,000 merchants in its portfolio.

migme Chief Executive Officer Steven Goh said: "We are excited to be adding DOKU's payment channels to migme. With DOKU, Indonesian users will have the ability to buy credits using Internet banking, ATM transfer (all ATM networks in Indonesia: including ATM Bersama, Prima and Alto)), convenience stores (over 9,000 via the Alfa group) and via their 90,000 active DOKU Wallet users."

migme Limited ABN 43 059 457 279

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Operations: mig33 Pte Ltd 111 North Bridge Road, #26-01 Peninsula Plaza, Singapore 179098

DOKU Chief Executive Officer Thong Sennelius said: "We welcome migme as a partner and we look forward to delivering additional payment channels to their business, as we further expand our payment reach in Indonesia. We look forward to providing migme users with more payment options that are secure, easy and convenient."

The agreement with DOKU builds a payment foundation that will capitalise on migme's recent growth efforts in Indonesia, which is a market of more than 200 million mobile phone subscribers.

It follows migme's recent partnership with Smartfren, through which the migme app. was pre-loaded onto 700,000 Andromax C3 mobile handsets in September; and the Company's partnership with Universal Music Indonesia, which is expected to drive growth in engagement and monetisation opportunities by providing access to a portfolio of artists and entertainment content.

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About migme Limited

migme Limited is a leader in delivering social entertainment services, with a focus on emerging markets. The company's flagship platform is migme (www.mig.me) with more than 7m monthly active users and owns artist entertainment site www.alivenotdead.com

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The Company's is listed on the Australian Stock Exchange (ASX: MIG) and quoted on Deutsche Börse: WELA (WKN: A117AB), with operations headquartered in Singapore and offices in Malaysia, Indonesia, Taiwan and Hong Kong. For more information, please visit <http://company.mig.me>

About DOKU

DOKU is Indonesia's leading electronic payment provider that offers end-to-end payment solutions for enterprise clients, SME merchants, and individuals. Established and registered under PT. Nusa Satu Inti Artha in 2007, DOKU is the first local company to be PCI DSS (Payment Card Industry Data Security Standards) Level 1 certified, ensuring DOKU's compliance to the highest global security standards for online transactions.

Servicing thousands of merchants of various sizes across many industries, DOKU is directly connected to seven major banks in Indonesia. DOKU strives to provide the most diverse payment options for its merchants as well as online shoppers in Indonesia. More information at www.doku.com