



xTV Networks Ltd
The Next-Generation Media Network
Investor Presentation
November 2014

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WE BUILD, MANAGE & DEPLOY

INTERACTIVE, ONLINE TV NETWORKS FOR BRANDS,
PUBLISHERS & THE ENTERPRISE THAT INCREASES
ENGAGEMENT, KNOWLEDGE & SALES

irNew: 25-inch Intel-based 2in1

Up Next: #Tim

DOWJONES



INTC 30.09
+0.53% +0.16



GUIDE

SHARE



Santa Clara

75°F

Partly Cloudy

Powered by xTV

Transaction Overview



- Reverse merge onto ASX from Intercept Minerals Ltd (ASX:IzM) to xTV Networks Ltd
- Valuation of \$13M pre-money
- Minimum \$3M raise with a target of \$6M at 2 cents per shares

Pre Consolidation

Securities	\$3M	\$6M
Existing issued securities	921,336,925	921,336,925
Securities on issue Post Consolidation	92,133,692	92,133,692
Consideration Securities	650,000,000	650,000,000
Post Consolidation Capital Raising	150,000,000	300,000,000
TOTAL SECURITIES POST CONSOLIDATION	892,133,692	1,042,133,692

250,000,000 - Performance Rights to be issued post consolidation in four tranches upon reaching specific milestones

200,000,000 – Employee Options issued at various strike prices

xTV Snapshot



Market leading innovation combined with a Board and Management team experienced in establishing and growing successful technology companies

- xTV combines YouTube, Vimeo, uStream, Livestream, Twitter, Yammer, Chatter, RSS News, Stocks, Weather & more into a single destination, realtime, multi screen .TV experience
- To date, xTV has been funded through a corporate partnership with Microsoft, UST-Global, Applabs Technologies Ltd, Innovalley China and private equity investors
- Highly experienced Board and Management team
- Head office based in Silicon Valley founded in 2011 by CEO Joe Ward
- Applabs and UST Global's investment helps scale research and sales in 2014
- Customers include some of the worlds most recognised brands and companies



Directors



Joe Ward
Managing Director

Joe has over 26 years experience in media and technology, primarily in leadership roles as CEO including founder of xTV.

A former network engineer turn entrepreneur, Joe has founded 5 companies that specialise in Cloud/SaaS/Media with a recent emphasis on realtime technology.

Previous appointments

- Australian consolidated Press
- Ozemail
- Market Boomer



Mark Canepa
Executive VP of Strategy

Mark is an experienced and well known executive in the computing and communications industries.

Mark most recently served as Chairman of GreenButton Limited where he was instrumental in the sale of the company to Microsoft in May 2014.

Mark Canepa also served as:

- CEO and President of Extreme Networks Inc.
- SVP of Network Storage Products Inc.
- GM Internet and Server Products Oracle



Thomas Reynolds
COO

Tom Reynolds brings nearly 40 years experience in managerial and executive roles in hi-tech, communications, and networking industries.

He has created and grown new businesses within notable multinational companies as well as startups.

Thomas has also held positions with:

- Actelis Networks
- Motorola
- HP
- Harris



Charles Thomas
Non-Executive Director

Charles is a Non-executive Director of Applabs Technologies Limited and Liberty Resources Limited.

Charles is also a Director of various private companies which industries span across many sectors including Corporate Advisory firm GTT Ventures Pty Ltd.



Rocco Tassone
Non-Executive Director

Rocco has extensive experience in equity markets, most recently with Bell Potter Securities.

Rocco is a Non-Executive Director at Applabs Technologies Limited and is also a founding director and major shareholder of D-InkD Pty Ltd as well as founding director of online retailer www.everythingmma.com.au

Advisory Board



Michael Montgomery

From 1999 through 2013, Michael has been the President of Montgomery & Co., responsible for the investment banking practice at Montgomery & Co. He directly advised companies such as Intermix (My Space), Club Penguin, Daily Candy and Bigpoint on their sale processes.

Previous to Montgomery & Co., he was the CEO of Sega Gameworks, and previously, a partner at DreamWorks SKG. In 1993 to 1994, Michael was the CFO of Euro Disney and prior to that, the Treasurer of the Walt Disney Company.

Michael currently chairs the Audit Committee for both DreamWorks Animation (DWA) and Synacor (SYNC). Both companies are listed on NASDAQ.



Brian Clark

Brian is a highly qualified senior information technology executive with broad experience including enterprise architecture, business and IT transformation, large-scale program and project management, software engineering, infrastructure & vendor management.

Recent initiatives have emphasized the use of leading edge technologies to provide businesses with new opportunities and efficiencies, especially in big data, information optimization, low latency transaction processing, software defined data centers, and the evaluation of advanced technology companies for potential acquisition.

Brian currently works at JP Morgan Chase and Co and holds an Advisory Board Position for Cognolytics. Brian was also CIO of Nikko Securities, Vice President of Citigroup and CTO at Moody's.



Michael Jones

Mike is an Internet executive, investor and strategic advisor. A long-time entrepreneur, Mike founded his first successful Internet company in college and since then, has founded, built and sold numerous online and mobile businesses.

His experience and expertise in both large and small companies focuses on strategy, growth, and operational efficiency resulting in over \$500M in successful investor outcomes.

Mike's most recent role was as the CEO of Myspace which saw him oversee global business strategy and operations for Myspace, Myspace Music, and Myspace Mobile.

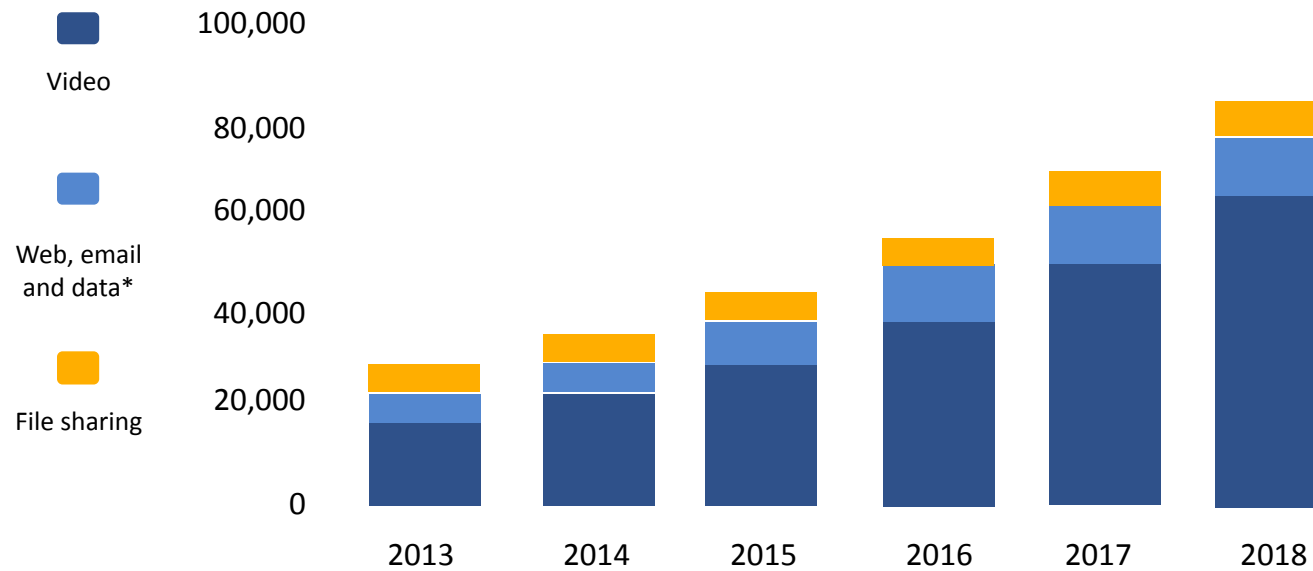
Burgeoning Online Video Market



TV is the next evolution of the 'Website' and xTV is pioneering this evolution

Online Video to Account for $\frac{3}{4}$ of Consumer Internet Traffic by 2018

Estimated monthly consumer internet traffic broken down by type of usage (in petabyte)



Includes web, email, instant messaging and other non-file sharing data transfers via HTTP and FTP

Source: Cisco® Visual Networking Index: Forecast and Methodology, 2013–2018 – June 2014

xTV Products and Business Model



.TV Network Builder



Connect your video, social, news, stocks, weather and more into your .TV network.

Networks can be built in minutes and run 24x7 automatically without maintenance.

Video on Demand & Live



Organise your media into channels in both Live and Video On Demand.

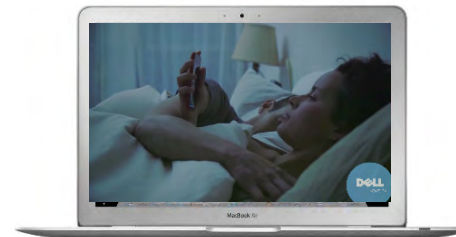
The fastest available video hosting in the market which also syncs to/ from YouTube/uStream/ Livestream and more.

Targeted Network Plans



Create multiple .TV networks for your customers, employees, partners & investors.

1st, 2nd & Third Screen

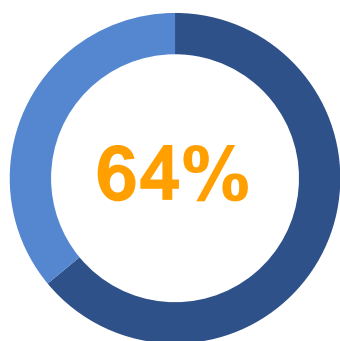


Distribute content as it breaks to screen savers, mobile devices, lobby screens.

Leverage your cell phone as your second screen, interactive remote control.

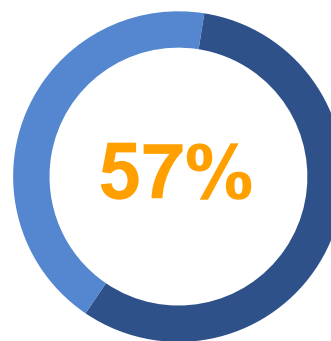
- Monthly subscription model delivering reoccurring revenue –
 - Small – Medium Enterprises – US\$499 - \$US2,499 (client /month)
 - Medium - Larger Enterprises - US\$25,000 - US\$250,000 (client /month)

Engage and Convert



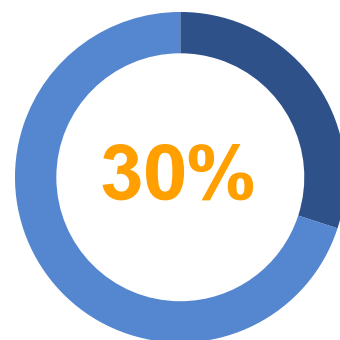
Increase in conversions

Video-centric network increases sales



Increase in engagement time

When using a smartphone as a second screen, or interactive remote control



Discovery Mode

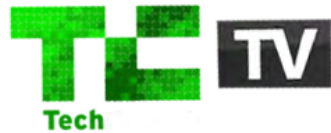
Typically, 70% of visitors to web sites, know what they're looking for. The rest are in discovery mode and that's where increased conversion rates are achieved



Increase in screen time

Using xTV Fixed Screen / STBs and Auto Start TV Apps on Mac and Windows devices

Established partnerships with leading global brands



"It's really this connection where all of your streams come together. Its your own TV channel."
- Matt Thompson, GM of Development, Microsoft

xTV's growth strategy is well underway



40 opportunities in the pipeline including:

RELIANCE

Independence

LIVE NATION

ONE NATION UNDER MUSIC

AMERICAN
EXPRESS

Revenue Pipeline



at&t



COSTCO
WHOLESALE

Indicative Timetable



Event	Date
Despatch of Notice of Meeting seeking approval of Acquisition	3 November 2014
Lodgement of the Prospectus with ASIC	21 November 2014
General Meeting to approve Change in Nature and Scale of Activities	3 December 2014
Suspension of IZM's securities from trading on ASX at the opening of trading pre General Meeting	3 December 2014
Completion of Acquisition and issue of Shares under Post Consolidation Capital Raising	19 December 2014
Anticipated date the suspension of trading is lifted and IZM's securities commence trading again on the ASX	5 January 2015

Peer Comparison



Company	Code	Activities	Mkt Cap	Cash	EV
Ziptel Limited	ZIP	Telecommunications	33M	3.5M	29.5
1-Page Limited	1PG	Online recruiting platform	47M	7.5M	39.5
Mobile Embrace Limited	MBE	Mobile Advertising and Branding	80M	12.2M	67.8
Moko.Mobi Limited	MKB	Apps	81M	14.5M	66.5
Adslot Limited	ADJ	Web and App Design and Mobile Advertising	116M	7.3M	108.7
xTV Networks Ltd	XTV	Online Video Content	18M	3M	15



Why you should invest

- Proven revenue generating model
- Advanced discussions to develop additional partnerships with Fortune 1000 companies
- Exposure to the burgeoning online video market
- Significant growth opportunities providing value add to shareholders



Contact Details



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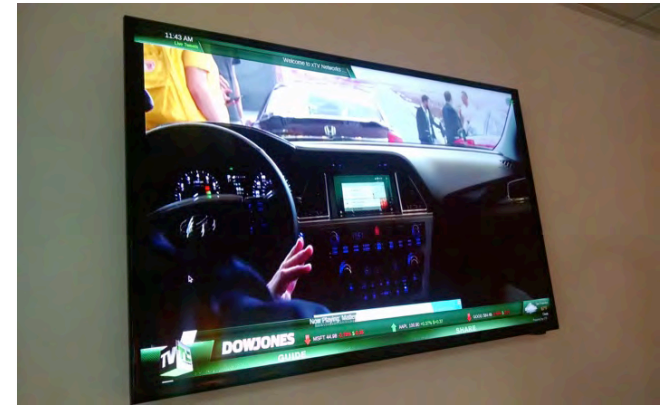
APPENDIX



xTV Products | Fixed Screens



- 1 xTV Set Top Box connects to your HD screen
- 2 12 hour and 24 fixed screen options
- 3 Interactive Network via the Cloud
- 4 Increase engagement by 100x



xTV Products | DotTV Network



MyCo.tv

Cloud-based TV Service with Smartphone remote control and interaction

- 1 Accessible over any modern browser
- 2 Multi channel DOT TV
- 3 Bookmark on your phone / app free
- 4 View a DOT TV on any tablet



xTV Products | Video InBox



- 1 Push Updates to SmartPhones
- 2 For Publishers & Enterprises
- 3 \$2+ per month per installation
- 4 Scalable for each new network



xTV Studios: Ultra-low Cost Content Generation



- 1 24 x 7 Coverage for New Content
- 2 Create news content from text/pictures
- 3 200+ Videos / day for branded news
- 4 Convert RSS, Facebook, Yelp, Twitter & More into continuous content

