



17 November 2014

ASX Announcement

3D MEDICAL SECURES EXCLUSIVE RESELLER RIGHTS TO MACH7 TECHNOLOGIES

The Directors of Safety Medical Products (ASX:SFP) are pleased to announce that 3D Medical Ltd ("3DM") have secured the exclusive reseller rights to Mach7 Technologies.

HIGHLIGHTS

- **Leading Enterprise Image Management System**
- **3DM secures exclusive rights for Australia and New Zealand**
- **Fast growing segment of Diagnostic Imaging**
- **Universal data access and sharing while lowering IT costs**
- **Launch customers identified and secured**

3D Medical (3DM) is pleased to advise that it has secured the distribution rights to Mach7 Technologies in Australia and New Zealand. Exclusivity will commence on achievement of the sales target for the first year.

Mach7 Technologies (www.mach7t.com) is a leading developer of Enterprise Image Management solutions that unlock disparate clinical archive silos, consolidates patient data and simplifies sharing and access. Their Vendor Neutral Archive (VNA) enterprise platform has been deployed at some of the world's leading health care facilities, including Singapore General Hospital, Raffles Hospital (Singapore) and Massachusetts General Hospital (USA).

Mach7's advanced archiving and communication technology puts electronic health records at the fingertips of clinicians and patients. From diagnosing specialists, to referring physicians building and managing treatment plans, to patients, Mach7's Enterprise Imaging Platform enables universal access and sharing, accelerating care delivery, centralising access and lowering IT costs across the enterprise.

Chairman Matthew Morgan commented:

"VNA and broader image management solutions are a fast growing sector of healthcare. Patients and clinicians are demanding greater access and portability of image-rich medical data. The partnership with Mach7 will enable 3DM to offer a best-in-class technology solution to our customer base."



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Albert Liong, CEO of Mach7 Technologies commented:

"We are delighted to have reached agreement with 3D Medical to distribute Mach7's suite of products. We have identified Australia and New Zealand as important markets, and believe that together with 3DM we can satisfy the large and growing demand for VNA and image management solutions."

About 3D Medical Ltd

Safety Medical Products Limited has entered into a Share Sale and Purchase Agreement to acquire 3D Medical Limited (see ASX Announcement dated 6 October 2014). 3D Medical Ltd (3DM) is an emerging medical and healthcare technology company that will offer the healthcare sector a suite of services and technologies that seeks to leverage the data already being captured in the sector.

3DM's initial focus is on the commercialisation and integration of 3D printing and holographic projection technology into the Australian medical industry. These are technologies that have the potential to revolutionise patient treatment and care by providing healthcare professionals with more meaningful information and greater insight into the complexities of patient anatomy. The Company has also secured exclusive marketing and distribution agreements with several other technology developers that broaden the scope and application of captured medical data. These additional technologies seek to improve clinician efficacy and workflow, systemic efficiencies and patient outcomes.