



MyFiziq Engages Ladenburg Thalmann as Lead Underwriter for NASDAQ IPO

Highlights

- **Ladenburg is a US-based investment bank that provides financing and advisory services to publicly listed companies in the United States**
- **Ladenburg is part of Advisor Group with approximately 11,400 financial professionals and \$450 billion of Assets held by its clients**

MyFiziq Limited (ASX: MYQ) (MyFiziq) is pleased to inform its shareholders that it has engaged Ladenburg Thalmann & Co. Inc. as lead underwriter to its proposed NASDAQ IPO.

Ladenburg Thalmann & Co. Inc. has been a member of the New York Stock Exchange for more than 135 years and offers a full suite of investment banking and capital markets products and services.

Vlado Bosanac, Chief Executive Officer of MyFiziq, said:

“I am very pleased to be working with the Technology group at Ladenburg on the proposed underwriting of the MyFiziq NASDAQ initiative that we have underway.”

Ladenburg Thalmann & Co. Inc. is a subsidiary of Advisor Group Holdings, Inc., a diversified financial services company, with several additional operating subsidiaries including industry-leading independent broker-dealer firms Securities America, Inc., Triad Advisors, LLC, and KMS Financial Services, Inc., as well as Premier Trust, Inc., Ladenburg Thalmann Asset Management Inc., and Highland Capital Brokerage, Inc., a leading independent life insurance brokerage company.

*This announcement has been approved by the board of MyFiziq Limited.

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About MyFiziq:

MyFiziq has developed and patented a proprietary dimensioning technology that enables its users to check, track, and assess their dimension using only a smartphone privately and accurately.

Our goal is to assist our partners by empowering their consumers with this capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life. Whether this is a personal journey to better health, understanding the risk associated with their physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes. or simply wanting to be correctly sized for a garment when shopping online. The MyFiziq technology delivers this seamlessly, privately, and cost-effectively in under one minute.

Our partner benefits from our software-as-a-service (SAAS) Software as a service pricing solution, that reduces with scale. Integration is made easy with the MyFiziq modular system, based on multiple software

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development kits (SDKs), allowing a partner to select the functions, measurements, and displays to suit their individual needs.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented algorithms, to process these images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivaled in the industry. MyFiziq simplifies the collection of measurements and removes the human error present in traditional methods.

For more information please visit: www.myfiziq.com