

19 October 2020

MIGGSTER achieves 3 million pre-registrations milestone

Highlights:

- **MIGGSTER achieves a milestone 3 million pre-registrations in the first week**
- **A further 1.2 million pre-registrations have been recorded demonstrating continued strong growth (ASX: 15 October 2020 – 1.8 million)**
- **The MIGGSTER spinner incentive tracker introduced to TIM's more than 12 million member affiliates in 150 countries**
- **MIGGSTER Mobile platform scheduled to launch globally in November 2020**

Emerge Gaming Limited (ASX: EM1) ("Emerge" or the "Company"), the operator of eSports and gaming technology, is pleased to advise that the MIGGSTER Mobile platform operated by Emerge has recorded 3 million pre-registrations.

Preregistrations to MIGGSTER continue to grow rapidly

MIGGSTER have recorded a further 1.2 million user pre-registrations (ASX: 15 October 2020 – 1.8 million), increasing total pre-registrations to 3 million in the first week demonstrating strong user interest.

The strong growth in pre-registrations continues as TIM's network of more than 12 million affiliate members across 150 countries markets promote MIGGSTER.

The introduction of the MIGGSTER spinner incentive tracker rewards network affiliate members for activating user pre-registrations. Affiliates are promoting MIGGSTER through their own social networks using social media platforms such as Facebook, Instagram, YouTube, Twitter and WhatsApp, creating substantial reach and awareness. This will expand the global reach attracting platform subscribers beyond the more than 12 million network member affiliates.

Members are incentivised to attract new members and their relative success is tracked on a leaderboard prior to the MIGGSTER Mobile launch date, as demonstrated in the figure below and in video communication on the miggster.com website:

The MIGGSTER Mobile platform is being promoted, creating awareness and interest for the much-anticipated launch in November 2020.

MIGGSTER Mobile - First MIGGSTER community product

MIGGSTER Mobile is a mobile casual eSports platform that uses Emerge's proprietary eSports tournament platform technology with new and enhanced platform features and exciting games. This platform will be the first product launched into the MIGGSTER community.

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EMERGE GAMING

ASX:EM1 | ABN 31 004 766 376

Miggster journey

Your account has been successfully registered. To complete the process please check your email for a validation request.

CURRENT LEVEL **NEXT LEVEL**

1 >> **2**

0 REWARDS +100 REWARDS

1 2 3 4 5
You

YOUR INVITATIONS

24

JOINED

crowdfunder.com/miggster/2748399043

MIGGSTER LEADERBOARD

2 1 3
mario miggsterpro megaplayer

[See full list](#)

Levels & Prices

Your account has been successfully registered. To complete the process please check your email for a validation request.

Level 1

Your account has been successfully registered. To complete the process please check your email for a validation request.

Level 2

Your account has been successfully registered. To complete the process please check your email for a validation request.

Level 3

Your account has been successfully

NEWS INFO EVENTS BONUS DOWNLINE CSTORE ACCOUNT

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CURRENT LEVEL **NEXT LEVEL** **YOUR PROGRESS**

1 >> 2

0 REWARDS +100 REWARDS

1 2 3 4 5
You

YOUR INVITATIONS


0
JOINED

Register on Miggster to start inviting people

MIGGSTER LEADERBOARD

2 1 3
mario miggsterpro megaplayer

[See full list](#)



MIGGSTER Read more

YOUR INVITATIONS **YOUR PROGRESS**

24
JOINED

crowdfunder.com/miggster/2748399043

1 2 3 4 5
You

MIGGSTER LEADERBOARD

2 1 3
mario miggsterpro megaplayer

[See full list](#)



MIGGSTER Read more

Leaderboard X

1	miggsterpro
2	mario
3	megaplayer
4	randomgoat
5	yoyo
6	dreamzzzz
7	bestintheworld
8	crowdfisime
9	whoareyou
10	whoarewe

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Figure: Miggster user pre-registration screens from miggster.com

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The platform will offer avid mobile gamers the opportunity to turn their hours of entertaining mobile gaming into prizes and rewards, whilst competing against the community and sharing their success with gaming friends. Targeting at a high value demographic at a premium monthly fee, MIGGSTER Mobile will offer its subscribers high value experiential prizes and rewards pools of over USD\$500,000 (~AUD\$700,000). Experiential prizes and rewards combined with the global and regional tournament structures offers captivating premium competitive eSport content.

MIGGSTER Mobile will be made available globally, subject to all jurisdictional legal and compliance requirements.

Monetisation and Value Proposition

The MIGGSTER Mobile subscription fee is USD\$8.50 (~AUD\$12.00) per month. The value proposition is that subscribers can enter into tournaments involving their favourite mobile social games, using their leisure time to earn rewards, win prizes and participate in a minimum aggregate prize pool of USD\$500,000 (~AUD\$700,000).

Tecnología de Impacto Múltiple SL ("TIM") is responsible for marketing the MIGGSTER Mobile platform and has guaranteed a minimum of 100,000 subscribers will sign up to the platform within 6 months from launch date.

The planned launch will offer subscribers the opportunity to sign up to the MIGGSTER Mobile platform on tiered subscription packages, including bi-annual packages of USD\$51.00 (~AUD\$71.00) and discounted annual packages.

Further information on Emerge's terms of agreement with TIM are available in previous announcements (ASX: 10 September 2020).

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About Emerge Gaming

Emerge Gaming Limited (ASX:EM1) is a leading eSports and gaming technology company. Emerge Gaming owns and operates an online eSports and casual gaming tournament platform technology and lifestyle hub. Via this platform, casual, social and hardcore gamers can play hundreds of gaming titles against each other via their mobile, console or PC, earning rewards and winning prizes.

The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: view www.emergegaming.com.au

About TIM (“MIGGSTER”)

Tecnología de Impacto Múltiple SL (TIM) is part of the Impact Crowd Technology Group (ICT). It is a Spanish company group with its headquarters in Madrid. The ICT Group’s vision is to create the world’s largest sales force, disrupting the traditional value chain and distribution of apps, software, products and services. By using its network, the ICT Group sells products directly to the end customer. Similar to Uber and Airbnb, who own neither cars nor beds, the ICT Group does not sell any products of its own. The ICT Group markets other companies’ products and services.

MIGGSTER, a revolutionary gaming and eSports community, leverages world class technology to deliver immersive gaming entertainment and social engagement to a global online network of gamers.

With MIGGSTER, the objective is to build the world’s biggest online gaming community. The MIGGSTER products will deliver community tools including chat, friends and team functionality laying the foundation for gamer engagement in the online network. Entertaining content, including mobile games, AAA gaming titles, tournaments, rewards and live streaming to global audiences, will feed the online community’s insatiable eSports and gaming appetite.

More information: view www.impactct.com and miggster.com