

# Family Zone Cyber Safety Limited

ACN: 167 509 177

familyzone.com

945 Wellington St, West Perth WA 6005

corporate@familyzone.com

Dear Shareholder

#### INVITATION TO PARTICIPATE IN SHARE PURCHASE PLAN

On 23 October 2020 Family Zone Cyber Safety Limited (**Company**) announced it had completed a placement of 45,454,545 shares at an issue price of \$0.44 per share to sophisticated, professional and institutional investors to raise a total of \$20 million (**Placement**), and would also be offering eligible shareholders an opportunity to share in the ongoing progress of your Company by subscribing for up to \$30,000 in new the Company shares, with no brokerage costs, through a Share Purchase Plan (**SPP**).

This SPP allows eligible shareholders to participate at the same price as the Placement, being \$0.44 per share. The SPP will be available to all eligible shareholders.

The Company intends to raise up to \$2 million from the SPP (being 4,545,454 new fully paid ordinary shares). The Company reserves its absolute discretion regarding the final amount to be raised under the SPP. If the Company receives applications under the SPP for more than the amount of \$2 million, the Company reserves the right in its sole discretion to scale back applications or accept oversubscriptions in accordance with the ASX Listing Rules.

The Officers and Directors of the Company may take up all or part of their allocation under the SPP.

Details of the Company's current activities are set out in announcement made by the Company to ASX and are available from ASX's website <a href="https://www.familyzone.com/anz/investor-centre">www.asx.com.au</a> (ASX: FZO), or the Company's website at <a href="https://www.familyzone.com/anz/investor-centre">https://www.familyzone.com/anz/investor-centre</a>

The funds raised from the SPP will be used together with the Placement funds to accelerate the Company's growth strategy in existing markets as well as expansion into new markets. To support growth, funds will also be allocated to expanding the Company's engineering teams, back office systems, structures and personnel to ensure a world class product and delivery.

### The Offer

The SPP is offered exclusively to all shareholders who are recorded on the Company's share register at 7pm (AEDT) on 22 October 2020 (**Record Date**) and whose registered address is in Australia or New Zealand.

It provides shareholders with an opportunity to buy a parcel of new shares in the Company with no brokerage or commission costs, irrespective of the size of their shareholding, up to a maximum value of \$30,000.

The issue price of each share under the SPP is \$0.44 which is the same price as shares offered under the Placement. The issue price represents a 4.3% discount to the closing price of the Company's shares on ASX on the last trading day prior to the announcement of this SPP (being \$0.46 per share on 21 October 2020). The market price of shares in the Company may rise or fall between the date of this offer and the date that new shares are issued to you under the SPP. This means that the issue price you pay for the shares may be greater than or less than the market price of the shares at the date of issue of the shares under the SPP. The SPP will not be underwritten.



Participation in the SPP is optional and your right to participate is not transferable. The offer to participate in the SPP closes at 5.00pm (AEDT) on 20 November 2020. The Company reserves the right to close the SPP early, in its sole and absolute discretion, by making an announcement to the ASX. Accordingly, the Company encourages shareholders who wish to participate in the SPP to act promptly in submitting their application forms and remitting their application monies.

Full details on the SPP and how to participate are contained in the documents attached. To apply for a parcel of shares please read these documents carefully and follow the instructions on the enclosed personalised application form.

The offer under this SPP is not being made under a prospectus. The SPP does not require the types of disclosures required under the Corporations Act 2001 (Cth). You must rely on your own knowledge of the Company, previous disclosures made by the Company to ASX and, if necessary, consult your professional adviser when deciding whether or not to participate.

Your continuing support as a shareholder of the Company is appreciated.

Yours sincerely

Tim Levy

**Managing Director** 



# THE OFFER AT A GLANCE

# **Key Dates\***

Date	Details
22 October 2020	Record Date 7.00pm (AEDT)
	The date on which the Company determined eligible shareholders.
30 October 2020	Opening Date
	The date the SPP opens.
20 November 2020	Closing Date 5.00pm (AEDT)
	The date on which the SPP closes.
	Applications and payments (including BPAY) must be received by 5.00pm (AEDT).
23 November 2020	Announcement Date
	The date the results and any scaleback of the SPP offer are announced.
25 November 2020	Issue Date
	The date shares are issued.
27 November 2020	Despatch Date
	The date on which holding statements are sent to shareholders and normal trading of shares.

<sup>\*</sup>The Company has the discretion and reserves the right to alter key dates, including closing the SPP early.

# **Offer Details**

Item	Detail
Issue Price	\$0.44 per share, which is the same price as shares offered under the Placement. The issue price represents a 4.3% discount to the closing price of the Company's shares on ASX on the last trading day prior the announcement of this SPP of \$0.46 on 21 October 2020 and a 1.7% discount to the 5-day volume-weighted average price of shares (VWAP) on ASX of \$0.45 as at the same date.
Minimum Application Amount	The minimum application amount is \$2,000 (4,545 shares).*
Maximum Application Amount	The maximum application amount is \$30,000 (68,181 shares).*
Permitted Application Amounts	Each shareholder is entitled to purchase share parcels valued at any one of \$2,000 (4,545 shares), \$5,000 (11,363 shares), \$7,500 (17,045 shares), \$10,000 (22,727 shares), \$15,000 (34,090 shares), \$20,000 (45,454 shares), \$25,000 (56,818 shares) or \$30,000 (68,181 shares).*

<sup>\*</sup> All parcels rounded down to the nearest whole share (where applicable).



#### **QUESTIONS AND ANSWERS**

#### 1. What is the Share Purchase Plan?

The Share Purchase Plan (**SPP**) is an opportunity for eligible shareholders to purchase additional ordinary shares in the Company up to a maximum of \$30,000 (68,181 shares) at a discount to the market price without brokerage and commission costs.

All shares issued to you under the SPP will rank equally with your existing shares and will carry the same voting rights and other entitlements.

# 2. Who is eligible to participate in the SPP?

Participation in the SPP is open to each person registered as a holder of ordinary shares in the Company on the Record Date, who has an address in Australia or New Zealand.

#### 3. What is the Issue Price of the Shares?

The issue price of each share to be issued under the SPP is \$0.44 which is the same price as shares offered under the Placement. The issue price represents a 4.3% discount to the closing price of the Company's shares on ASX on the last trading day prior the announcement of this SPP (being 21 October 2020) and a 1.7% discount to the 5-day VWAP on ASX from the same date.

In accordance with ASX Listing Rule 7.2 Exception 5, the issue price is equal to or greater than 80% of the volume weighted average price for the 5 days in which trading in the Shares occurred before the date of the announcement of the SPP.

The market price of shares in the Company may rise or fall between the date of this offer and the date that shares are issued to you under the SPP. This means that the issue price you pay for the shares may be greater than or less than the market price of the shares at the date of issue of the shares under the SPP.

# 4. How many Shares can I apply for under the SPP?

Regardless of the shares you currently own, you are entitled to apply for a parcel of shares in the Company outlined in the table below. You may only apply for one of these parcels.

Amount	Shares
\$2,000	4,545 shares
\$5,000	11,363 shares
\$7,500	17,045 shares
\$10,000	22,727 shares
\$15,000	34,090 shares
\$20,000	45,454 shares
\$25,000	56,818 shares
\$30,000	68,181 shares



If you hold shares in more than one capacity (for example you are both a joint holder and a sole holder), the maximum amount you can apply for under the SPP in all capacities is \$30,000 (68,181 shares).

By applying to purchase shares under the SPP, you will have agreed to be bound by the terms and conditions of the SPP as set out in this offer document.

# 5. How do I apply for Shares under the SPP?

If you wish to participate in the SPP, please make a BPAY® payment according to the instructions set out on the enclosed personalised Application Form using the BPAY® Biller Code and Customer Reference Number shown therein. Payments via BPAY® can only be made by a holder of an account with an Australian financial institution that supports BPAY® transactions.

The reference number shown on each Application Form (Reference Number) is used to identify your holding. If you have multiple holdings, you will have multiple Reference Numbers. You must use the Reference Number to pay for each holding separately. Failure to do so may result in an underpayment.

You do not need to submit the Application Form but are taken to have made the certification and any declarations on that Application Form by making a BPAY® payment.

It is your responsibility to ensure that your BPAY® payment is received by the Company's share registry by no later than 5.00pm (AEDT) on 20 November 2020. You should be aware that your financial institution may implement earlier cut-off times with regards to electronic payment and you should therefore take this into consideration when allowing adequate time for making payment.

You will not be able to withdraw or revoke your application once the BPAY® payment is received.

## 6. How long is the SPP offer open for?

The SPP opens on 30 October 2020 and is expected to close on 20 November 2020.

If you wish to participate you should ensure that your BPAY® payment is received as soon as possible and by no later than 5pm (AEDT) on 20 November 2020.

# 7. Do I have to participate in the SPP?

Participation in the SPP is voluntary.

Before you apply for shares we recommend you seek independent financial advice from your professional advisor or stockbroker.

#### 8. Further assistance

If you have any questions in relation to the SPP please contact your professional advisor or stockbroker.

If you require information on how to complete the application form, please contact the Company's share registry, Automic on 1300 288 664 (within Australia) or +612 9698 5414 (outside Australia) anytime from 9.00 am to 5.00pm (AEDT) Monday to Friday during the Offer period.



# Family Zone Cyber Safety Limited - Share Purchase Plan Terms and Conditions

This document sets out the terms and conditions of the offer under the Share Purchase Plan.

# **Description of the SPP**

Pursuant to the Share Purchase Plan (SPP), Family Zone Cyber Safety Limited (Company) is offering its shareholders the opportunity to acquire additional fully paid ordinary shares in the Company up to a maximum value of \$30,000 at a discount to the market price of the Company's shares on the Australian Securities Exchange (ASX) without the need to pay brokerage or commission costs and without the need for the Company to issue a prospectus upon such terms and conditions as the Board of the Company in its discretion sees fit.

#### **Shareholders Eligibility to Participate**

Participation in the SPP is open to each person registered as a holder of ordinary shares in the Company on 22 October 2020 (Record Date), who has an address in Australia or New Zealand (Eligible Shareholders).

Due to foreign security laws, it is not practical for shareholders who are resident in other countries to participate under the SPP.

Participation in the SPP is optional and is subject to these terms and conditions. Offers made under the SPP are non-renounceable (i.e. Eligible Shareholders may not transfer their rights to shares offered under the SPP).

Joint shareholders are taken to be a single registered holder for the purpose of the SPP, and the joint holders are entitled to participate in the SPP in respect of that single holding only. If the same holder or joint holders receive more than one offer under the SPP (for example if a holder has more than one holding under separate accounts), that holder or those joint holders may only apply for an aggregate maximum parcel of shares valued at \$30,000 between any joint or individual holdings.

Trustees and nominees are able to apply for one maximum parcel of shares under the SPP for each beneficiary that is expressly noted on the Company's share register as a trustee or nominee for a named beneficiary. If the Company's share register does not record a named beneficiary in respect of the trustee or nominee holding, or the shares are held by a custodian, the trustee, nominee or custodian must

give the Company, together with an Application Form, a certification (**Custodian Certificate**) which complies with section 8(3) of the ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547 if it wishes to apply for shares on behalf of multiple beneficiaries under the SPP. To request a Custodian Certificate and if you would like further information on how to apply, you should contact the Company's share registry Automic on 1300 288 664 (within Australia) or +612 9698 5414 (outside Australia).

By electing to participate in the SPP, the shareholder will be deemed to have certified to the Company that in respect of that shareholder, at the time of the application, the total price does not exceed \$30,000 for:

- shares the subject of the application under the SPP:
- any other shares applied for under the SPP or any other shares issued under any similar arrangement in the 12 months before the application under the SPP:
- any other shares that the shareholder has instructed a custodian to acquire on their behalf under the SPP or that have been issued to a custodian under an arrangement similar to the SPP in the 12 months before the application under the SPP on the instruction of the shareholder and that are held beneficially by the shareholder.

Furthermore, shareholders will be deemed to have confirmed, in relation to all shares applied for by them under the SPP, that they do not make application for any other person in circumstances which might involve any breach of securities law of any jurisdiction other than Australia or New Zealand and have agreed to be bound by the Company's Constitution in respect of all the shares issued to them under the SPP.

#### **Issue Price**

The issue price of each share issued under the SPP is \$0.44 per share which is the same price as shares offered under the placement. The issue price represents a 4.3% discount to the closing price of the Company's shares on ASX on the last trading day prior the announcement of this SPP (being 21 October 2020).



The market price of shares in the Company may rise or fall between the date of this offer and the date that shares are issued to you under the SPP. This means that the issue price that you pay for the shares may be greater than or less than the market price of the shares at the date of issue of the shares under the SPP. Accordingly, you should seek your own financial advice in relation to this SPP offer.

## **Application and Notices**

At the discretion of the directors of the Company, Eligible Shareholders will be sent a letter of offer, terms and conditions and an application form, inviting them to subscribe for shares under the SPP.

Eligible Shareholders may apply to purchase a parcel of shares under the SPP valued at any one of \$2,000 (4,545 shares), \$5,000 (11,363 shares), \$7,500 (17,045 shares), \$10,000 (22,727 shares), \$15,000 (34,090 shares), \$20,000 (45,454 shares), \$25,000 (56,818 shares) or \$30,000 (68,181 shares).

If an Eligible Shareholder subscribes for an amount which results in a fraction of a share, such fraction will be rounded down to the nearest whole share.

If you wish to participate in the SPP you must apply by making a BPAY® payment a using the BPAY® Biller Code and Customer Reference Number shown therein. The reference number shown on each Application Form (Reference Number) is used to identify your holding. If you have multiple holdings, you will have multiple Reference Numbers. You must use the Reference Number to pay for each holding separately. Failure to do so may result in an underpayment. You do not need to submit the Application Form but are taken to have made the certification and any declarations on that Application Form by making a BPAY® payment.

Applications will not be accepted after 5.00 pm (AEDT) on 20 November 2020. It is your responsibility to ensure that your BPAY® payment is received by the Company's share registry by no later than 5.00 pm (AEDT) on 20 November 2020. You should be aware that your financial institution may implement earlier cut-off times with regards to electronic payment.

The Company reserves the right to reject any application where it believes there is non-compliance with this term or any other terms or conditions of the SPP.

Applications may not be withdrawn once the Company has received the BPAY payment. Oversubscriptions or refunds of other application monies in any circumstances will be without interest.

By making the BPAY® payment you are giving the Company the certifications in these terms and conditions and in the Application Form.

#### Scale-back and oversubscriptions

It is intended that the SPP will raise \$2 million (comprising 4,545,454 ordinary shares). However, if the Company receives applications under the SPP for more than the amount of \$2 million, the Company reserves the right in its sole discretion to either:

- scale-back applications to the extent and in the manner that it sees fit; or
- accept oversubscriptions.

If there is a scale-back, shareholders may be issued a lesser number of Shares than applied for. Any scale-back arrangements will be announced on 23 November 2020. If the Company scales-back an application, the Company will promptly return the relevant application monies to the shareholder without interest.

#### Underwriting

The SPP is not underwritten.

# **Shares Issued under the SPP**

Shares issued under the SPP will rank equally in all respects with all other ordinary fully paid shares in the Company from the date of issue.

Shareholder holding statements and/or CHESS notification will be issued in respect of all shares.

After the issue of shares under the SPP, the Company will make application for those shares to be listed for quotation on the official list of the ASX.

#### **Modification and Termination of the SPP**

The Company may modify or terminate the SPP at any time. The Company will notify ASX of any modification to, or termination of, the SPP. The omission to give notice of any modification to, or termination of, the SPP or the failure of ASX to receive such notice will not invalidate the modification or termination.

# **Dispute Resolution**

The Company may settle in any manner it thinks fit, any difficulties, anomalies or disputes which may arise



in connection with, or by reason of, the operation of the SPP, whether generally or in relation to any participant or application, and the decision of the Company will be conclusive and binding on all participants and other persons to whom the determination relates. The Company reserves the right to waive strict compliance with any provision of these terms and conditions. The powers of the Company under these conditions may be exercised by the directors of the Company or any delegate of the directors of the Company.

#### **Contact Details**

If you have any questions regarding the SPP or how to deal with this offer, please contact your professional advisor or stockbroker. If you require information on how to complete the enclosed application form please contact the Company's share register Automic on 1300 288 664 (within Australia) or +612 9698 5414 (outside Australia) anytime from 9.00 am to 5.00pm (AEDT) Monday to Friday during the Offer period.



Family Zone Cyber Safety Limited (ACN 167 509 177)

All Registry Communication to:

AUTOMIC

GPO Box 5193, Sydney NSW 200

1300 288 664 (within Australia)

. +61 2 9698 5414 (international)

corporate.actions@automicgroup.com.au

www.automicgroup.com.au

[EntityRegistrationDetailsLine1Envelope] [EntityRegistrationDetailsLine2Envelope] [EntityRegistrationDetailsLine3Envelope] [EntityRegistrationDetailsLine4Envelope] [EntityRegistrationDetailsLine5Envelope] [EntityRegistrationDetailsLine6Envelope]

SRN/HIN: [HolderNumberMasked]

**ASX Code: FZO** 

Record Date: 7:00pm (AEDT), 22 October 2020

# SHARE PURCHASE PLAN APPLICATION FORM

# OFFER CLOSES 5:00PM (AEDT) ON 20 NOVEMBER 2020

#### 1: SUBSCRIPTION

Family Zone Cyber Safety Limited (ASX: FZO) (**Company**) is offering its shareholders the opportunity to purchase up to A\$30,000 of fully paid ordinary shares in the Company (subject to any discretionary scale back or oversubscriptions) by way of a Share Purchase Plan (**SPP**) to raise up to A\$2,000,000. The price per Share under the SPP (**Issue Price**) being offered is A\$0.44 (44 cents) per Share. Other than as defined in this Application Form, capitalised terms have the same meaning as defined in the Share Purchase Plan Offer Booklet.

You may subscribe for any one of the following parcels (subject to a maximum band or any scale back) described below by paying the applicable Subscription Amount in accordance with the payment instructions in section 2 of this Application Form:

	Application Amount	Number of Shares
Parcel A	\$2,000	4,545
Parcel B	\$5,000	11,363
Parcel C	\$7,500	17,045
Parcel D	\$10,000	22,727
Parcel E	\$15,000	34,090
Parcel F	\$20,000	45,454
Parcel G	\$25,000	56,818
Parcel H	\$30,000	68,181

# 2: PAYMENT: You can only make payment by BPAY®



Biller Code: 337014
Ref No: [BPayCRN]

Contact your financial institution to make your payment from your cheque or savings account.

**Note:** You do not need to return this form if you have made payment via BPAY®. Your BPAY® reference number will process your payment to your Share subscription electronically.

Due to the Government restrictions under the Public Health (COVID-19) Restrictions on Gathering and Movement) Order 2020 (No 4) and for the purposes of public health and safety, payments in cash or by cheque will not be accepted.

# INSTRUCTIONS FOR COMPLETION OF THIS FORM

The right to participate in the SPP is optional and is only available to shareholders who are registered as holders of fully paid ordinary shares in the capital of the Company as at 7:00pm (AEDT) on the Record Date of 22 October 2020 with a registered address in Australia or New Zealand (**Eligible Shareholders**)

## HOW TO APPLY FOR SHARES UNDER THE SPP

# 1 Subscription

As an Eligible Shareholder, you may subscribe for up to \$30,000 worth of New Shares in one parcel of \$2,000, \$5,000, \$7,500, \$10,000, \$15,000, \$20,000, \$25,000 or \$30,000. Applications may be scaled back at the absolute discretion of Family Zone Cyber Safety Limited.

# 2 Payment

Payment by BPAY: You can only make a payment via BPAY® if you are the holder of an account with an Australian financial institution that supports BPAY® transactions. To BPAY® this payment via internet or telephone banking use your reference number quoted on the front of this form. Multiple acceptances must be paid separately. Applicants should be aware of their financial institution's cut-off time (the payment must be made to be processed overnight).

You do not need to return this form if you have made payment via BPAY®. Your BPAY® reference number will process your payment to your entitlement electronically and you will be deemed to have applied for such Shares for which you have paid.

Applicants should be aware of their financial institution's cut-off time (the payment must be made to be processed overnight) and it is the Applicant's responsibility to ensure funds are submitted correctly by the closing date and time.

The Company and the Share Register accept no responsibility for incorrect, delayed or misdelivered Application Forms or payments.

Due to the Government restrictions under the Public Health (COVID-19) Restrictions on Gathering and Movement) Order 2020 (No 4) and for the purposes of public health and safety, payments in cash or by cheque will not be accepted.

#### Contact Details & Elect to be an e-Shareholder

Please enter a contact number we may reach you on between the hours of 8:30am and 5:00pm AWST.

As a valued shareholder in Family Zone Cyber Safety Limited, you can help minimise the costs of printing and mailing by electing to receive all shareholder communications electronically. This will ensure you receive all future important shareholder communications in a faster and more secure way. Please enter your details and return to our Share Registry by email to <a href="mailto:hello@automicgroup.com.au">hello@automicgroup.com.au</a>.

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Telephone Number	Contact Name (PLEASE PRINT) FZO – [HolderId]
( )	
Email Address	

# **IMPORTANT INFORMATION**

- 1. This is an important document which requires your immediate attention. If you are in any doubt as to how to deal with this Application Form, please consult a professional adviser.
- 2. If you do not wish to purchase shares under the Share Purchase Plan, there is no need to take action.
- 3. Please ensure you have read and understood the terms and conditions of the Share Purchase Plan in the Share Purchase Plan Offer Booklet accompanying this Application Form and this section entitled "Important Information" before making payment by BPAY®.
- 4. The offer for shares under the Share Purchase Plan is non-renounceable. Applications can only be accepted in the name printed on the Application Form.
- 5. If you are a custodian, trustee or nominee within the meaning of "Custodian" as defined in ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547 or are a trustee or nominee and the Company's share register does not record a name beneficiary in respect of the trustee or nominee holding, you must complete and submit an additional schedule that contains further certifications and details (**Custodian Certificate**) that must be provided before your application will be received. The Custodian Certificate can be obtained by contacting the Share Registry. Applications received by Custodians that are not accompanied by the Custodian Certificate will be rejected.
- 6. For applicants that are not required to complete the Custodian Certificate, by making payment by BPAY®, you certify that at the time of making BPAY® payment the total price paid by you for:
  - the parcel of Shares indicated on this Application Form or BPAY® payment;
  - any other Shares applied for by you under the Share Purchase Plan or any other Shares issued under a similar arrangement in the 12
    months prior to making payment by BPAY®; and
  - any other Shares which you have instructed a custodian to acquire on your behalf under the Share Purchase Plan or that have been
    issued to a custodian under a similar arrangement to the Share Purchase Plan in the 12 months prior to making payment by BPAY®
    as a result of your instruction and that are held beneficially by you;

# does not exceed A\$30,000

- 7. The maximum subscription limitation of \$30,000 under the Share Purchase Plan will apply even if an Eligible Shareholder has received more than one Application Form (whether in respect of a joint holding or because the applicant has more than one holding under separate security accounts).
- 8. The Company reserves the right to make amendments to this Application Form where appropriate.
- 9. Applicants are not assured of receiving the shares for which they have applied as the Company may in its sole
- 10. discretion scale back applications or accept oversubscriptions.
- 11. By making payment of application monies, you certify that:
  - you wish to apply for shares under the Share Purchase Plan as indicated on this Application Form;
  - you have read and understood the terms and conditions of the Share Purchase Plan;
  - · you agree to be bound by the Constitution of the Company and the terms and conditions of the Share Purchase Plan; and
  - you agree to accept any lesser number of shares than the number of shares applied for.