

Swift partners with Uniting NSW.ACT to install Swift Plus across 1,986 rooms

Swift Media Ltd (SW1 or “the Company”) today announced a new agreement with Uniting NSW.ACT to install Swift Plus, the new proprietary communications and entertainment technology system in 1,986 rooms across 25 Uniting Residential Aged Care homes. Uniting operates 72 residential aged care homes in 58 locations across NSW and ACT.

Swift Plus technology, developed in house, is designed to connect and engage staff, residents and their families. It provides the facility’s residents with information about what’s happening across the home, curated Aged Care content including low stimulus and memory jogger content, live streams of church services and Hollywood classics. The system is easy to use and saves time for staff to communicate important health and safety messages from head office across all facilities at once, and provides a platform for education of staff and engagement with residents.

Uniting will also be using Swift’s ‘My Family, My Community’ app that enables facilities to communicate directly with families and share updates of their residents.

Swift Media CEO Pippa Leary said, “We are thrilled to partner with Uniting to provide our market leading technology which is a solution to the social isolation affecting aged care residents, particularly during the COVID lockdowns. Our Swift Plus technology and ‘My Family, My Community’ app is specifically designed to help isolated communities easily communicate and engage.”

Uniting Head of Residential Operations Sydney South East, Renee England said, “Having surveyed the market for solutions that will improve the care and wellbeing of our residents, we are delighted to partner with Swift. The Swift Plus technology is easy to use and the content is ideally suited to our residents. The ‘My Family, My Community’ app is the perfect way to include our residents’ families so they can stay up to date with their loved ones.”

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ABOUT SWIFT MEDIA LIMITED

Swift Media is a specialist technology company delivering premium entertainment, communications, and advertising to an audience of 5M+ via 60,000 digital assets nationally across Mining and Resources, Residential Aged Care and Health & Wellbeing environments. We connect and engage communities through entertainment and communications solutions.

This announcement was approved and authorised for release by the Continuous Disclosure Committee.

ABOUT UNITING NSW.ACT

Uniting operates 72 residential aged care homes in 58 locations across NSW and ACT which offer care and support for older people from our qualified team 24-hours a day, so residents can live the most active and fulfilled life possible. Our Inspired Care framework honours a resident's desire to express who they are, make their own decisions about the support they receive and contribute as a member of the community.

We are also an approved provider for Commonwealth Home Support Program and offer a wide range of additional services to help our clients in and out of the home.

FOR MORE INFORMATION, PLEASE CONTACT:

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