



ASX ANNOUNCEMENT

P. 08 9876 5432 F. 08 9876 5552

hello@gooddrinks.com.au
14 Absolon St. Palmyra WA 6157

gooddrinks.com.au

PO Box 2024 Palmyra DC
Western Australia 6169

ABN: 22 103 014 320
ASX: GDA

25 November 2020

COMPANY NAME CHANGE TO GOOD DRINKS AUSTRALIA (ASX: GDA)

The Company is pleased to announce that, pursuant to a special resolution of Shareholders at the Company's AGM on 19 November 2020 and confirmation from ASIC, it has changed its name from **Gage Roads Brewing Co Ltd** to **Good Drinks Australia** with immediate effect.

The name change is also reflected in a change from its old ASX code **GRB** to **GDA** as of today. The ASX code change will be automatically adjusted on broking platforms and our share registry and no further action is required by Shareholders.

As discussed at the most recent AGM, the name change was the final step in the Company's transition from a branded house to a house of brands and more accurately reflects the Company's strategy and operations. This strategy is targeted around a broader group of brands that are represented in different market segments and categories.



The name change provides the Gage Roads brand the freedom to continue to grow as an independent consumer brand.

Managing Director John Hoedemaker commented on the change:

“Each of our brands will continue to live as its own independent brand. In bars, bottle shops and events our products will still be known as Gage Roads Single Fin, Matso’s Ginger Beer or Atomic Beer Project Pale Ale.

“However, as a business we’re now known as Good Drinks Australia. It better represents who we are to our trade customers and investors – a house of proud, strong and authentic brands that people all over the country are passionate about.”

-END-

This announcement has been authorized by the Board of Directors.

Marcel Brandenburg
Company Secretary
Good Drinks Australia Ltd
(08) 9314 0000
investors@gooddrinks.com.au

Jamie Burnett
Communications Manager
Good Drinks Australia Ltd
0402 882 099
jamieburnett@gooddrinks.com.au

San Miguel



ATOMIC
BEER PROJECT

ALBY

MATSO'S
BROOME BREWERY

*Hello
Sunshine*