



8 December 2020

NOTICE OF ANNUAL GENERAL MEETING – ATTENDANCE AND VOTING ARRANGEMENTS

Dear Shareholder

The Board of Directors of SportsHero Limited (**SportsHero** or the **Company**) has convened the Company's Annual General Meeting which is to be held on Friday, 15 January 2021 at 12:00 pm (Sydney time) at the offices of RSM Australia Pty Ltd, Level 13, 60 Castlereagh Street, Sydney, NSW 2000 (**Meeting**).

In accordance with subsection 5(f) of the Corporations (Coronavirus Economic Response) Determination (No. 1) 2020, the Company will not be dispatching physical copies of the Notice of Annual General Meeting (**Notice**) to shareholders. Instead, a copy of the Notice can be viewed and downloaded online at the following link: asx.sportshero.live/investors/AGM

Shareholders will receive a copy of this letter and a personalised proxy form by either post or email, depending on each shareholder's communication preference registered with Advanced Share Registry Services.

With regard to the COVID-19 pandemic, at the Meeting the Company will adhere to all social distancing measures prescribed by government authorities. All shareholders that attend the Meeting will need to comply with these social distancing protocols. We are concerned for the safety and health of shareholders, staff and advisors, so we have therefore put in place certain measures including social distancing requirements, limiting the number of attendees and non-shareholder visitors.

To vote by proxy, shareholders should complete and sign their personalised Proxy Form and return it by:

- post to SportsHero Limited, 36 Prestwick Drive, Twin Waters, Qld 4564;
- facsimile to the Company on facsimile number +61 7 5457 0557;
- in person to SportsHero Limited, 36 Prestwick Drive, Twin Waters, Qld 4564; or
- email to the Company at mike.higginson@iinet.net.au;

so that it is received not less than 48 hours prior to commencement of the Meeting.

All Meeting resolutions will be voted upon by poll. Shareholders who intend to participate in the poll must either attend the meeting virtually (please refer to the "virtual meeting instructions" appearing on page 2 of the Notice) or in person, or lodge their Proxy Form (in accordance with the instructions contained therein).

Meeting Attendance

Shareholders who wish to attend the meeting in person are requested to notify and register their attendance with the Company by emailing Michael Higginson at mike.higginson@iinet.net.au

Shareholders who are unable to attend the Meeting or do not wish to attend the Meeting in person can listen to the Meeting and vote on the poll by using their Meeting ID and Shareholder ID which are provided in the table printed in the top corner of each shareholders personalised Proxy Form.

Michael Higginson
Director/Company Secretary

SportsHero Limited

ABN 98 123 423 987

Principal and Registered Office: 36 Prestwick Drive, Twin Waters, Queensland 4564

Tel/Fax +61 7 5457 0557