

8 December 2020

**Media & ASX Market Announcement**

Australian Securities Exchange

## **CFO Retirement and Replacement**

Cycliq Group Ltd ("**Cycliq**" or "**The Company**") advises that Chief Financial Officer Mr Mathew Merson has resigned from the Company effective today. Mathew has been with the company for 1.5 years and has been instrumental in turning the fortunes of the company around. Mathew leaves the company in a good financial position with a vastly improved balance sheet.

The Directors and staff of the Company wish to thank Mathew for his efforts and service and wish him well in his future endeavors. He leaves with our blessing and best wishes.

Mr John Bell has been appointed the Chief Financial Officer with effect from today. John is a corporate advisory specialist focusing on transactional services, assisting businesses through capital raising, valuation and corporate transactions.

He is an experienced CFO, in both listed and unlisted space with expertise across a range of industries including media, technology, retail, professional services, manufacturing, mining and related services.

Cycliq Chairman Craig Smith-Gander commented "The board looks forward to John's appointment as CFO and believes his skills are ideally suited to support the Company's growth aspirations."

\*\*\*ENDS\*\*\*

This announcement has been authorised by the Board of directors of the Company.

**Contact:**       **Craig Smith-Gander**  
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### **About Cycliq**

Cycliq is a smart safety company based in Perth, Australia, manufacturing and marketing the world-first cycling light and camera safety system the Fly6 and Fly12.

More than 100,000 of the Fly bike cameras have been shipped around the world to over 50 countries since the company was founded in 2012. Cycliq has operations in Australia and China, with direct to consumer sales from the company website and Amazon, and access to more than 6,000 retail points of presence through a network of regional distribution and retail partners in the USA, Asia-Pacific, EU and UK, as well as major online players including Wiggle (global) and Backcountry.com (USA).

For more information about Cycliq, please visit [www.cycliq.com](http://www.cycliq.com)