

ASX:EM1 | ABN 31 004 766 376

**ASX RELEASE** 

8 December 2020

# **MIGGSTER Subscriptions Update**

**Emerge Gaming Limited (ASX: EM1) ("Emerge"** or the **"Company"**), the operator of eSports and gaming technology, is pleased to provide an update on the MIGGSTER social gaming platform ("MIGGSTER") subscriber numbers and a change in the primary currency in which subscriptions are offered.

#### **MIGGSTER Subscriptions**

The total number of MIGGSTER platform subscriptions sold are 25,674 up to 7 December 2020 with the breakdown per type of package sold being: -

- Annual Packages 20,615
- Bi-annual Packages 1,662
- Monthly Packages 3,397

80% of subscriptions sold to date are annual subscriptions.

MIGGSTER subscriptions continue to show encouraging growth and Emerge will continue to provide the market with material updates as they transpire.

## **MIGGSTER Subscription Pricing Change**

Emerge previously announced that the MIGGSTER subscription fee that will be charged to subscribers is USD\$8.50 (~AUD\$12.00) per month, with bi-annual and discounted annual subscription packages also being offered (ASX: 10 September 2020).

The currency of the MIGGSTER subscription is now primarily being offered in Euros ("EUR") with the following tiered subscription packages offered to MIGGSTER subscribers:

- Monthly Subscription: EUR7.50 (~AUD\$12.00) per month
- Bi-annual Subscription: EUR39.00 (~AUD\$63.00) for 6 months
- Annual Subscription: EUR69.00 (~AUD\$113.00) for 12 months

MIGGSTER is not currently live in Australia. The Company has no immediate plans to launch this branded platform in Australia for the foreseeable future.

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ASX release authorised by the Board of Directors of Emerge Gaming Limited.

#### **About Emerge Gaming**

Emerge Gaming Limited (ASX:EM1) is a leading eSports and gaming technology company. Emerge Gaming owns and operates an online eSports and casual gaming tournament platform technology and lifestyle hub. Via this platform, casual, social and hardcore gamers can play hundreds of gaming titles against each other via their mobile, console or PC, earning rewards and winning prizes.

The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: view www.emergegaming.com.au

#### **About MIGGSTER**

MIGGSTER, a revolutionary gaming and eSports community, leverages world class technology to deliver immersive gaming entertainment and social engagement to a global online network of gamers.

With MIGGSTER, the objective is to build the world's biggest online gaming community. The MIGGSTER products will deliver community tools including chat, friends and team functionality laying the foundation for gamer engagement in the online network. Entertaining content, including mobile games, AAA gaming titles, tournaments, rewards and live streaming to global audiences, will feed the online community's insatiable eSports and gaming appetite.

More information: view miggster.com