WHITEHAWK ®

FOR IMMEDIATE RELEASE

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WhiteHawk Launches Advanced Website Services
Comprehensive Cyber Risk Program Directly Addresses New Australian Council of Financial Regulators (CFR)Regulations
Enables Financial Institution Compliance

Highlights

- **WhiteHawk Cyber Risk Program addresses recent CFR (the Treasury, Reserve Bank, APRA, ASIC) Requirements**
- **Advanced Client Cyber Risk Online Experience, Maturity Model and Real-Time Red Team Risk Validation simulating real life adversaries**
- **100% Automation of Cyber Risk Scorecard Reports From Platform**
- **Effective Showcasing of Whitehawk Product Offerings**
- **Easy to Find SME and Enterprise Cyber Security Products and Solutions**
- **CPO Soo Kim appointed to the role of Chief Operating Officer**

Perth, WA and Alexandria, VA - WhiteHawk Limited (ASX:WHK) ("WhiteHawk" or "the Company"), the first global online cyber security exchange enabling small-to-medium businesses to take smart action against cybercrime, fraud and disruption continues to fully support all current clients, potential customers and all sales opportunities seamlessly and effectively throughout the current global pandemic, via an online platform, SaaS product lines and virtual consults.

In response to and in agreement with the recently increased requirements of the CFR comprising the Treasury, the Reserve Bank, APRA and ASIC overseeing banks, insurers and super funds, WhiteHawk has advanced its industry leading Cyber Risk Program, allowing Australian financial institutions to rapidly respond and ensure the safety of their own internal systems and the systems of the countless Australian businesses that they service. WhiteHawk Cyber Risk Program addresses by design all key CFR criteria:

1. Provide data and information to inform relevant Australian Regulators of systemic weaknesses that may present a risk to the integrity of the Australian financial markets and financial system
2. Assess Financial Institution's (FI) resilience to known adversaries targeting the FI
3. Provide the relevant Regulator and FI with a plan of remediation to address any identified weaknesses.

By design, WhiteHawk is an online, globally accessible Cyber Risk identification, prioritization and mitigation platform, with a strong portfolio of innovative primarily SaaS product lines and virtual consults that deliver a Hacker View of a business. Accordingly, advancements to the website, Cyber Risk Program and Scorecard Product Lines and customer online experience are foundational to the effective scaling of our services:

- Now clients can easily review, understand and connect to WhiteHawk key Hacker View SaaS product lines to include: Cyber Risk Program, Cyber Risk Radar and Sontiq/WH Business Risk Suite.
- Our Customer Journey to identify their key Digital Age risks to their revenue and reputation is now completely interactive and shareable between the business client and our cyber consultant, resulting in a seamless ability to tailor their online account, establish a cyber resilience maturity model, get mapped to best practices and standards, to include the new US Federal Government mandated Cybersecurity Maturity Model Certification (CMMC), which portends to become a US national and potentially global new achievable standard.
- In addition to the online account, clients receive a tailored and now 100% automated comprehensive report, the Cyber Risk Scorecard, noting key risks and areas of focus, mapped to solution options. A report that is both shareable and establishes their Cyber Risk Baseline, being updated on a quarterly, annual or as needed basis.
- Navigating the online cyber security marketplace is more intuitive and comprehensive, now including splash pages for Enterprise Solutions, Training and Education, Vendor of the Month, advancing the marketing and sales of WhiteHawk's 180+ Innovative Partners.

Terry Roberts, Executive Chair of WhiteHawk, commented, "Whitehawk remains committed to delivering the most comprehensive marketplace of Cybersecurity online and SaaS services to businesses internationally and invites all Australian businesses to partner with us to make the future of Australian business more secure for each and every one of us. Thanks to our Chief Product Officer, Soo Kim and her highly capable Development and Data Science in-house team, we have achieved our original vision of being able to seamlessly service any company or organization, to mitigate their cyber risks smartly, affordably and continuously. As we transition to a new phase of scaling the sales of our advanced platforms, Soo Kim has stepped up to be our Chief Operating Officer, retaining her CPO role and adding management of our daily business operations over our current contracts, allowing me to focus on marketing, current contract renewals, sales stakeholder engagement and thought leadership."

-ENDS-

Authorised for release by Terry Roberts (Chief Executive Officer and Executive Chair).

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About WhiteHawk

Launched in 2016, WhiteHawk began as a cyber risk advisory service with a vision to develop the first online self-service, cyber security exchange, simplifying how companies and organizations discover, decide, and purchase cyber security solutions that directly mitigate their key cyber business risks. Today, we help US companies to connect to content, solutions, and service providers through evolving our rich data and user experience. WhiteHawk is a cloud-based cyber security exchange platform that delivers virtual consultations, Artificial Intelligence Cyber Risk Profile's that immediately match SME customers to tailored 'solutions on demand. The platform enables customers to leverage their tailored Security Story to find affordable and impactful cyber tools, content, and relevant services through our algorithms and expertise, to better understand how to improve and stay ahead of today's cyber threats. The Platform enables companies to fill their needs on an ongoing basis with demonstrated cost and time savings. For more information, visit www.whitehawk.com.