

Biomorphik App Release Pending Google Play and Apple Store Approval

Highlights:

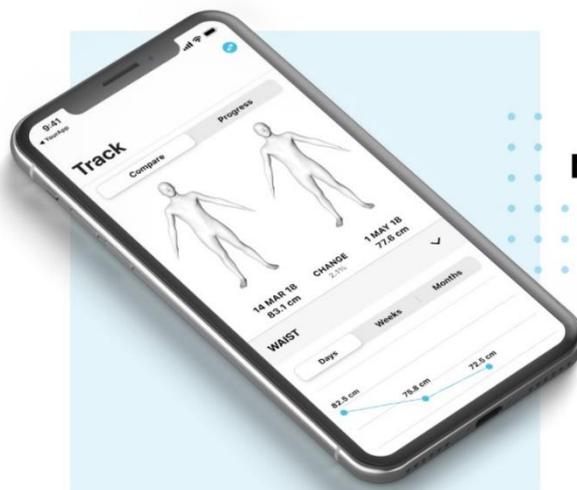
- The Biomorphik App integrated with MyFiziq’s technology has been registered with Google Play and Apple Store for release approval.
- The initial App release will be for Android and iOS users in Australia, with South East Asia to follow in Q1, 2021.
- The Biomorphik App will offer both month-to-month and yearly payment options to consumers.
- Biomorphik has planned multiple App enhancements over the next 12 months with the introduction of MyFiziq’s CompleteScan technology in early 2021.
- Under the terms of the Commercial Contract, Biomorphik has given an undertaking to deliver 100,000 active users onto the integrated platform in the first 12 months from launch.

MyFiziq Limited (ASX: MYQ) (“MyFiziq” or the “Company”) is pleased to provide an update to shareholders regarding the release schedule of the Biomorphik Pty Ltd (“Biomorphik”) App integrated with MyFiziq’s technology.

**Measure,
Track,
Transform.**

Accurate body measurements,
right from your phone.

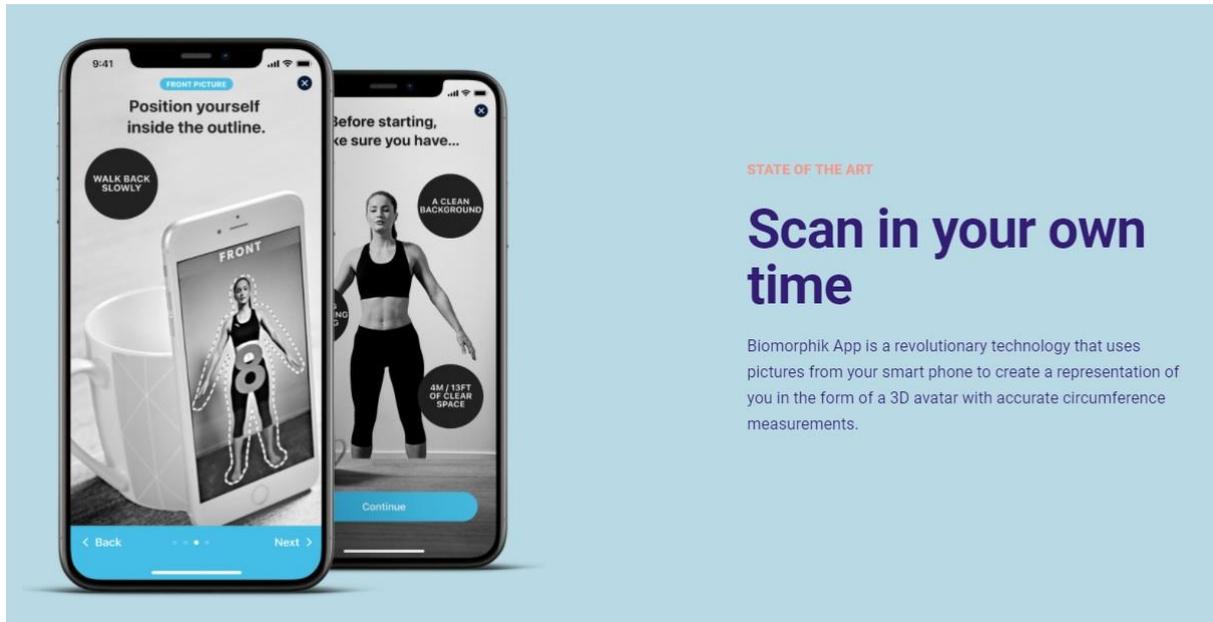
Coming Soon



biomorphik

As previously announced to the ASX, Biomorphik and MyFiziq have completed the initial fast to market product which comprises a set of standalone iOS and Android applications, branded in Biomorphik colours. The applications have now been registered¹ on the Android Google Play store, and the Apple store pending approval for release. This minor delay has been due to the rush of new applications in line seeking approval as both stores close over the Christmas period. With both applications going to be live in in 2021, MyFiziq and Biomorphik will commence working on multi-language support for key jurisdictions across South East Asia.

Biomorphik intends to integrate MyFiziq’s new CompleteScan solution, which includes both a face and body scans, to provide blood pressure, heart rate, cardiac workload, and heart rate variability, along with several key health indicators including: Cardio Vascular Disease risk, heart attack risk, stroke risk, and Metabolic Syndrome risk. “CompleteScan” <https://vimeo.com/437684044>



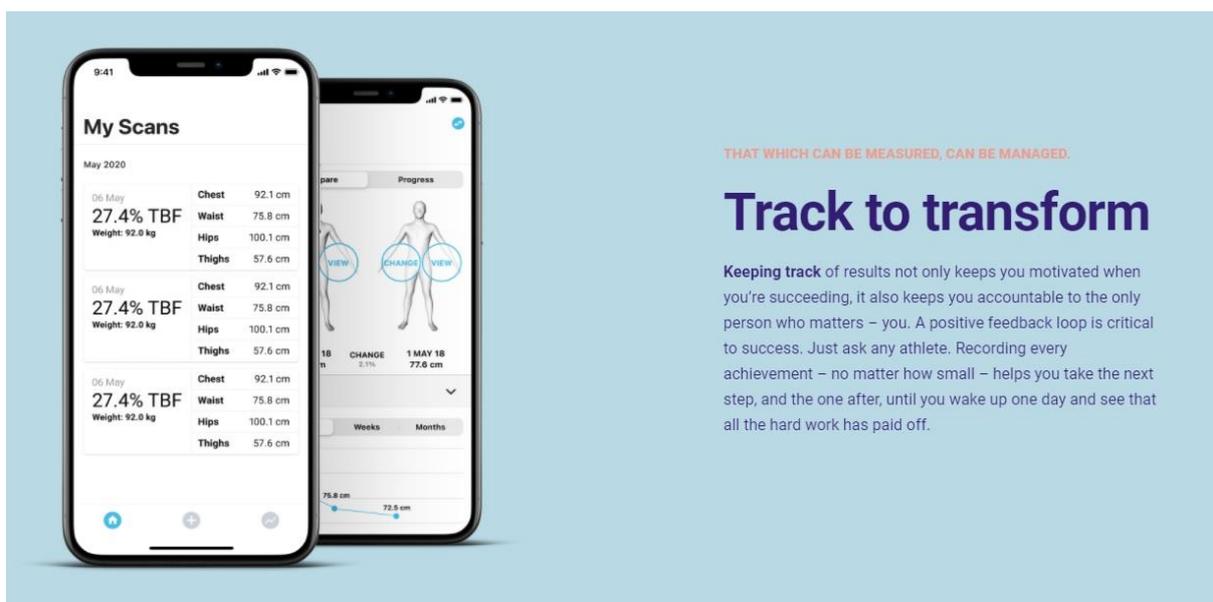
STATE OF THE ART

Scan in your own time

Biomorphik App is a revolutionary technology that uses pictures from your smart phone to create a representation of you in the form of a 3D avatar with accurate circumference measurements.

In line with the initial product release; Biomorphik will commence a comprehensive B2C marketing strategy to draw users to the new platform with the first stage allowing people to monitor their bodies closely and pre-empt potential issues before they become prohibitive to the users health.

Under the terms of the commercial contracts Biomorphik has given an undertaking to deliver to MyFiziq 100,000 active monthly users. In the event this target is not achieved, MyFiziq has a right to terminate the agreement between the parties. Biomorphik will offer both a monthly subscription at AUD\$22.99 per month for unlimited scans, as well as a yearly subscription payment option with a significant discount at AUD\$142.99 per year for unlimited scans to consumers. When you consider a single Dexa body composition scan can cost up to AUD\$80.00, the monthly fee of AUD\$22.99 is an extremely cost-effective option, the user can scan as many times as they wish to track body composition changes whilst empowering the user to make better decisions in regards to their health and wellness.



THAT WHICH CAN BE MEASURED, CAN BE MANAGED.

Track to transform

Keeping track of results not only keeps you motivated when you're succeeding, it also keeps you accountable to the only person who matters – you. A positive feedback loop is critical to success. Just ask any athlete. Recording every achievement – no matter how small – helps you take the next step, and the one after, until you wake up one day and see that all the hard work has paid off.



Vlado Bosanac, Chief Executive Officer of MyFiziq, said:

“It has been a pleasure working with Nathaniel and the Biomorphik team to accelerate this release as Biomorphik have experienced a surge of new business interest in Asia due to the COVID-19 pandemic. The accelerated product has been simplified to address this increased demand and will initially only include MyFiziq technology offering whilst Biomorphik concludes the updated offer with the Biomorphik wellness and health advisory capabilities.

The first marketing news article was published by Biomorphik this week with the link provided below. I encourage our shareholders and stock followers to read the below release and try the Biomorphik app for themselves once it has been released on the Australian iOS and Google Play app stores.”

Biomorphik marketing article: Biomorphik App, the first product of many:
<https://www.biomorphik.com/biomorphik-app-1-of-12-new-ios-android/>

Nathaniel Peek, Chief Executive Officer of Biomorphik said:

“A key focus of Biomorphik is to address the scourge of Type 2 Diabetes, an issue that is affecting more and more people daily with no end in sight. A combination of dietary issues and lack of understanding is fuelling the rise in cases and we want to stop it. MyFiziq’s technology provides Biomorphik users with more accurate information about their body composition, when we combine this key information with other data sources in the Biomorphik ecosphere such as a user’s diet, gut health, and genetic history, we hope to improve users understanding of their individual health, and help reduce the tsunami of new Type 2 Diabetes cases.

This first iteration of the Biomorphik App combined with MyFiziq’s technology enables Biomorphik’s users to keep track of their body composition results over time, not only keeping them motivated, but also helping them remain accountable to the most important person, themselves. Our 12-month road map includes integrating MyFiziq’s new face scan technology and risk outputs to provide further valuable data points to end users, as well as insight dashboards for both users and B2B partners.”

About Biomorphik

At their core, Biomorphik is a behavioural change company, Biomorphik’s mission is to improve the health and wellness of people at a whole-of-society level through better creation, measurement, storage, analysis, and access to data.

Imagine a future in which clinicians, care teams, patients, and caregivers have convenient, secure access to comprehensive health information (health records, claims, cost, and data from medical devices). Technology can aid in preventing disease, identifying the need to adjust medications, and delivering interventions. Continuous monitoring can lead health care organisations to personalised therapies that address unmet medical needs sooner. Biomorphik bridge the gap between the health and medical industries to give clinicians, care teams, patients, and caregivers better data, processed to help their specific needs.

For everyday users and patients that means a digital platform aggregating all of their important health and fitness data. For the medical and care industry it means better data management. All of their client data is stored, processed, and made accessible to them. It means less data handling for them and better care for their clients. For Biomorphik’s data customers it means more, and better data to instruct policy, spending decisions, and research.

*This announcement has been approved by the board of MyFiziq Limited.

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About MyFiziq

MyFiziq has developed and patented a proprietary image capture and dimensioning technology that enables its users to check, track, and assess accurately their dimensions and vital signs using only a smartphone privately on-device.

Our goal is to assist our sales channel partners by empowering their users with this personal health/fitness/wellness capability. In return, the MyFiziq technologies gives our partners the ability to assess, assist, and communicate outcomes with their clients when navigating day-to-day life. Whether this knowledge involves a personal journey to better health, or it adds understanding the risk associated with their physical condition, tracking the changes experienced through training, dieting, or medical regimes will produce better outcomes for the user. The MyFiziq technology delivers this data seamlessly, privately, and cost-effectively in under one minute.

Our partners benefit from our SaaS Software as a service in the context of a pricing solution, reducing with scale. Integration is made easy with the MyFiziq modular system, based on multiple software development kits, allowing a partner to select the functions, measurements, and displays to suit the underlying user population's needs.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented systems, to process these captured images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivalled in the industry.

MyFiziq simplifies the collection of measurements and vital signs and skin conditions, diminishing the role of the human error present in traditional information gathering and analysis methods.

For more information please visit: www.myfiziq.com
