

4 January 2021

## Emerge banks AUD\$8M from MIGGSTER Subscriptions

### Highlights:

- Emerge banks first cash receipts from the MIGGSTER platform totalling ~\$8.3M
- MIGGSTER subscriptions continue to deliver strong daily growth

Emerge Gaming Limited (ASX: EM1) (“Emerge” or the “Company”), the operator of eSports and gaming technology, is pleased to advise that it has banked first cash receipts from the Emerge operated MIGGSTER social gaming platform (“MIGGSTER”) to the value of AUD\$8.3 million to 31 December 2020.

### MIGGSTER Subscription Cash Receipts

The MIGGSTER platform was launched on 14 November 2020 and the first cash receipts represent gross subscription fees receipted by Emerge in the 48 days since launch date.

The MIGGSTER subscriptions continue to deliver strong daily growth and Emerge will continue to provide the market with material updates as they transpire.

### MIGGSTER Agreement with TIM

The MIGGSTER platform is operated under a licencing agreement with Influence Crowd Technologies S.L. (“ICT”) (formerly named Tecnología de Impacto Multiple S.L. (“TIM”) to market Emerge’s proprietary tournament platform technology into an affiliate sales network under a white-labelled brand.

Under the licencing agreement, Emerge will earn 64.5% of the Net Revenue from the platform where Net Revenue is determined as gross subscriptions received less direct taxes and other directly attributable platform costs (ASX: 10 September 2020).

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*ASX release authorised by the Board of Directors of Emerge Gaming Limited.*

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# EMERGE GAMING

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## **About Emerge Gaming**

Emerge Gaming Limited (ASX:EM1) is a leading eSports and gaming technology company. Emerge Gaming owns and operates an online eSports and casual gaming tournament platform technology and lifestyle hub. Via this platform, casual, social and hardcore gamers can play hundreds of gaming titles against each other via their mobile, console or PC, earning rewards and winning prizes.

The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: view [www.emergegaming.com.au](http://www.emergegaming.com.au)

## **About the MIGGSTER social gaming platform**

MIGGSTER, a revolutionary gaming and eSports community, leverages world class technology to deliver immersive gaming entertainment and social engagement to a global online network of gamers.

With MIGGSTER, the objective is to build the world's biggest online gaming community. The MIGGSTER products will deliver community tools including chat, friends and team functionality laying the foundation for gamer engagement in the online network. Entertaining content, including mobile games, AAA gaming titles, tournaments, rewards and live streaming to global audiences, will feed the online community's insatiable eSports and gaming appetite.

More information: view [miggster.com](http://miggster.com)