

## **FLEXIROAM LAUNCHES ESIM SUPPORT FOR IPHONE GLOBALLY**

FLEXIROAM Limited (ASX: **FRX**) (**FLEXIROAM** or the **Company**), the leading global mobile data provider offering connectivity solutions in over 200 countries and territories, is pleased to announce that it has launched eSIM support for iPhone on its network (<https://support.apple.com/en-us/HT209096>).

iPhone users can now activate an additional cellular plan on the complete iPhone 12 lineup, the new iPhone SE, all iPhone 11 models, iPhone XS, iPhone XS Max, and iPhone XR, making it easy to use two different phone numbers or separate voice and data plans on one device.

FLEXIROAM Chief Executive Officer Jef Ong said: "Today's news represents a key milestone for our company as it allows us to significantly improve our user experience and supports growth in a key vertical. eSIM support for iPhone brings a new contactless data experience to our customers worldwide and allows an instant connection without depending on logistics. Moving from a physical to a fully digital product reduces the time and cost for our business to scale."

"Enabled by our engineering team, global eSIM support for iPhone allows Flexiroam customers to become early adopters of this exciting technology."

"We see substantial opportunities to grow our business from increased eSIM adoption over the long term, with eSIMs forecast to connect to 2.4 billion devices in 2025, rising from 36 million in 2019<sup>1</sup>, underpinned by smartphone support, with logistics, energy, manufacturing, and industrial applications are set to become key eSIM verticals on the IoT side. Our customers love iPhone, making today's launch an important first step in rapidly developing our eSIM market."

Authorised for release by the Board of Directors of FLEXIROAM.

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### **ABOUT FLEXIROAM**

*FLEXIROAM LIMITED (ASX: FRX) is a super connector for people and machines that need constant links to live, learn and leverage. It provides connectivity across any communication device, in any part of the world for any application. Flexiroam's extensive platform spans over 100 countries across 500 networks, giving users expansive coverage. Flexiroam's core capabilities are in research and development, scalable consumer app development, Big Data and Artificial Intelligence. The company is listed on the Australian Securities Exchange (ASX). For more information please visit [www.flexiroam.com](http://www.flexiroam.com).*

<sup>1</sup> Kaleido Intelligence (2020). eSIM Market Outlook & Opportunities 2020