



ASX ANNOUNCEMENT

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1 February 2021

GOOD DRINKS EXTENDS OPTUS STADIUM CONTRACT

Good Drinks Australia (“**Good Drinks**” or “**The Company**”) (ASX: GDA) is pleased to announce that it has today secured a significant extension for its exclusive beer and cider supply contract to Optus Stadium, the 60,000-seat, world-class sport and entertainment venue and precinct in Western Australia.

VenuesLive, the operators of Optus Stadium, have awarded the supply contract to Good Drinks for a further term of five years commencing 1 January 2023, ending **31 December 2028**.

Optus Stadium is the first stadium in Australia to offer real consumer choice in beer styles as part of its “Fans-First” commitment. Good Drinks is delighted to support the stadium with its *Gage Roads*, *Atomic*, *Matso’s*, *Alby*, *Hello Sunshine* and *San Miguel* product ranges.

Managing Director, John Hoedemaker, said the extension is another major milestone for Good Drinks.

“Good Drinks is extremely proud to be awarded this contract extension. It’s a ringing endorsement for the strength and quality of our brands and the success of our strong partnership with *VenuesLive*.

“The partnership will continue to present an exciting and rare opportunity to achieve significant exposure for the Company’s brands and reinforces the ‘brand in hand’ experience that we promote as part of our Good Drinks strategy,” Mr Hoedemaker said.

Under the new deal, the Company will remain the exclusive provider of draught and packaged products in the Stadium and Stadium Park. In exchange, Good Drinks provides volume rebates and sponsorship fees to the Operator.

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This announcement has been authorized by the Board of Directors.

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