



InteliCare Holdings Ltd

ABN 84 622 484 397

ASX Code

ICR

Corporate Directory

Chief Executive Officer &

Managing Director

Mr Jason Waller

Non-Exec Chairman

Mr Greg Leach

Non-Executive Director

Mr Branden Dekenah

Non-Executive Director &
Company Secretary

Mr Neil Hackett

Non-Executive Director

Mr Scott Taylor

Issued Shares

72,899,706

Unlisted Options

13,262,500

Company Details

Email

investors@intelicare.com.au

Website

www.intelicare.com.au

**Registered & Principal
Office**

Level 1, 299 Vincent St

Leederville WA 6001

InteliCare signs a strategic supply agreement with Optus

- **Five-year Supply Agreement executed with Optus Networks Pty Ltd**
- **Separate binding contracts will be formed when and if orders are placed**
- **Increases indirect sales channels through Optus' existing national business customer network**
- **Further drives Intelicare's Go-To-Market growth strategy**
- **Agreement provides Optus with access to InteliCare software and hardware to expand its aged care service offering**

InteliCare Holdings Ltd ("InteliCare" or the "Company") (ASX: ICR), an Australian technology company that has commercialised a predictive analytics hardware and software system for use in the aged care and health industries, is pleased to announce it has executed a non-exclusive Master Supply Agreement ("MSA") with Optus Networks Pty Ltd ("Optus").

The MSA provides the commercial terms for supply of InteliCare products, including InteliLiving and InteliCare Pro, to any Optus group company for its business customers, specifically targeting the Aged Care market segments in Australia over a five-year term. Optus may terminate for convenience or breach within that term.

A separate binding contract ("Supply Contract") will be formed between the relevant Optus Group Company and InteliCare when and if these orders are placed. The supply contract will set individual terms including pricing and quantity.

The agreement has no immediate financial impact or minimum/maximum order size, but due to the quality and size of the Optus opportunity pipeline any possible Supply Contracts flowing from the agreement are likely to be material.

This agreement further drives InteliCare's Go-to-Market (GTM) growth strategy by building indirect sales channels via distributors with existing significant business and consumer client bases. The MSA allows Optus to expand its portfolio of Internet-of-Things (IoT) products and service offerings and meet emerging customer needs in a significantly growing market segment.

Jason Waller, CEO and Managing Director InteliCare commented:

"This agreement allows us to quickly expand our sales pipeline with a significant and very credible partner that recognises the value of our unique technology. We are very pleased to be already working together on a number of potential opportunities."

Deon Liebenberg, VP Product Innovation, Optus Enterprise:

“Service providers that succeed in the future will be those agile enough to harness the possibilities of new technologies and rapidly scale in order to meet evolving customer demands. Optus believes an intelligent network will underpin many new technologies and help drive the possibilities arising in the aged and health care sectors. This is why we are partnering with organisations that are constantly innovating, such as Intelicare.”

What is IntelliLiving?

IntelliLiving enables seniors and people with disability to live at home independently. It uses smart home sensors (not cameras) to gather information about activity in the home. The sophisticated system sends daily messages about conditions and activity within the home by learning an individual’s daily routine. If all is okay, members of the care team (family, carers, or health care professionals) get a daily message letting them know. Conversely, if the system detects movements are out of the AI generated daily routine, an alert is sent to the care team on their smartphone or other device.

What is IntelliCare Pro?

IntelliCare Pro is a larger-scale SaaS offering for care providers (such as aged care facilities, home care providers or hospitals). It integrates the IntelliLiving output with a dashboard system enabling many residents to be monitored at the same time. This enables commercial care providers to triage services to achieve higher quality care to those who need it most, reduce travel and staff costs, and maintain an audit trail when responding to issues. It also assists commercial carers to comply with the Australian Government's Aged Care Quality Standards.

This means declines in physical and mental wellbeing can be detected through advanced analytics insights before emergencies happen. It allows the care team to focus on prevention, not just respond after the event.

Aged and Disability Care organisations can quickly identify issues and prioritise care to reduce the risk of an emergency. In this way, their clients and families feel safer, more confident and happier knowing that their service is supporting them and delivering the highest level of care.

Contact and Authorised for Release to the ASX

Jason Waller, Chief Executive Officer and Managing Director, IntelliCare Holdings Ltd, +61 1300 001 145 , investors@intelicare.com.au

Media Enquiries:

Melissa Hamilton, Senior Account Director, Media & Capital Partners, +61 417 750 274
melissa.hamilton@mcpartners.com.au

About Intelicare Holdings Limited

InteliCare is an Australian technology company that has commercialised a predictive analytics hardware and software system for use in the aged care and health industries. IntelliCare believes Australians deserve to age with dignity and through its business-to-business (B2B) and business-to-consumer (B2C) solutions built on its proprietary internet of things (IOT) platform utilising smart sensors and artificial intelligence (AI), IntelliCare aims to enable people to stay in their own homes for longer while empowering healthcare providers to deliver higher quality, more efficient services.