



## ASX ANNOUNCEMENT

ASX:YPB | 1 March 2021

### YPB receives commitments to raise \$750,000

Product authentication and consumer engagement solutions provider **YPB Group Limited (ASX:YPB)** (“YPB”, and the “Company”) is pleased to advise that it has received firm commitments from institutional, professional and sophisticated investors to raise up to \$750,000 (“Placement”). Under the Placement, YPB will issue 250,000,000 fully paid ordinary shares (“Shares”) at an issue price of \$0.003 per share and one free attaching quoted option (“Option”), exercisable at \$0.005 per Option on or before 23 February 2022, for every one Share issued under the Placement.

Funds raised under the placement will be used for the technical development of Motif Micro, business development, marketing, working capital and costs of the Placement. The Placement Shares and Options will be issued by utilising the Company’s existing Listing Rule 7.1 capacity.

EverBlu Capital Pty Ltd (‘EverBlu’) is Corporate Adviser and Lead Manager in relation to the Placement and will receive a 6% fee on the gross amount raised under the Placement. EverBlu will also be entitled to receive 20,769,231 Shares and 57,692,308 Options.

This announcement has been authorised by the Board of YPB Group Limited.

**For further information please contact:**

#### Investor enquiries

[investors@ypbsystems.com](mailto:investors@ypbsystems.com)

#### About YPB Group

YPB Group Limited (ASX:YPB) is an Australia-based product authentication and consumer engagement solutions provider. YPB’s proprietary smartphone enabled technology suite allows consumers to confirm product authenticity and, for brands, that triggers consumers’ engagement.

The combination of YPB’s smartphone authentication solutions and its SaaS Connect platform, creates ‘smart’ product packaging, opening cost-effective, digital and direct marketing channels between brands and their consumers. Connect gathers actionable data on consumer preferences. It can then host tailored marketing campaigns directly back to the scanning smartphone.

YPB is currently focused on the rapidly growing Australian, South East Asian, and Chinese markets. Its focus is dairy, cannabis, alcohol and cosmetics where the viral growth of fake products, particularly in Asia, affects brand value and endangers consumers. To learn more please visit: [ypbsystems.com](http://ypbsystems.com)