

02 March 2021

## **Aspermont Limited Announces Board Changes and Corporate Appointment**

Aspermont (ASX:ASP and FRA:00W), the market leader in B2B media for the global resource industries, today announces that Non-Executive Directors, Clayton Witter, and Christian West are to step down from the Board following the conclusion of today's AGM.

Clayton Witter and Christian West both joined the Aspermont board in May 2017. They have served unselfishly and to positive effect, as the company navigated some significant challenges to implement a financial and operational transformation over the last 3 years.

### **Andrew Kent Chairman of Aspermont said:**

*"Clayton and Christian are leaving with the company in a far better condition than when they joined the board nearly four years ago."*

Aspermont is pleased to announce the appointment of a new company director and of a new corporate adviser.

Tricia Klinger, based in Australia, joins the Board as a Non- Executive Director. Tricia has over 20 years business experience in digital marketing and communications, including publications, sponsorship, and events with some high-profile consumer and B2B brands in Asia and Australia. Tricia is an experienced Non-Executive Director and currently serves on the board of Procurement Australia, one of Australia's largest procurement aggregators and of Rigetti Australia, a leading quantum computing hardware provider. Tricia is a member of the Australian Institute of Company Directors, holds a Bachelor of Economics Degree (Sydney University) and a Master of Commerce degree in Marketing (UNSW). Tricia will join the board at the conclusion of today's AGM.

### **Tricia Klinger said:**

*"I am happy to join the Board of Aspermont, a company with strong brand heritage and a robust digital B2B model. I understand Aspermont's aspirations and will work collaboratively with the leadership team to capitalise on the strong growth opportunities ahead which will add value for both shareholders and customers."*

Judah Group Limited (JGL), based in Singapore, has been appointed as Corporate Adviser. JGL is an independent corporate consultancy with over 10 years capital markets experience, advising global hedge funds on high reward-to-risk investments in Asian listed companies. JGL as investor relations adviser will introduce new value orientated investors in Singapore and the USA.

**JGL Managing Director Roland Thng said:**

*"I have been impressed by the operational and financial turnaround achieved by Aspermont. I like their combination of diligence and intelligence and am pleased to be given the opportunity to provide guidance on new opportunities across Asia. And to introduce new investors who can recognise Aspermont's attractive value proposition"*

**Andrew Kent Chairman of Aspermont said:**

*"I believe that these new appointments confirm that our house is now more rounded. We are addressing significant new business opportunities. Tricia and Roland both know Aspermont and can guide us as we scale our business."*

This announcement was authorised by the board of directors.

For further information please contact:

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**About Aspermont**

Aspermont is the leading media services provider to the global resource industries. Aspermont has built a commercial XaaS model for B2B media which distributes high value content to a growing global audience. This versatile model can be scaled to serve new business sectors in new countries and languages. Aspermont's increasing size of (paid) audiences has opened a data monetization opportunity that the company is now developing.

Aspermont is listed on the ASX and on the Frankfurt Stock Exchange. It is also quoted on Tradegate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

For more information please see: [www.aspermont.com](http://www.aspermont.com)