



Welcome to the

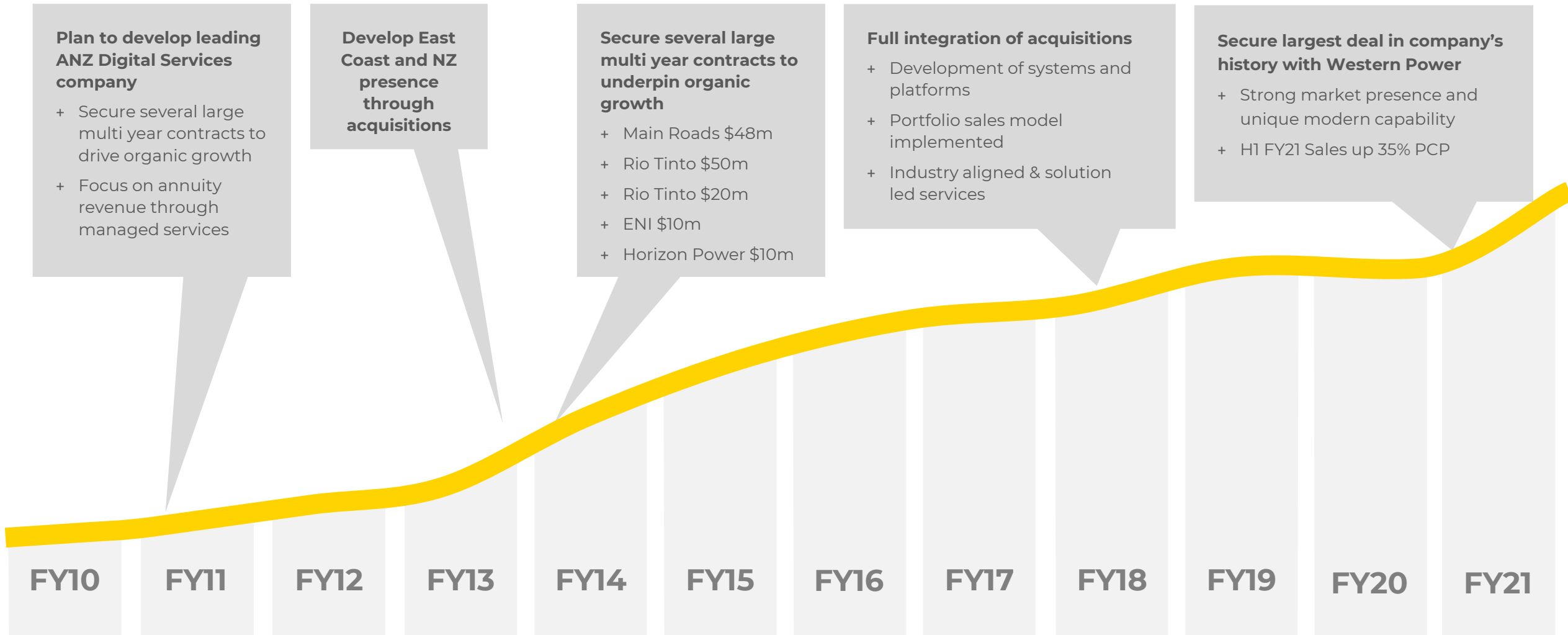
**Euroz Hartleys**

**Rottnest Island  
Institutional Conference**

**A Focus on Growth**

**Empired Ltd**

# A History of Growth





# ANZ Digital Powerhouse



## **Empired (ASX:EPD)**

Modern  
Workplace &  
Security

Digital & Data

Business  
Applications

Cloud Platforms

**Leveraged to  
growth segments  
of the market**

## **Competitive Advantage**

Digital Transformation  
to Digital Operations

Industry based  
software & solution  
accelerators

Deep end-end  
Microsoft Expertise

**Unique  
differentiation**

## **International Reach**

~1,000 people

Australia

New Zealand

USA

**Scalable  
platform**

## **Sticky Predictable Revenue**

Multi-year services  
contracts

High repeat revenue  
from long term clients

Recurring Software as  
a Service (SaaS)  
Revenue

**Long term  
value drivers**

## **Strong Growth Platform**

Attractive market  
thematic

\$30B+ market

Extensive capability

Scalable platform

**Double digit  
EPS growth FY21**

# Delivering on Performance

## H1 FY21 Results

- + Revenue of \$90.3m, up 7%
- + EBITDA of \$16.2m, up 107%
- + EBITDA<sup>(1)</sup><sub>(ex JK)</sub> of \$11.3m, up 43%
- + NPAT of \$7.7m, up 284%
- + Operating cash flow of \$17.5m, up 59.3%
- + Net Cash (Debt)<sup>(2)</sup> \$6.9m, up from \$(4.4)m at 30 June 20
- + 1.5 cents unfranked interim dividend payable 15 March 2021

(1) EBITDA excludes \$4.9m in government Job Keeper (JK) subsidies

(2) Net Cash and Net Debt excludes AASB16 Leases

**H1 Revenue of  
\$90.3m**

**up 7%**

**H1 Net profit after  
tax of \$7.7m**

**up 284%**

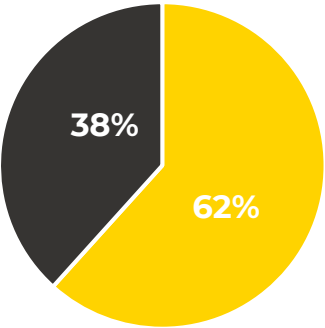
**H1 Operating cash  
flow of \$17.5m**

**up 59.3%**

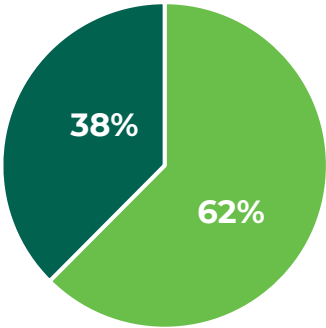
# Revenue Breakdown

H1 FY21

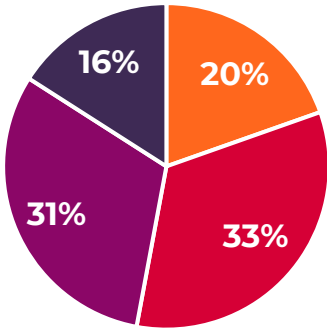
Country



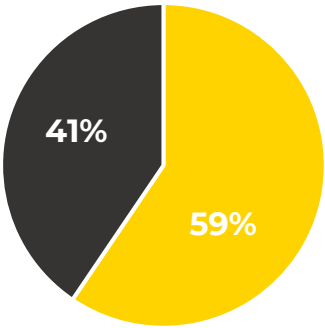
Services/Operations



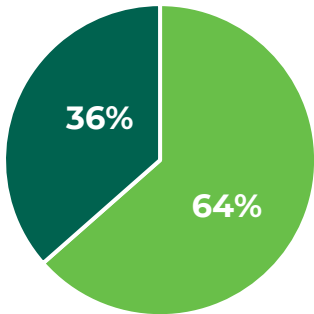
Business Unit



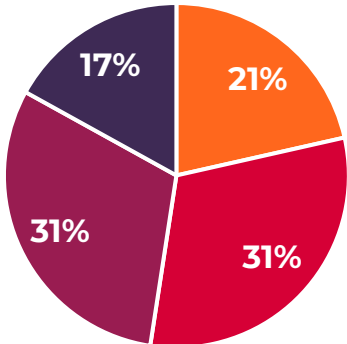
H1 FY20



■ New Zealand ■ Australia



■ Services ■ Operations



■ Platforms ■ Modern Workplace & Security  
■ Digital, Data & AI ■ Business Apps





# Strategic Highlights

- + Successfully transitioned in \$60m+ Western Power Infrastructure Managed Services contract, expect increased H2 contribution
- + Secured Western Power Systems Integrator contract with no contribution in H1 ramping up in H2
- + Empired top 4 accounts on track to contribute > \$50m in FY21 and growing
- + H1 actual sales up 34% pcp
- + Sales Pipeline up 45% pcp



# Microsoft

# A Huge Growth Opportunity

## A powerful partner

Microsoft is the largest software company in the world with a market cap of circa US\$1.7 Trillion

Generating US\$143 Billion in Revenue up 15%

Supporting tens of millions of clients globally transition to the intelligent cloud



## Empired's unique position

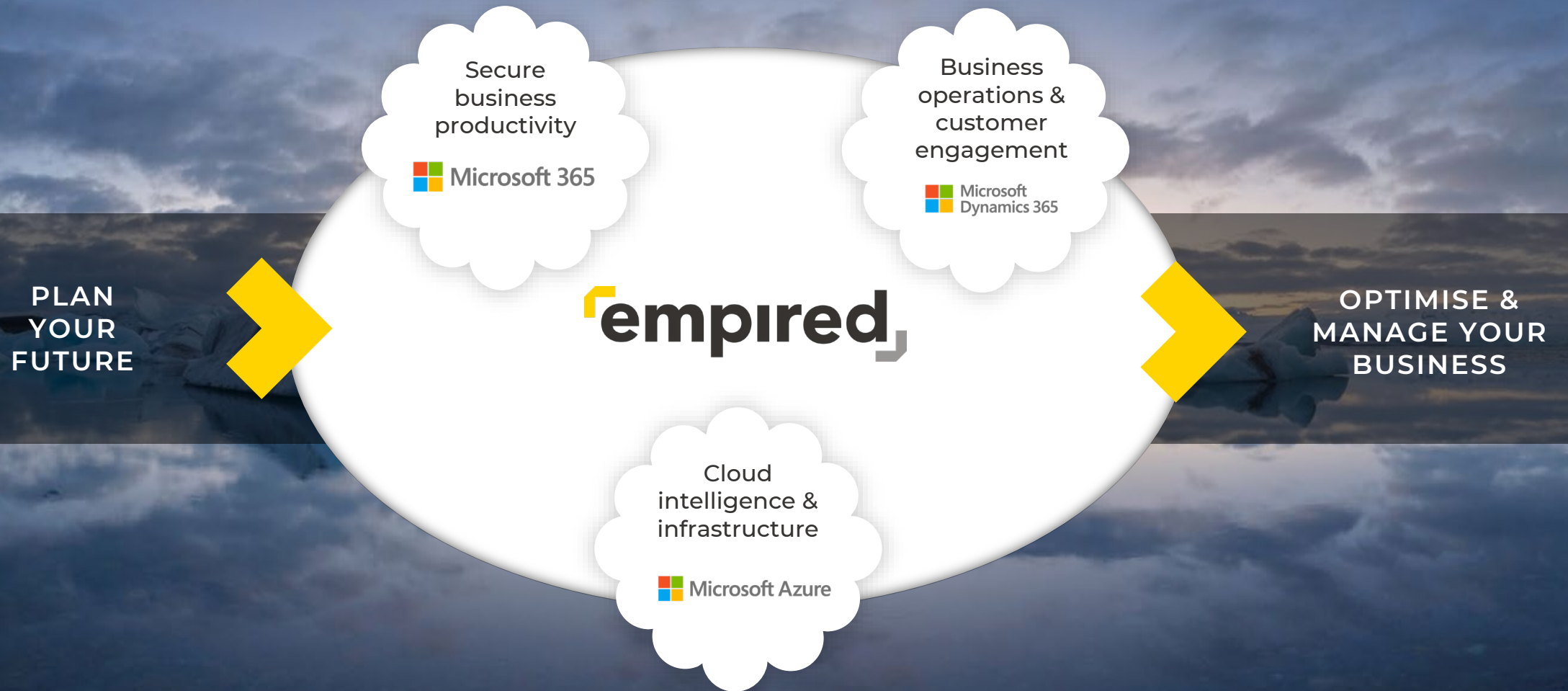
Local market expertise & agility

Deep capability across the entire Microsoft platform

Extensive capacity c1,000 MS cloud professionals



# The connected clouds



BRINGING THE CONNECTED MICROSOFT CLOUDS TOGETHER TO HELP YOU CREATE BETTER BUSINESS



# Our Microsoft credentials

Gold  
Microsoft  
Partner

Azure  
Expert  
MSP

WE BUILD CONTINUOUS VALUE,  
IN THE **CONNECTED CLOUD**

Microsoft 365

Microsoft  
Dynamics 365

Microsoft Azure

WE EARN OUR  
**EXPERT** STATUS

Through our expertise,  
insight and innovation, we  
create the best outcomes  
for our customers.



Microsoft  
Partner

Gold Cloud Platform  
Gold Enterprise Mobility Management  
Gold Windows and Devices  
Gold Security

Microsoft

Content Services  
Partner Program  
Charter Member

Microsoft  
Partner

Gold Messaging  
Gold Communications  
Gold Collaboration and Content  
Gold Cloud Productivity

Microsoft  
Partner

Gold DevOps  
Gold Application Development  
Gold Application Integration

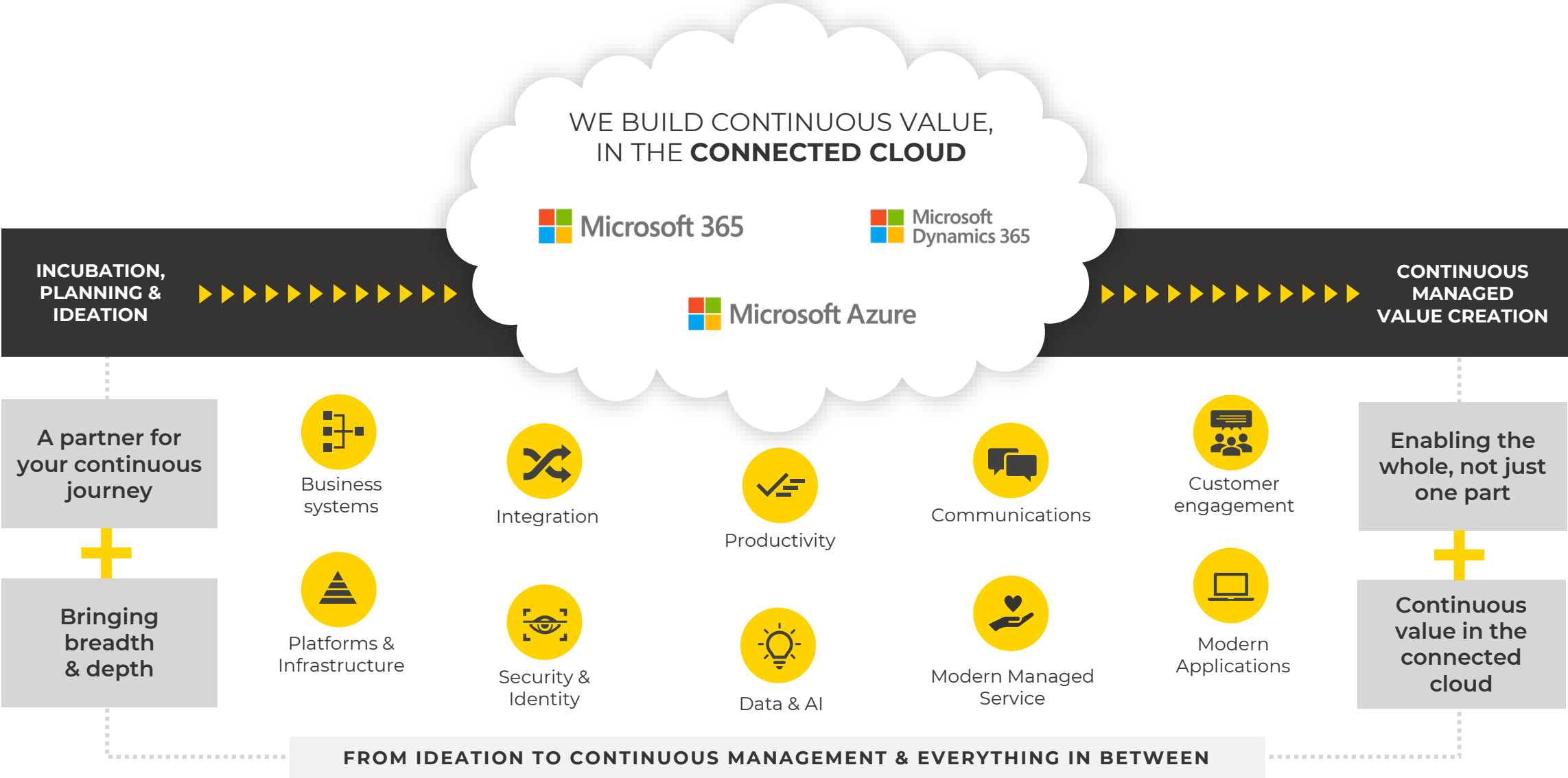
Microsoft  
Partner

Gold Enterprise Resource Planning  
Gold Project and Portfolio Management  
Gold Small and Midmarket Cloud Solutions  
Gold Cloud Business Applications

Microsoft  
Partner

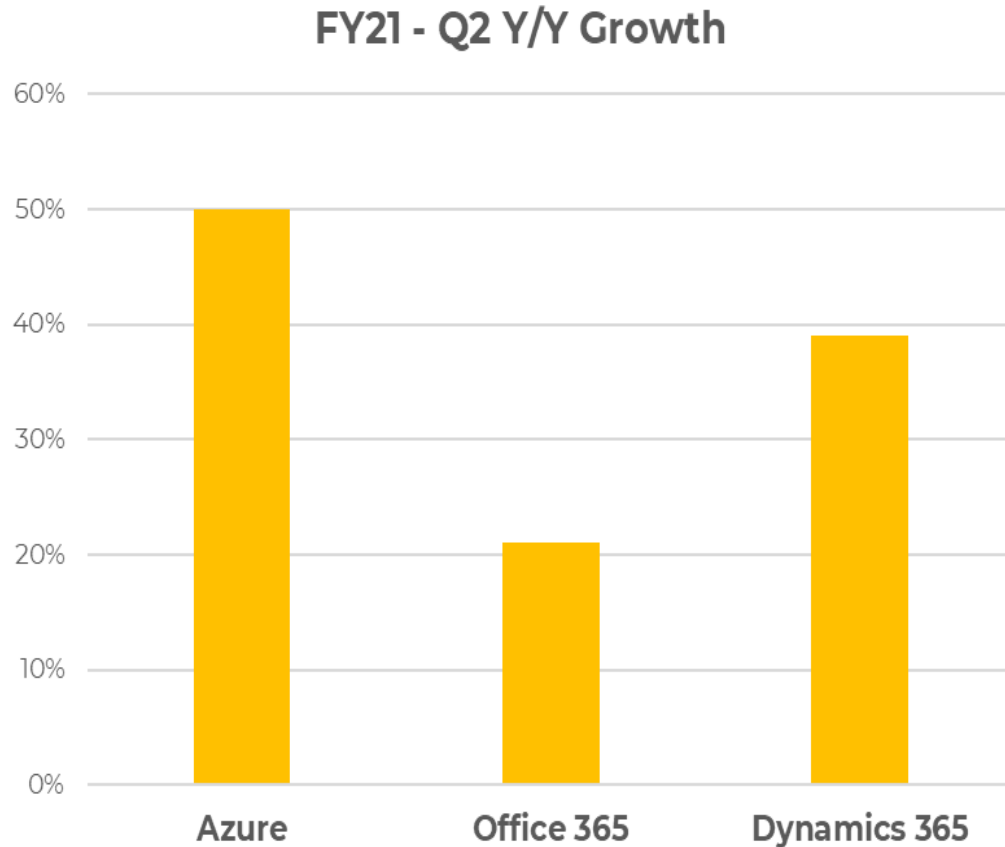
Gold Data Analytics  
Gold Data Platform  
Gold Datacenter

# Our value proposition across the connected clouds





# Connected Clouds driving Microsoft's performance

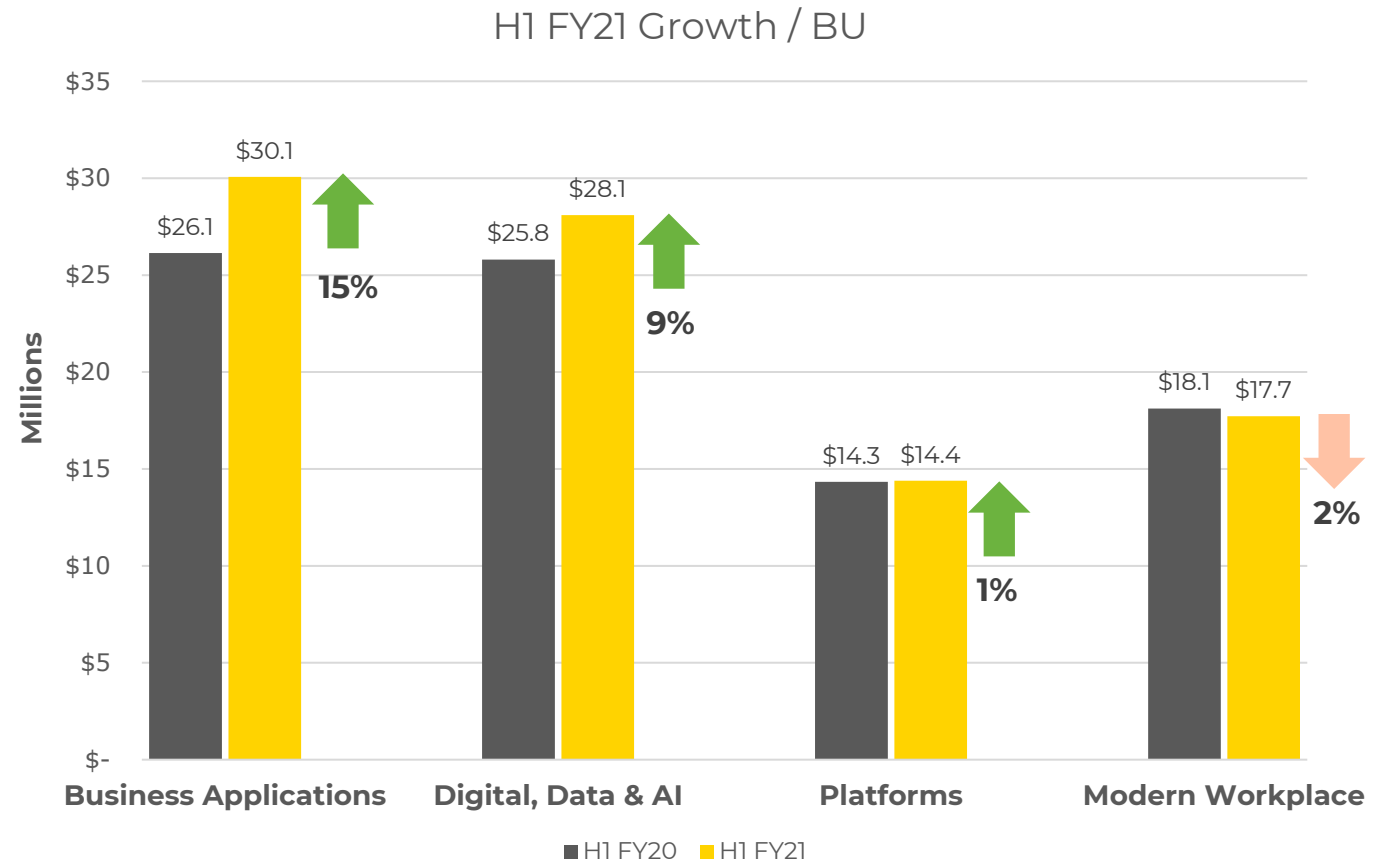


- + Microsoft is consistently delivering sustainable year on year growth across its core cloud offerings
- + The adoption of these products and services is generating material long-term demand for Microsoft services partners and systems integrators
- + With over a 1,000 Microsoft professionals Empired is uniquely positioned across the three Microsoft connected clouds to capture significant revenue growth across the ANZ region
- + Building Microsoft capabilities remains a key growth strategy for many of the large global systems integrators

H1 FY21 Microsoft Performance and Results <https://www.microsoft.com/en-us/Investor/earnings/FY-2021-Q2/press-release-webcast>

# Translating into growth for Empired

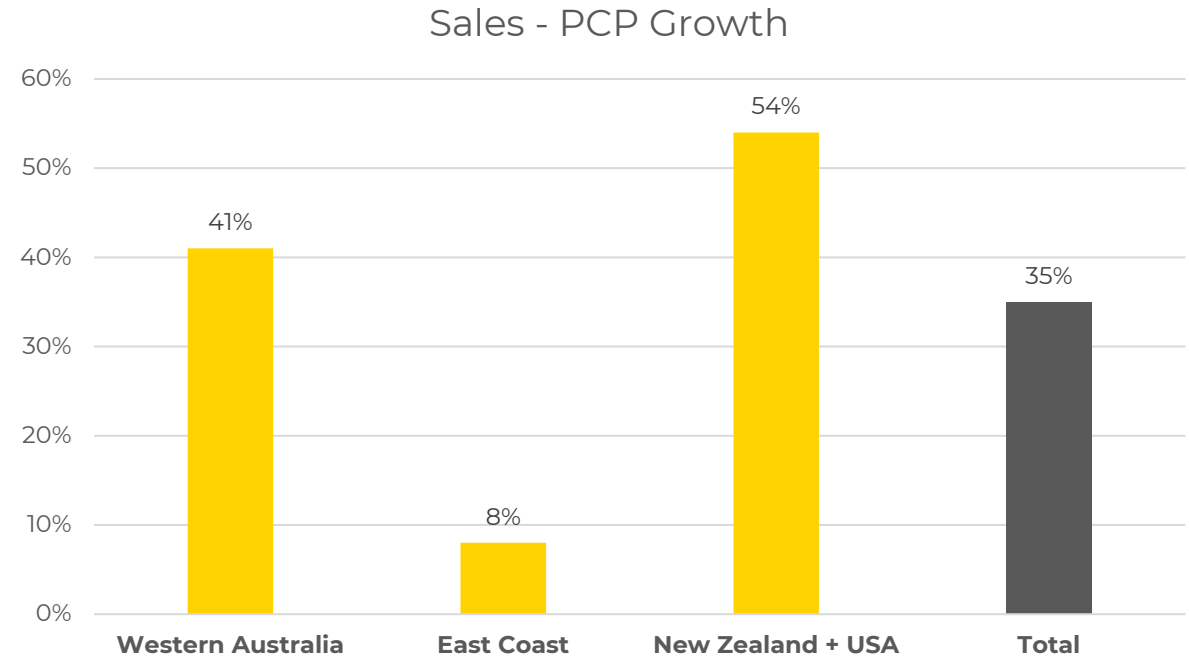
- + Strong Business Applications growth forecast to further strengthen in H2 with an outstanding pipeline of material contract opportunities and an increasing team size
- + Digital, Data & AI growth forecast to increase into H2 with the new Western Power SI contract announced November 20 commencing ramp up in H2 (no contribution H1)
- + Platforms growth will accelerate in H2 as Western Power managed services contract further expands
- + Modern Workplace forecast to remain flat in H2





# Combined with strong sales

- + Record sales results in H1 with 35% growth on PCP
- + Outstanding performance across Western Australia and NZ driven through demand for Business Applications and Digital Solutions
- + Strong demand being generated from our strategic and government clients
- + Australian East Coast had a number of key deals slip in Q2 and is forecasting a record Q3 and H2 sales result
- + ***Australian East Coast Sales pipeline up 116% on PCP***

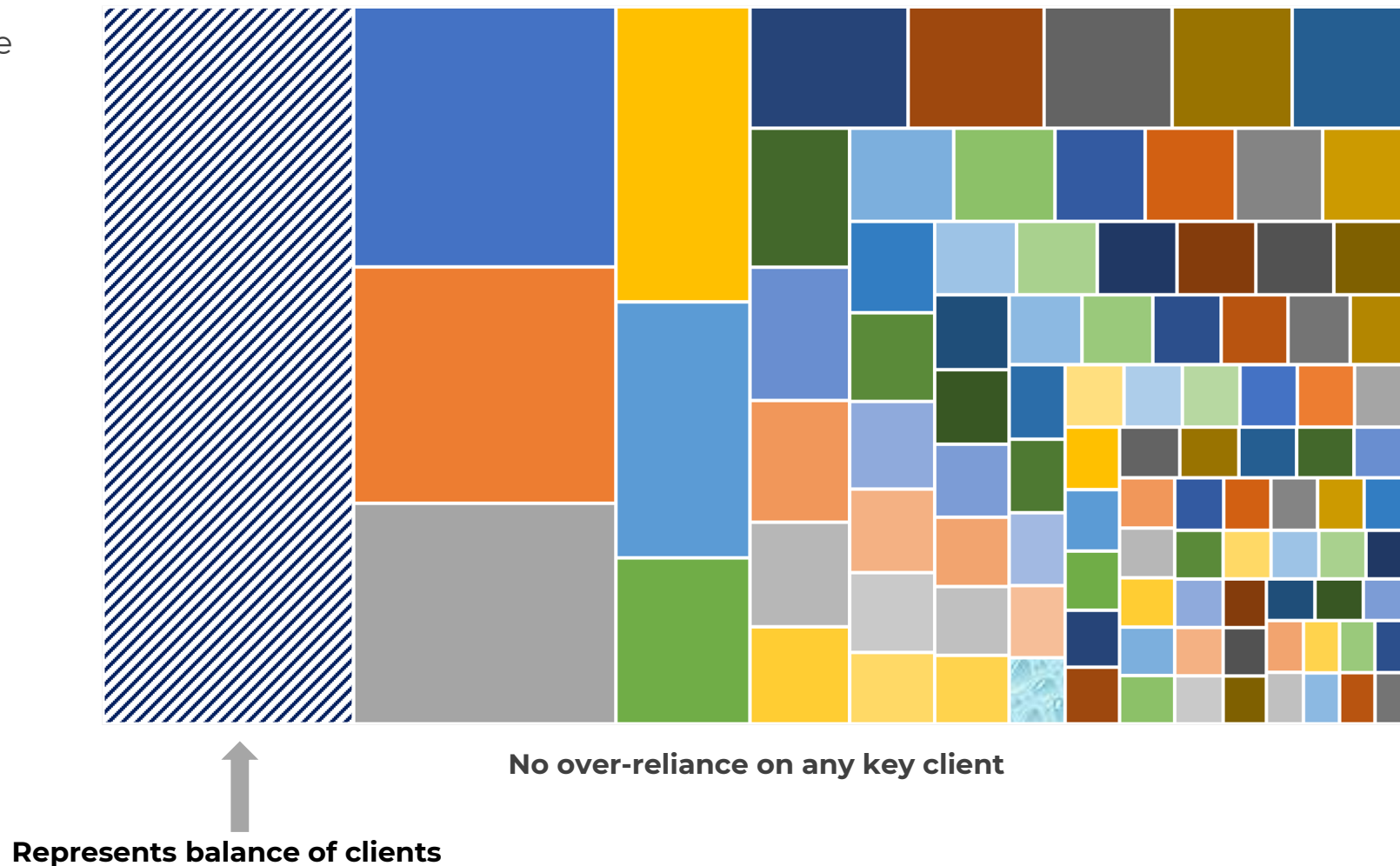


**Sales** are the first 12 months revenue of a sales order received in the reported period

# Plus enviable client growth opportunity

Revenue diversity – balance of clients

- + Top 4 clients on track to contribute approximately \$50m in FY21
- + Excellent client diversity with a large number of multi-million dollar clients below our top 4
- + Key clients continuing to grow with Empired through expanded services
- + Latest Client Net Promoter Score (NPS) of +43





# Outlook & Forecasts

- + Demand for digital solutions accelerating
- + Tightening labour market
- + Technology industry consolidation happening at pace
- + Clients seeking long-term full-service partners

## MARKET

- + Focus on client partnerships
- + Leverage our breadth of service capability and solution IP
- + Invest in our people ensuring high levels of retention and engagement
- + Capitalise on unique growth opportunity

## RESPONSE

- + Full year revenue growth to be stronger than H1 revenue growth
- + H2 EBITDA forecast to be greater than H1 ex JK
- + Strong full year EBITDA to operating cash flow conversion
- + Increase in Net Cash
- + Expect to declare a final dividend
- + Dividend policy to pay out 30% to 40%, moving to a pay-out ratio in excess of 50% in the medium term

## RESULTS

**THANK**  
**YOU**

**For further information contact – Russell Baskerville MD & CEO**

This document has been approved by the Board of Directors

**empired**