



ASX ANNOUNCEMENT

18 March 2021

## Letter to Shareholders regarding Extraordinary General Meeting

Sydney, Australia, 18 March 2021 – Splitit Payments Ltd (ASX:SPT “**Splitit**” or the “**Company**”), a global payment solutions provider, wishes to advise that the enclosed letter regarding the Company’s upcoming Extraordinary General Meeting to be held at 10:00 am (AEST) on Tuesday, 27 April 2021 has been sent to each shareholder today together with their personalised voting form.

This announcement has been approved and authorised to be given to ASX by Brad Paterson, CEO and Managing Director on the Board of Splitit.

For more information, please contact:

### **Australian Media & Investor Enquiries**

Catherine Strong  
Citadel-MAGNUS  
cstrong@citadelmagnus.com  
+61 2 8234 0111

### **US Media Inquiries**

Cari Sommer  
Raise Communications  
info@raisecg.com  
+1 646 480 7683

## About Splitit

Splitit is a payment method solution enabling customers to pay for purchases with an existing debit or credit card by splitting the cost into interest and fee free monthly payments, without additional registrations or applications. Splitit enables merchants to offer their customers an easy way to pay for purchases in monthly instalments with instant approval, decreasing cart abandonment rates and increasing revenue. Serving many of Internet Retailer’s top 500 merchants, Splitit’s global footprint extends to hundreds of merchants in countries around the world. Headquartered in New York, Splitit has an R&D centre in Israel and offices in London and Australia.



18 March 2021

Dear Shareholder

## **SPLITIT PAYMENTS LIMITED – UPCOMING EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS**

Splitit Payments Limited (ARBN 629 557 982) (ASX:SPT) (**Splitit** or the **Company**) advises that the Company will hold an extraordinary general meeting of its shareholders (**Shareholders**) via an online meeting platform at 10:00 am (AEST) on Tuesday, 27 April 2021 (the **Meeting**).

The Company is not required to send hard copies of the Notice of Meeting (**Notice**) to Shareholders. The Notice is available under the 'ASX Announcement' section on the Company's website at <https://investors.splitit.com/asx-announcements/>

Due to continuing developments in relation to COVID-19, the Company has made arrangements for the Meeting to be held virtually via an online meeting platform provided by the Company's share registry and will not be having a physical Meeting.

The Company strongly encourages all Shareholders to vote by directed proxy prior to the Meeting. Personalised Voting Forms for the Meeting should be lodged before 10:00 am (AEST) on Friday, 23 April 2021. A copy of your personalised Voting Form is enclosed for convenience.

Shareholders who wish to attend and participate in the virtual Meeting can do so via the online meeting platform, where Shareholders will be able to watch, listen, and vote online. Details on how to access the virtual Meeting are provided in the Notice. Shareholders can also submit any questions in advance of the Meeting by emailing questions to [splitit@cdplus.com.au](mailto:splitit@cdplus.com.au) by no later than 10:00 am (AEST) on Friday, 23 April 2021.

The Notice and the accompanying Explanatory Memorandum should be read in its entirety. The Explanatory Memorandum contains important information about the matters to be considered at the Meeting to assist Shareholders to determine how to vote on the resolutions set out in the Notice.

Should you wish to discuss any of the matters detailed in this letter, the Notice or the Explanatory Memorandum, please contact the Local Agent on +61 3 9614 2444 during Melbourne business hours or [splitit@cdplus.com.au](mailto:splitit@cdplus.com.au).

Splitit appreciates the understanding of Shareholders during this time.

A handwritten signature in black ink, appearing to read "Dawn Robertson".

Yours faithfully  
Dawn Robertson  
Chair  
Splitit Payments Limited