



ASX ANNOUNCEMENT

April 1, 2021

Splitit now available on the Google Store in Japan

- Splitit is the BNPL partner that offers instalment payment solutions on the Google Store in Japan
- Splitit's instalment solution is live on the Google Store, Japan, for the purchase of the new Pixel 5 mobile phone, Nest products and Chromecast streaming devices

Splitit Payments Limited (“Splitit” or the “Company”) (ASX:SPT), a global payment solutions provider, advises that further to its announcement of January 11, 2021, it is now enabling Japanese customers to use instalment plans to make purchases from the Google Store in Japan.

As of March 31, Japanese customers purchasing Google's new 5G phone, the Pixel 5, or Nest devices from the Google Store, can use Splitit to turn their payments into equal monthly instalments on their credit card.

Splitit CEO, Brad Paterson said, “I'm excited to announce that Splitit is now live in Google Store Japan, providing the best possible experience for Google Japan's customers. The seamless integration of Splitit in the Google platform means shoppers never have to navigate away from the Google site to complete their transaction when using Splitit. Even more significantly, Splitit allows shoppers to make instalment payments on their existing credit cards without incurring additional debt or fees.”

At this point in time, the economic materiality of this is unknown due to the variable nature of revenues which are dependent on customer uptake of specific products.

This announcement has been approved and authorised to be given to ASX by Brad Paterson, CEO and Managing Director on the Board of Splitit.

For more information, please contact:

Australian Media & Investor Enquiries

Catherine Strong

Citadel-MAGNUS

cstrong@citadelmagnus.com

+61 2 8234 0111

US Media Inquiries

Cari Sommer

Raise Communications

info@raisecg.com

+1 646 480 7683

About Splitit

[Splitit](#) is a global payment solution provider that enables shoppers to use the credit they've earned by breaking up purchases into monthly interest-free instalments, using their existing credit card. Splitit enables merchants to improve conversion rates and increase average order value by giving customers an easy and fast way to pay for purchases over time without requiring additional approvals. Serving many of Internet Retailer's top 500 merchants, Splitit's global footprint extends to thousands of merchants in countries around the world. Headquartered in New York, Splitit has an R&D center in Israel and offices in London and Australia. The company is listed on the Australian Securities Exchange (ASX) under ticker code SPT.

Disclaimer

References to currency are expressed in Australian dollars.

Nothing contained in this announcement constitutes investment, legal, tax or other advice. You should seek appropriate advice before making investment decisions.

This announcement contains "forward-looking statements." These can be identified by words such as "may", "should", "anticipate", "believe", "intend", "estimate", and "expect". Statements which are not based on historic or current facts may be forward-looking statements. Forward-looking statements are based on:

- assumptions regarding the Company's financial position, business strategies, plans and objectives of management for future operations and development and the environment in which the Company will operate; and
- current views, expectations and beliefs as at the date they are expressed and which are subject to various risks and uncertainties.

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