

# Emyria's drug registration model

EMD-003 Snapshot

ASX:EMD

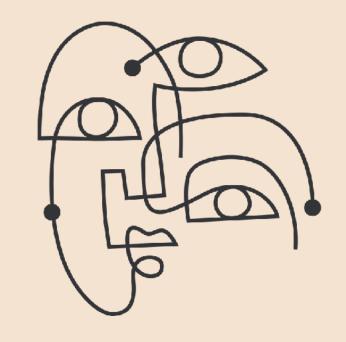
myriad data. individual care.

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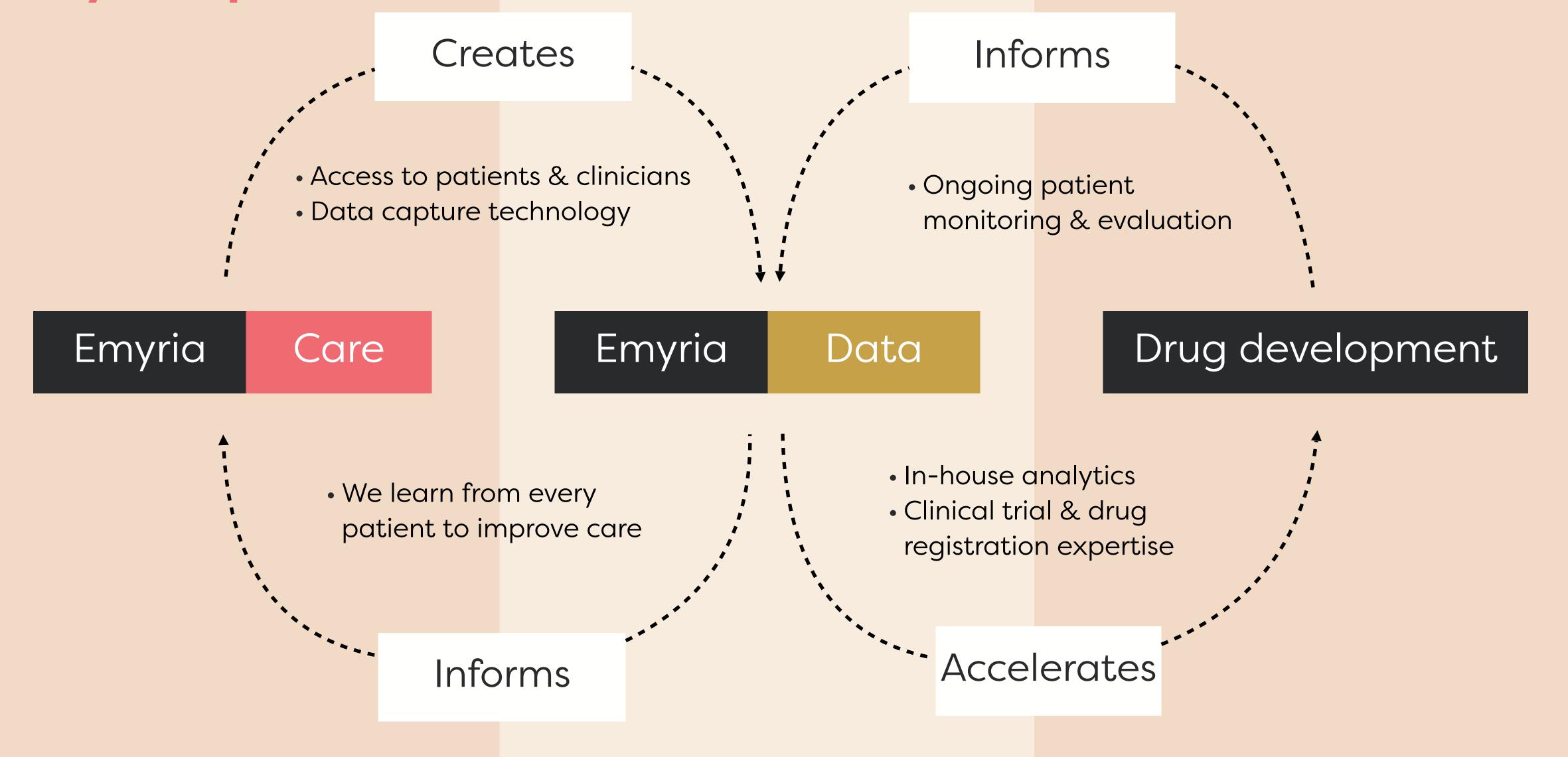
This release may contain certain forward-looking statements with respect to matters including but not limited to the financial condition, results of operations and business of Emyria and certain of the plans and objectives of Emyria with respect to these items. These forward-looking statements are not historical facts but rather are based on Emyria's current expectations, estimates and projections about the industry in which Emyria operates, and its beliefs and assumptions. Words such as "anticipates," "expects," "intends," "plans," "believes," "seeks," "estimates", "guidance" and similar expressions are intended to identify forward looking statements and should be considered an at-risk statement. Such statements are subject to certain risks and uncertainties, particularly those risks or uncertainties inherent in the process of developing technology and in the endeavour of building a business around such products and services. These statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors, some of which are beyond the control of Emyria, are difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward looking statements. Emyria cautions shareholders and prospective shareholders not to place undue reliance on these forward-looking statements. Emyria only as of the date of this release. The forward-looking statements made in this announcement relate only to events as of the date on which the statements are made. Emyria will not undertake any obligation to release publicly any revisions or updates to these forward-looking statements to reflect events, circumstances or unanticipated events occurring after the date of this announcement except as required by law or by any appropriate regulatory authority.

# Emyria creates registered treatments for large, under-served populations using our proprietary clinical evidence



"Emyria owns clinics, cares for patients, invests in technology, generates data, creates evidence and develops programs to accelerate the registration of new treatments, including our own."

## Emyria's platform



## Emyria's platform

Emyria

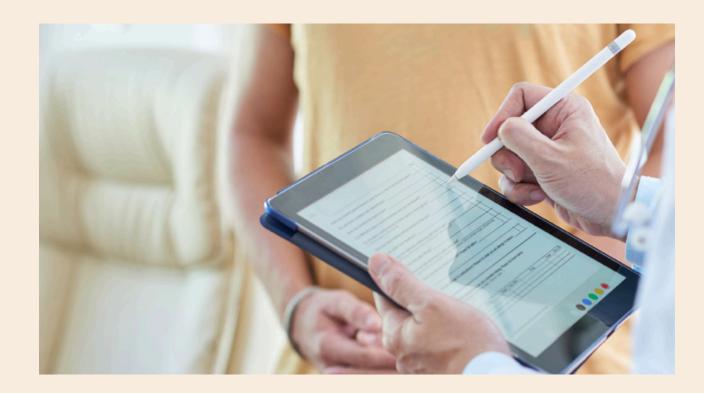
Care



- 7 sites around Australia
- GCP-trained clinical team
- 3,500 patients and growing
- Patients aged 2 96years
- Over 40 clinical indications

Emyria

Data



- 2.6M data points
- Validated assessments
- Source of **IP**
- Unique dose response insights
- More than 100 products

# Emyria's current drug development programs



EMD-003

# Targeting **mental health**

- CBD medicine
- Entering clinical outcomes studies
- Seeking Schedule3 registration



Targeting irritable bowel syndrome

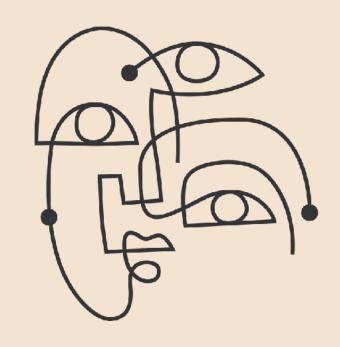
Real-worldstudiesunderway

EMD-004

### EMD-003

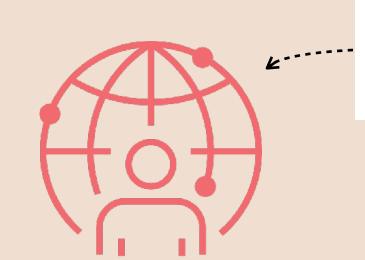


"Our first drug registration program brings together Emyria's unique insights on what is working in which patients with a highly differentiated CBD dose form that we already have substantive real-world data on."

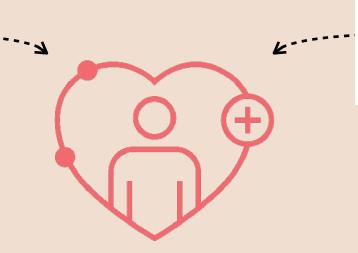


### EMD-003: Target indication Unmet needs in mental health





Global unmet need



Emyria Data has unique insights



Major growing health concern

Psychological distress is growing in incidence

Affects 20.1% of all Australians

There has been a 13% rise in mental health conditions in the last decade

# Need for new treatments

There is a growing interest for readily available, registered treatments with fewer:

- Adverse events
- Treatment costs
- Withdrawal symptoms
- Overdose risks

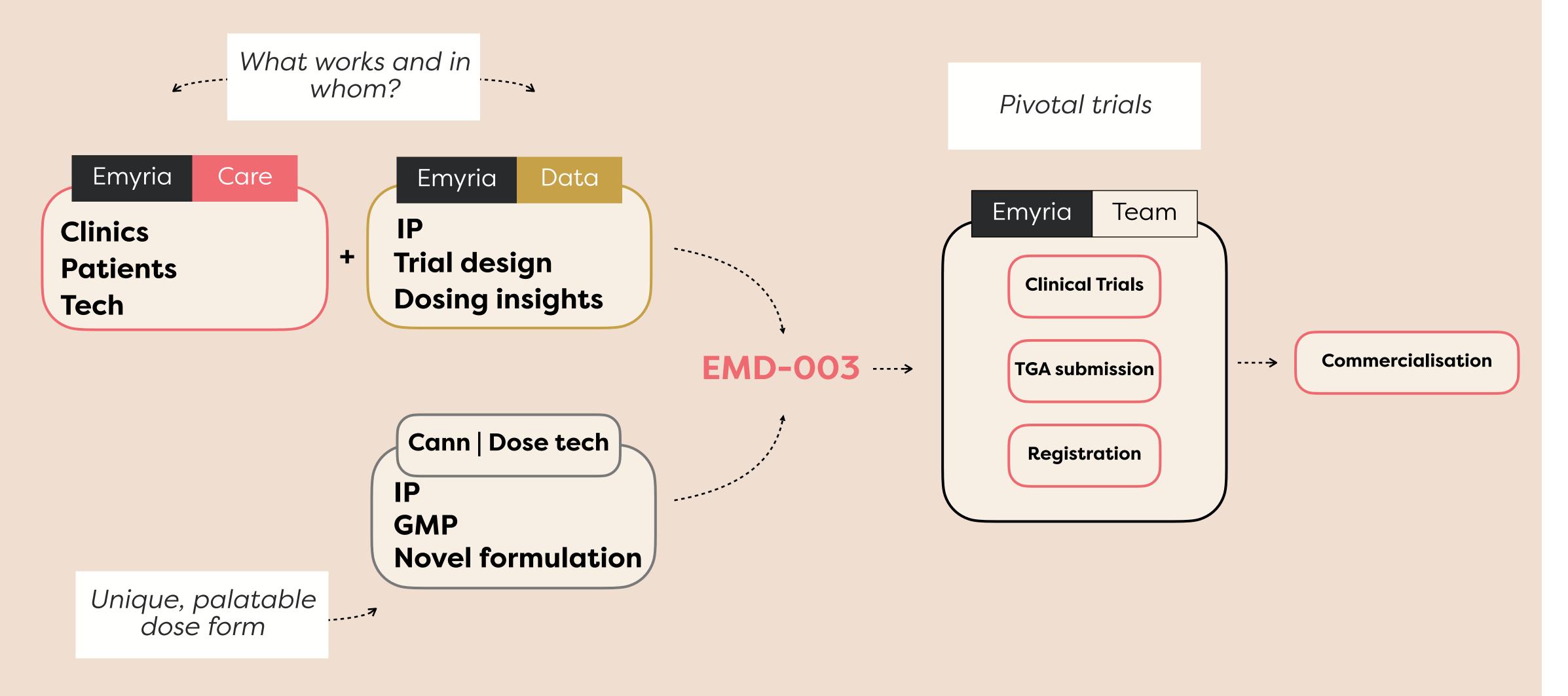
# Affects Emyria patients

>60% of Emyria patients have Mild to Severe anxiety, depression and / or stress

>10% of Emyria patients have primary mental health concern

Real-world data already gathered on efficacy and safety of target dose form

# EMD-003: Program summary Partnership accelerates registration pathway



# EMD-003: Unique success factors in place Strategic partnership accelerates path to \$3 registration



# Real-world data on safety & efficacy at target dose



Streamlined
access to
patients +
clinical trial
infrastructure



# Protocols developed



Regulatory strategy



**Experienced** 

drug

development

team

- Longitudinal clinical data on over 3,500 patients and growing
- Over 400 prescriptions already written for target dose form
- Unique insights support growing patent portfolio
- Emyria patents cover indication and dose range
- 7 locations in Australia
- All GPs, GCP-trained
- Already running a clinical-trial-grade data capture platform
- Clinical outcomes trials developed using Emyria Data insights and expertise of team
- Engaged experienced regulatory consultant with prior S3 successes
- Emyria team has overseen over 100 clinical trials and 25 drug approvals



# Phase 1 & Stability Group data

- Phase 1 complete for target dose
- > 30+ months stability data



#### Unique, dose form protected by IP

 Covers use of novel delivery technology (Gelpell)

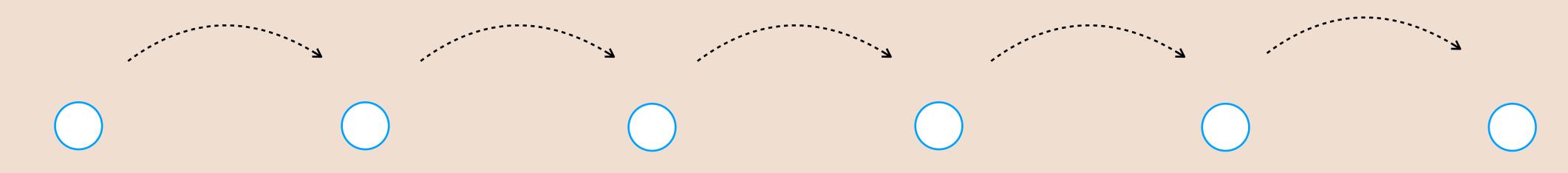


#### Large scale, GMP manufacturing

 Factory in Europe, transferring technology to Australia This partnership greatly accelerates Emyria's EMD-003 drug development program by combining Emyria's unique clinical data and drug development expertise with Cann Group's best-in-class CBD delivery technology.

Cann Group's CBD has already completed robust stability testing as well as Phase 1 clinical trials as required by the TGA. This allows us to move straight to pivotal clinical outcomes trials saving significant time and money.

# EMD-003: Milestones in year ahead Value drivers next 12 months



# Commence pivotal registration clinical trials

- Contingent on successful ethics committee review
- Expected May/ June 2021

- Complete trial and commence analysis
- Contingent on recruitment success
- Expected 4-8 months after commencement

# Prepare product dossier and submit to TGA for registration

- Preparation of full product dossier and clinical evidence package for evaluation
- Expected 6-8 months after submission

#### Obtain Schedule 3 registration

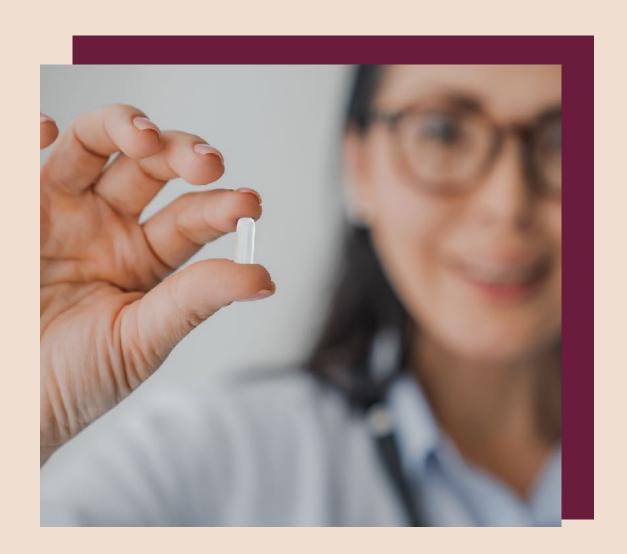
- Entry on Australian Register of Therapeutic Goods (ARTG) as a Schedule 3 medication
- Finalise commercialisation agreements + commence sales
  - Finalise
     commercialisation
     models
     Sales as over-the-
  - Sales as over-thecounter, Schedule 3 medicine

international registration activities

Commence

 Initiate activities to pursue global registrations

# EMD-003: Proposed patient channel A registered, over-the-counter, Schedule 3 medicine

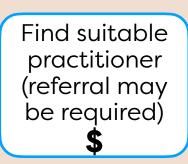


FreshLeaf estimates that the pharmacist only CBD market in Australia will grow to \$250m in product sales at market maturity, capturing around 2 million consumers<sup>12</sup>.

Today, almost 1 in 4 medicinal cannabis patients take a CBD product at a daily dose below 150mg, spending an average of \$8.02 per day<sup>13</sup>.

FreshLeaf expects that this patient cohort will migrate to the pharmacy channel once low-dose CBD products become available over the counter meaning that the first product/s to hit the S3 market will take the lion's share of this group — around 10,000 patients spending almost ~\$29M a year.

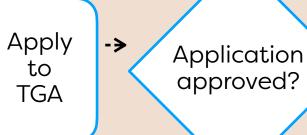
#### Current 'Special Access Scheme' Path



Consultation with medical practitioner









Purchase medicine from pharmacy

# Potential Schedule 3 Path

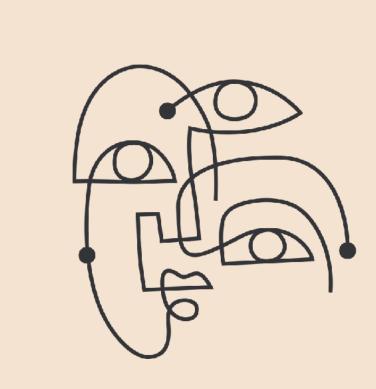
If a low-dose CBD product can be successfully registered





Purchase medicine from pharmacy \$

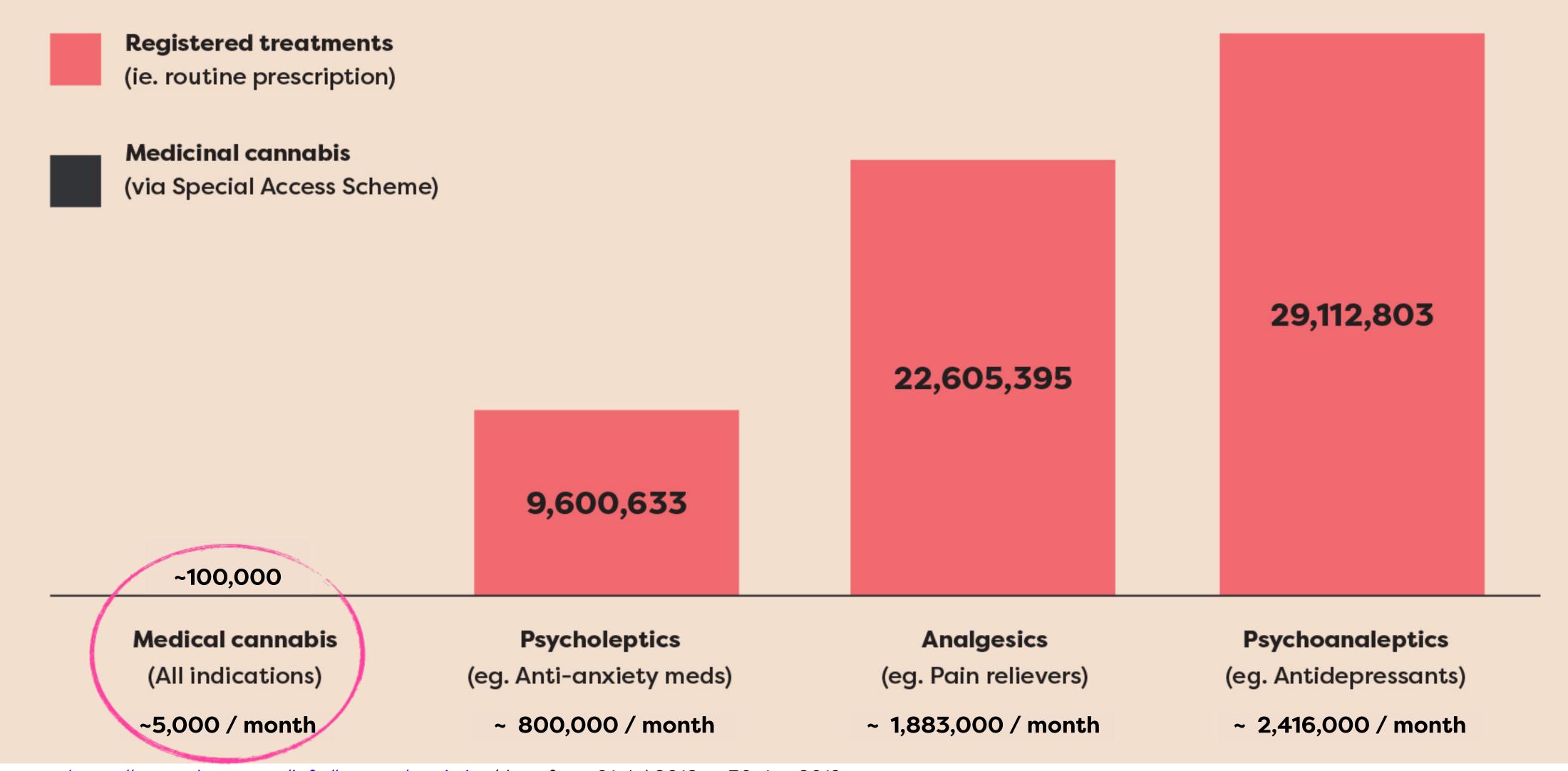
Potential out-of-\$ pocket expenses for patients



# Drug registration changes patient access

"Achieving formal drug registration demonstrates a product's quality, safety and efficacy, makes a medicine mainstream and can improve patients' access."

### Medicinal cannabis vs registered prescriptions (via select drug groupings in Australia over 12 months)



#### Medicinal cannabis access in Australia

190 medicinal cannabis products available in Australia - most "unregistered"

Most medicinal cannabis products in Australia are

"unregistered" and only available only via:

- Special Access Schemes
- Authorised Prescriber programs or;
- Clinical trials

Only 1 registered product is available via prescription [Epidyolex - GW Pharma] for rare forms of epilepsy with an estimated prevalence of 1 in 20k-40k

GW Pharma spent an estimated \$560M on R&D between 2017 & 2020

# Recent deals | Jazz acquires GW Pharma (\$7.2B USD)





Jazz Pharmaceuticals to Acquire GW Pharmaceuticals plc, Creating an Innovative, High-Growth, Global Biopharma Leader

February 3, 2021

Adds high-growth commercial franchise to Neuroscience portfolio with Epidiolex®, the first and only FDA-approved prescription cannabidiol medicine and a potential near-term blockbuster

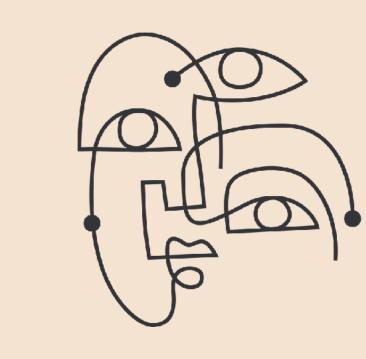
Enhanced product diversification of combined company expected to provide accelerated double-digit revenue growth Anticipated to be accretive in first full year of combined operations and substantially accretive thereafter Conference call today at 8:30 AM ET

DUBLIN and LONDON, Feb. 3, 2021 /PRNewswire/ -- Jazz Pharmaceuticals plc (Nasdaq: JAZZ) and GW Pharmaceuticals plc (Nasdaq: GWPH) today announced the companies have entered into a definitive agreement for Jazz to acquire GW for \$220.00 per American Depositary Share (ADS), in the form of \$200.00 in cash and \$20.00 in Jazz ordinary shares, for a total consideration of \$7.2 billion, or \$6.7 billion net of GW cash. The transaction, which has been unanimously approved by the Boards of Directors of both companies, is expected to close in the second quarter of 2021.

Upon close of the transaction, the combined company will be a leader in neuroscience with a global commercial and operational footprint well positioned to maximize the value of its diversified portfolio.

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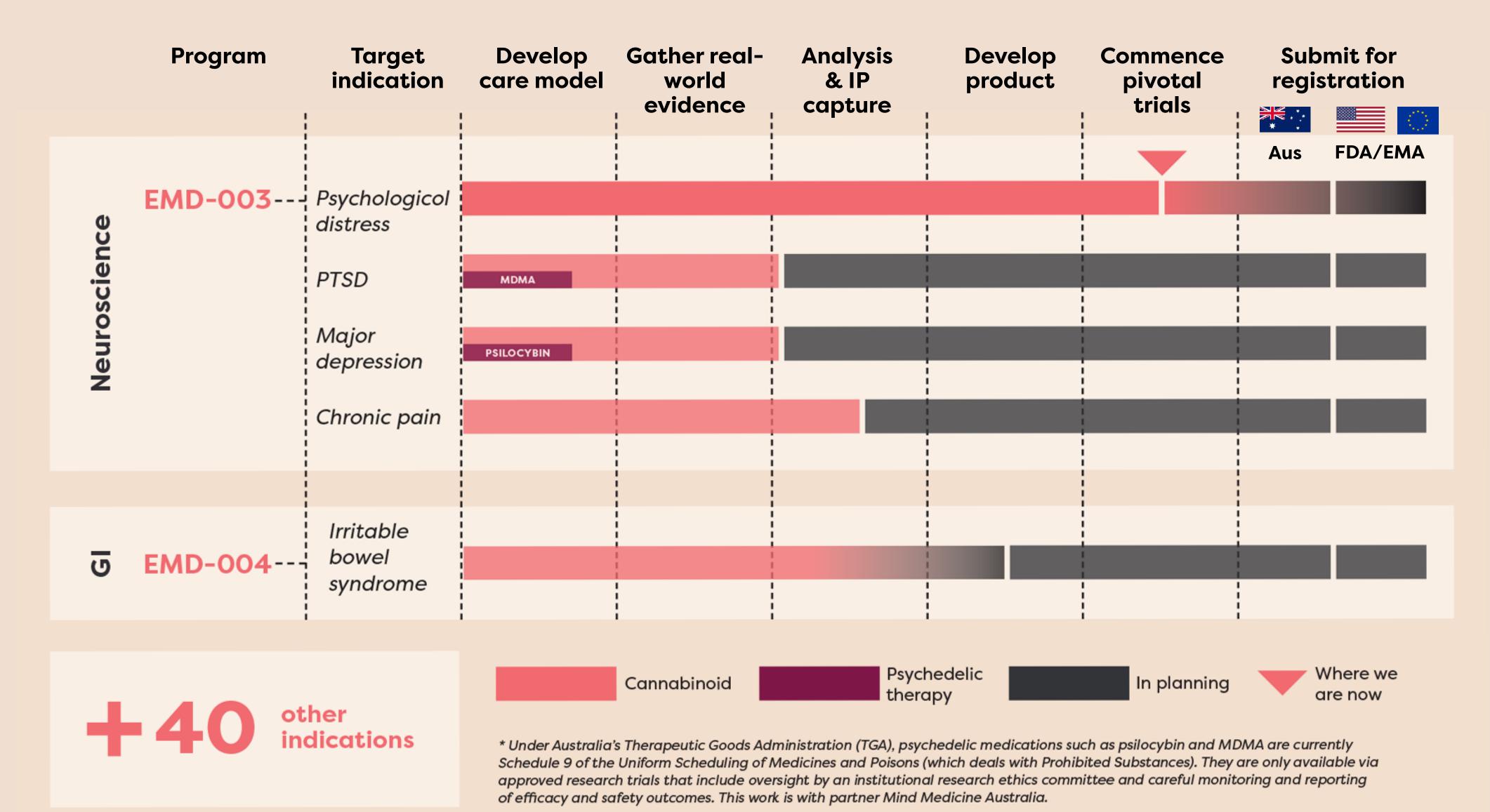
Emyria recently appointed Dr Karen Smith, Ex-Chief Medical Officer and Global Head of Research & Development at Jazz Pharmaceuticals to Chair Emyria's Strategic Advisory (See ASX Announcement 22 February 2021)

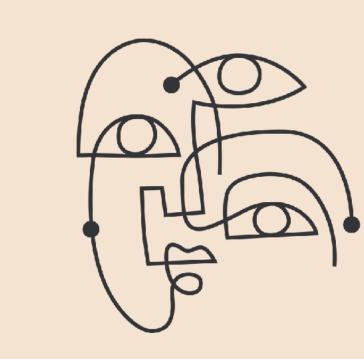


# Emyria's growing drug registration pipeline

Given our unique assets and the high-quality data we generate during care, the Emyria platform can generate multiple, independent drug development programs for new and emerging treatments."

# Emyria's pipeline targets large, under-served markets





## Emyria's experienced drug development team

"Our team has overseen more than 100 clinical trials and multiple drug registrations including with the FDA."

# Board with deep clinical and commercial expertise

#### **Key Person**

#### Role



**Dr Stewart Washer Chairman & Founder**  **Cynata** (ASX:CYP) – stem cells Orthocell (ASX:OCC) - regenerative medicine **Botanix** (ASX:BOT) - CBD (synthetic)









**Dr Michael Winlo Managing Director** 

**Medical doctor** Director at Linear Clinical Health Lead at **Palantir** MBA from **Stanford University** 



**Q** Palantir





**Dr Alistair Vickery Medical Director** 

Specialist general practitioner Chair of Black Swan Health, - mental health Associate Professor of Primary Health Care







Matt Callahan **NED & Founder** 

Founder **Botanix** (ASX:BOT), Founder Orthocell (ASX:OCC) 4 products through **FDA approval**. More than 20 years' legal and IP experience









**Professor Sir John Tooke Independent NED** 

**Knighted** in the UK for Services to Medicine Senior Independent Director, BUPA Chile Head of Medical Sciences at UCL Review board of Google DeepMind Immediate past President Academy of **Medical Sciences** 









## Recently appointed Key Advisors

**Key Person** 

Role



Dr Karen Smith M.D., Ph.D., M.B.A., L.L.M **Chair of Strategic Advisory** 

- Experienced pharmaceutical expert
- Multiple Directorships with innovative pharmaceutical companies
- Ex-Chief Medical Officer and Global Head of R&D at Jazz Pharmaceuticals
- Overseen more than 100 clinical trials and 20 regulatory approvals
- Appointment boosts Emyria's global clinical trial and regulatory approval expertise to accelerate drug registration
- Appointment to support innovation across Emyria's drug development programs, clinical studies and evidence-generating care model



Jazz Pharmaceuticals®

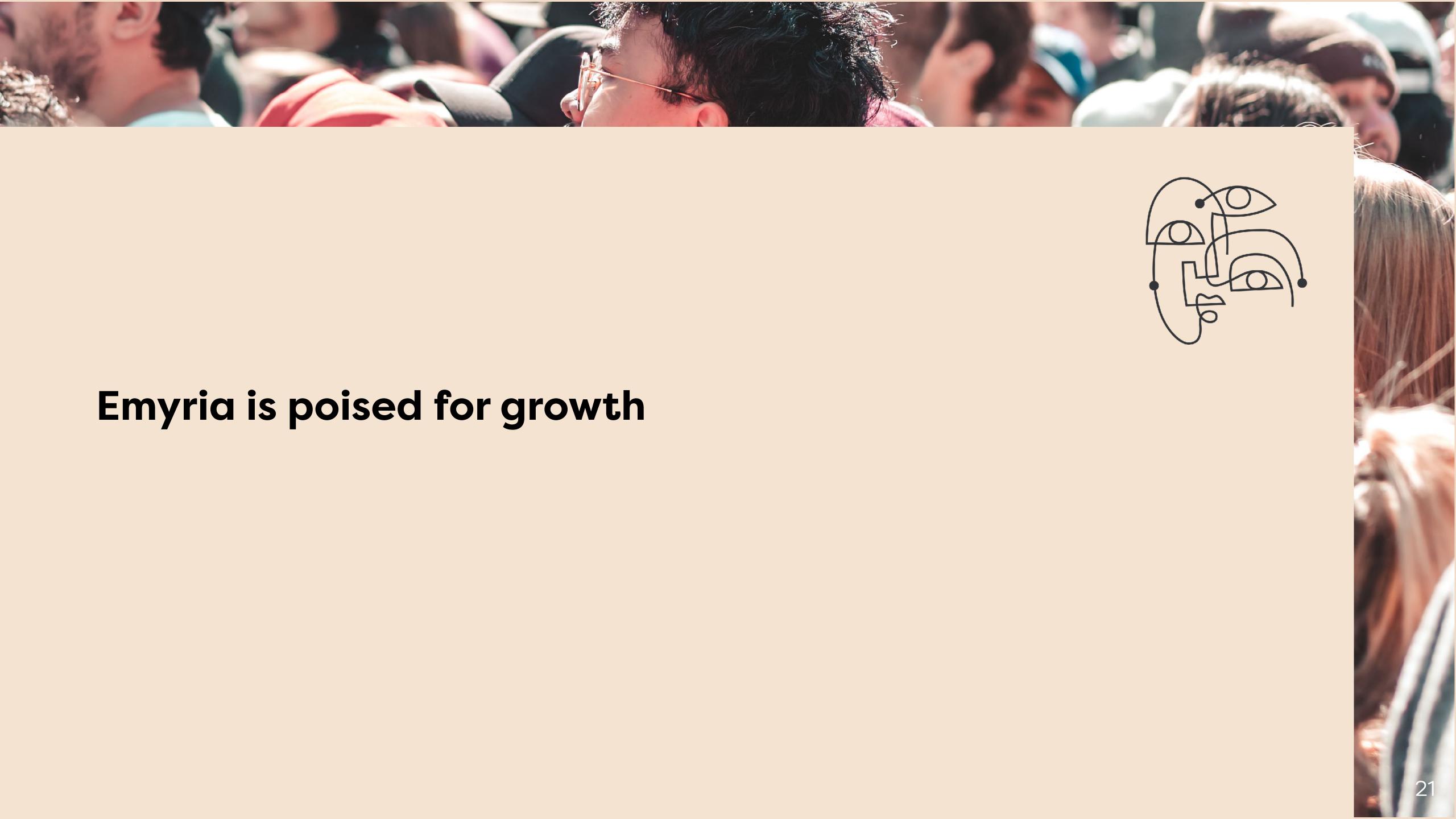


**Dr Richard Magtengaard Consultant Psychiatrist** 

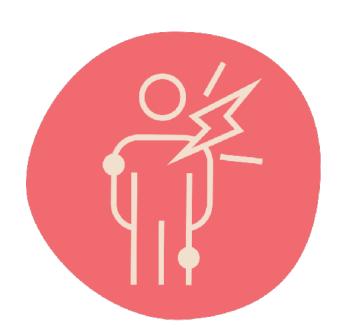
- Consultant Psychiatrist and retired Naval Officer
- Current Director of Military Trauma Recovery Programme for sustained physical and psychological traumas
- active member of the Australasian Military Medical Association (AMMA) and has developed lasting affiliations with ADF Joint **Health Command (JHC), Returned Services** League WA (RSLWA), St John Ambulance (SJA), West Australian Police (WAPOL), Department of Fire and Emergency Services (DFES), Australian Federal Police (AFP) and numerous other Ex-Service Organisations (ESOs)

  • Appointment boosts Emyria's clinical expertise in
- mental health care

Salvado.



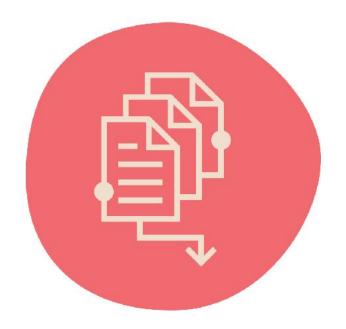
### Within 12 months we have...



- Over **3,500 patients** with unmet needs
- 7 clinic locations Emerald Clinics
- Specialist advisors & GCP-trained GPs
- Over 400 referring clinicians



- Launched 2 drug development programs:
- **EMD-003** (schedule 3 medicine for psychological distress)
- EMD-004 (cannabinoid for IBS)



- Over 2.6M validated data points
- \$1M of data deals inc. with **Canopy Growth Corp**



- Multiple PhD-trained data analysts
- Informing strategic trial design
- Patents already filed

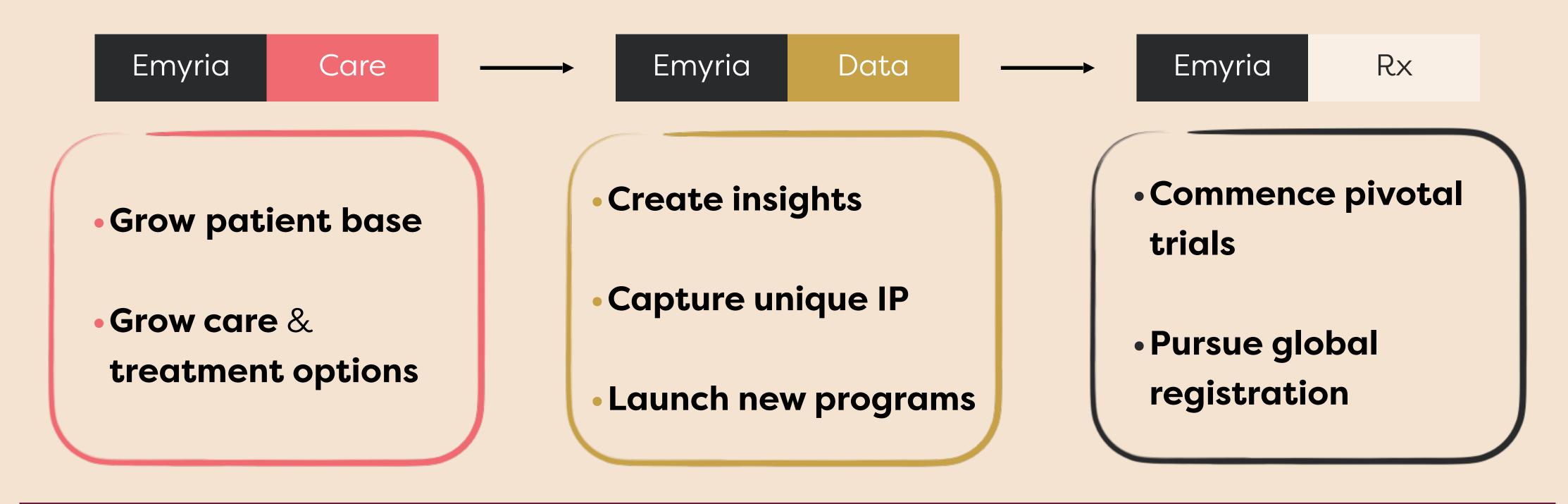


- TGA registered remote monitoring systems
- Major WA Health grant award (\$880k) for remote monitoring of vital signs and mental health



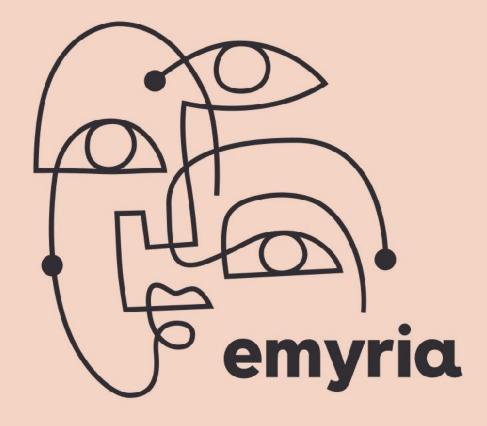
- **UK** clinical partner Sapphire Medical (London)
- **USA** strategic partner Mt Sinai (New York)
- Partnership with Mind Medicine
   Australia to develop psychedelicassisted therapy model

### Emyria positioned to rapidly & repeatedly develop new treatments



#### Emyria's Digital Health Platform

- Obtain further TGA registrations
- Incorporate best-in-class vital sign technology to develop digital biomarkers
- Work with partners (eg Mt Sinai) to extend platform capability



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