

Nutritional Growth Solutions secures rights to Healthy Daily Height[®] trademark in China

Highlights

- **Nutritional Growth Solutions has acquired the rights to the Healthy Daily Height[®] trademark in China**
- **Acquisition enables Nutritional Growth Solutions to register a Class 5 trademark for its brand which includes pharmaceuticals, dietary supplements and food for babies**

Nutritional Growth Solutions Ltd. (“the Company” or “NGS”, ASX:NGS), a global nutrition company that creates scientifically formulated and clinically proven supplements to support growth development in children, has secured the right to the Healthy Daily Height[®] trademark in China.

This allows NGS to register its brand in China under a Class 5 trademark (# 30990741) which includes pharmaceuticals, dietary supplements and food for babies, enabling NGS to better protect and enforce its intellectual property rights against imitation products and develop relationships with reputable distributors, retail outlets and stockists.

Healthy Daily Height[®] translates into three Chinese characters that perfectly represent our brand in China. This trademark will enable customers to shop confidently for the Company’s patented range of nutritious shakes, knowing they are receiving genuine products that have been clinically tested and scientifically formulated with the highest quality ingredients.

Liron Fendell, CEO and Managing Director of NGS said:

“Our patented shakes were scientifically formulated by pediatric doctors after 20 years of research into the link between nutrition and child growth development. Ensuring the Healthy Height[®] brand is protected to the same high standard as our formula is of the utmost importance. We want customers to feel confident when shopping for Healthy Height[®] that they are receiving a genuine product that’s filled with nutrients, backed by science and clinically proven to improve height in children – allowing them to grow into the person they are meant to be.”

This announcement has been authorised for release by the Board of Directors of Nutritional Growth Solutions Ltd.

For more information:

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About Nutritional Growth Solutions

Nutritional Growth Solutions is a global nutritional health company focused on the well-being of children. NGS develops, produces and sells clinically tested nutritional supplement formulae for children following 20 years of medical research into pediatric nutrition at Schneider Children’s Medical Centre, Israel’s largest pediatric hospital. The nutritional supplements market has experienced tremendous growth in recent years, but most attention has been focused on adult users and children under three years of age. The three to twelve-year-old consumers represent a larger market opportunity and NGS is highly differentiated from its competitors with clinically tested products and an expanding product portfolio to capture this market opportunity.

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