

TRUCONNECT to launch AHI integration to over 150 million potential users in weekend blitz.

Highlights:

- **36-hour world-wide free body scan weekend commencing midnight UK time Saturday the 8th of May.**
- **Apple soft launch now live, and Google store soft launch scheduled the week commencing 26th April 2021, pending Google store review / approval.**
- **TRUCONNECT has an audience of over 150 million people through their global partners such as Huawei, Amanda Cerny, MMA Superstar Georges Saint Pierre and Bollywood actress Jacqueline Fernandez.**
- **A marketing campaign will run in conjunction with the 36-hour world-wide free scan weekend to drive TRUCONNECT users to purchase 30-day unlimited body scan subscriptions.**
- **Definitive Agreements concluded / executed with The Original Fit Factory (TOFF).**

Advanced Human Imaging Limited (ASX: AHI) (“AHI” or the “Company”) is pleased to provide an update to shareholders regarding the release of the Original Fit Factory Ltd (“TOFF”) App integrated with AHI’s technology.



The graphic features a large smartphone in the center with a woman in athletic wear on the screen. To the left, the text reads 'TRUCONNECT by TV.FIT' and 'IN-APP BODYSCAN LAUNCHING MAY 8th GLOBAL FREE LAUNCH WEEKEND'. Below this are three app store download buttons: 'Download on the App Store', 'GET IT ON Google Play', and 'EXPLORE IT ON AppGallery'. On the right, a vertical banner says 'Advanced Human Imaging.' with the company logo below it. A small box on the phone screen says 'Take a Full Body Scan' and 'Achieve your fitness goals the right way. Get your body circumference, and body composition...using only your smartphone.' with a 'Get Started' button.

With a celebrity line up across the globe, TOFF’s flag ship product TRUCONNECT will be launching to a potential audience of 150 million social media, health, fashion and fitness enthusiasts in partnership with TRUCONNECT. TRUCONNECT is a world-leading app tackling fitness and mental health, available in 71 countries, across 6 continents.

The TRUCONNECT app is available for Apple, Huawei and Android smartphones and is a digital workout buddy that provides workouts to suit everyone, enabling users to workout whenever and wherever they want.

As previously announced to the ASX, TOFF and AHI entered a binding terms sheet to integrate AHI’s body scan technology into the TRUCONNECT by TV.FIT iOS and Android Applications.

The iOS, and Android TRUCONNECT applications are now integrated with AHI's technology, with the iOS version now available for download on the Apple app store, and the Android version scheduled to go-live on the Google Play Store, the week commencing 26th April 2021, pending Google Play Store approval.

36-hour world-wide free scan weekend commencing midnight UK time Saturday the 8th of May, AHI and TOFF have agreed to offer a 36-hour world-wide free body scan weekend to all TRUCONNECT app users to enable TRUCONNECT users to try out AHI's revolutionary in body scanning technology for themselves, accompanied by a special offer of £4.99 a month to drive users to purchase 30-day unlimited body scan subscriptions through in app notifications, push notifications, and mail outs to existing TRUCONNECT users.

TRUCONNECT work with some the worlds most world-renowned fitness experts, athletes and celebrities.



Vlado Bosanac, Chief Executive Officer of Advanced Human Imaging, said:

“The addition of our BodyScan to the TRUCONNECT app is going to be a game changing experience to the standard exercise regimes currently being offered in applications of this kind. TRUCONNECT users will now be able to understand and map the changes they experience through the digital tracking capabilities of the AHI technology as they workout with their trainers and follow the plans set out for them.

The feedback loops our technology supplies TRUCONNECT, and its users will provide better engagement and understanding of the user's results, empowering TRUCONNECT and their trainers with the data they need to support their users in achieving better outcomes.

We will play a key role in partner marketing and user experience, assisting with acquisition and hitting agreed app user targets. David and his team at TOFF understand this well, and this is evident in the uniqueness of the TRUCONNECT integrated app release.

A key part of any weight loss / weight gain journey is tracking your dimensional changes over time, therefore providing TOFF users with an opportunity to capture a free scan to show the power of our platform, means that they have commenced a journey of tracking their results and will then want to capture further scans to track their dimensional changes as they progress on their weight loss / weight gain journey's, and to do this they'll need to purchase a subscription, effectively transforming the free scan into a revenue driver for both TOFF and AHI.

This is the first of our partners that truly understand the need to actively market the unique BodyScan capability they have integrated. I look forward to working with David and his team at TOFF to make the integrated solution a world-wide success, and to work together to achieve the 12-month 1,000,000 active user target.”

David Weir, CEO and Founder of The Original Fit Factory said:

“I believe we are building the world’s best online wellness community, and a key part of our value proposition is our focus on the individual, which is why all of our programs are designed to be motivational and adaptable, with modifications available to suit all skill levels, that individuals can access to workout whenever they want, and wherever they are.

AHI’s technology furthers our vision to be the best online wellness community globally as it enables us to provide our users with the capability to capture and track their body composition and dimensional changes in-line with our TRUCONNECT programs through the TRUCONNECT application, in 71 countries, across 6 continents from anywhere they are, be it at work, home, or the gym.”

We are pleased to confirm AHI and TOFF have now concluded all definitive agreements under the requirements of the binding term sheet.

The terms of the definitive agreements are disclosed as follows.

Summary of Material Terms:

Item	Summary/Details
Parties	Advanced Human Imaging Limited (AHI) The Original Fit Factory Ltd (TOFF)
Conditions Precedent	None
Definitive Agreements Concluded	The following agreement have now been concluded. AHI Commercial Contract AHI Software Development Kit, End User License Agreement AHI Data Processing Agreement AHI Support Agreement
Description	The AHI Commercial Contract is the main commercial agreement between the parties pursuant to which AHI agrees, inter alia, to grant a licence to TOFF to use AHI’s licensed software development kits, and related intellectual property to integrate them into the TOFF platform/technology.

	<p>In return, TOFF has agreed to pay certain user fees, data storage fees, support fees and incidental support fees to AHI.</p> <p>The AHI Software Development Kit, End User License Agreement, AHI Data Processing Agreement and AHI Support Agreement are supporting agreements related to the AHI Commercial Contract.</p>
Financial Impact	<p>AHI cannot guarantee any immediate material financial return as a result of entering into the contracts. However, as the TOFF initial release is scheduled to go-live over the coming weeks, combined with the 36-hour world-wide Celebrity scan weekend commencing UK Midnight Saturday the 8th of May, coupled with a strategic and well thought out marketing campaign to drive users to purchase 30-day subscriptions to the new platform.</p> <p>AHI believes this will have a positive impact on initial user uptake and user engagement as it is released globally and advertised by celebrities to their networks of millions of social media followers.</p> <p>AHI expects to start generating user fees and other fees from the commercial arrangement post the 36-hour world-wide free scan weekend (which cannot be forecast at this time).</p>
Initial Term	2 years, each term shall be renewed for consecutive further terms of 2 years each (unless terminated at least 90 days prior to expiry of the term).
Termination	<p>The contracts may be terminated in the event that the counterparty is in material breach, suffers an insolvency event or sells its business or a majority of the shares in the counterparty (i.e., change in control).</p> <p>There is no termination for convenience clause.</p>
User Target	Under the terms of the binding term sheet, TOFF will use its best endeavours to target 1,000,000 active users within the first 12 months. There are no penalties for not achieving this target and no guarantee that this target will be reached.
Governing Law	Western Australia

About TRUCONNECT (by The Original Fit Factory)

TRUCONNECT is a flexible and at home health and fitness app. TRUCONNECT provides users with the flexibility and convenience to stream workouts via their smart-phone anywhere any time, be it during a lunch break, or via their TV within the comfort of their living room, or even through a tablet in the playroom with the kids.

Designed for all ages and levels, TRUCONNECT allows people to work out in their most comfortable environment and at their own pace, whether users are looking for a high-intensity workout, to really get their blood pumping, something to help them lose weight ready for summer, or a yoga session to boost their physical and mental wellbeing, it's all available through the TRUCONNECT app. Inactivity raises the risk of heart disease, type-2 diabetes, some cancers and can also damage emotional wellbeing. Yet research shows that in Britain, 37% of people do no exerciseⁱ and only one in seven belong to a gym. The Original Fit Factory built TRUCONNECT to change that.

TRUCONNECT believes that regular exercise can increase not only your physical health but can be exceptionally advantageous to your mental wellbeing.

TRUCONNECT Website: truconnect.fit

TRUCONNECT Instagram [@fitness](https://www.instagram.com/fitness)

About Advanced Human Imaging:

The Company has developed and patented a proprietary technology which enables its users to privately check, track, and accurately assess their dimensions, solely using a smartphone. AHI refers to this physical measurement and analysis tool as “BodyScan.” AHI is globalizing its technology in order to assist individuals, communities and populations live healthier lives, worldwide.

AHI’s patented technology allows individuals, via an automated system, take a series of images of themselves using a smartphone which delivers accurate and repeatable measurements across the individual’s entire body. These measurements allow the individual to understand his/her dimensions and the physical changes which they are undergoing through diet, exercise and lifestyle. Further, the images that AHI captures also provide the individual with an understanding of their health risk related to certain chronic diseases (including obesity and related diseases such as diabetes). AHI uses global standards set by the World Health Organization (WHO), and the International Diabetes Federation (IDF) when assessing and deriving this information feedback loop.

The Company has recently advanced its technology to run these complex mathematical algorithms directly on the user’s smartphone, rather than limiting that computation to the Cloud. AHI’s overarching technology strategy has been to take advantage of the mobile device’s accelerated performance, specifically by utilizing on-device general purpose Graphic Processing Units (GPU).

AHI delivers a non-invasive, highly accurate and privacy-sensitive solution which returns results within seconds. The Company leverages machine-learning and computer vision to analyze images, detect pose and joint features, and create non-personally identified data for measurement estimation. AHI takes advantage of dedicated GPU libraries such as TensorFlow Lite (Android) and Metal (Apple) to run prediction models, which have been trained with a substantial and diverse human data set proprietary to the company from around the globe, which is enabled on device to process multiple captured images in fractions of a second. The result is a solution that runs on-device and does not sacrifice speed, security or privacy. Images and private information never leave the users personal device, ensuring security and privacy standards are met across global regions and requirements.

This unrivalled process allows us to produce exceptional results and simplify the output of useful, reliable, digital measurements and remove the human error otherwise present in traditional methods.

Advanced Human Imaging’s MultiScan platform simplifies the collection of bio metric measurements across the body, vital signs and skin conditions, reducing the human error present in traditional information gathering and analysis methods.

For more information please visit: www.advancedhumanimaging.com

*This announcement has been approved by the board of Advanced Human Imaging Limited.

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ⁱ <https://www.kantar.com/uki/inspiration/sport-leisure/37-per-cent-of-people-in-the-uk-never-exercise-or-play-sport/> - accessed April 8, 2021