

Advanced Human Imaging CompleteScan pilot to commence with Discovery Vitality.

Highlights:

- **Vitality is one of the world’s leading behavioral change programs that encourages and rewards members for leading a healthy lifestyle.**
- **Vitality will be testing the accuracy of the CompleteScan application capture suite, with the pilot to run for the duration of May 2021.**
- **Vitality Shared-Value insurance model is active in 28 markets with over 20 million members.**

Advanced Human Imaging Limited (ASX: AHI) (“AHI” or the “Company”) is pleased to provide an update to shareholders regarding the consumer pilot to be conducted with **Discovery Vitality (“Vitality”)**. Vitality is a subsidiary of Discovery Limited, a leading insurance and financial services provider.

AHI and Vitality have been working together over the last 12 months testing the AHI technology. After a number of successful outcomes, Vitality has decided to conduct a larger consumer facing pilot facilitated by onsite wellness specialists at four Discovery facilities in South Africa.

The intention of the pilot is to demonstrate the real-time data accuracy and efficiencies of the CompleteScan system. The pilot will run throughout the month of May, with wellness specialists performing an onsite health evaluation of each participant, comparing the accuracy of the results to those when utilizing the CompleteScan application capture suite.

AHI and Discovery are in commercial discussion for the ongoing access to the application.

Vlado Bosanac, Chief Executive Officer of Advanced Human Imaging, said:

“The team at Discovery have been a pleasure to work with over the past year. Discovery’s behavioral change platform “Vitality” sets the benchmark for health engagement and rewards. Discovery in my view were the pioneers of rewards based incentivized health outcome and have a proven track record of success. The CompleteScan integration will deliver a high-quality cost-effective data set, which will have exponential value in risk assessment and management when integrated into a solution like Vitality. Better health outcomes mean better quality of life. The ethos of a platform of this nature is to do exactly that, help people live better healthier lives. This is where the CompleteScan application is most effective, by identifying negative health indicators through actionable data for early intervention.”

About Discovery Limited

Discovery Limited is a South African-founded financial services organisation that operates in the healthcare, life assurance, short-term insurance, savings and investment and wellness markets. Since inception in 1992, Discovery has been guided by a clear core purpose – to make people healthier and to enhance and protect their lives. This has manifested in its globally recognised Vitality Shared-Value insurance model, active in 28 markets with over 20 million members, underpinning the insurance products of 14 leading global insurers. Vitality is the largest platform for behaviour change, creating shared value by combining behavioural economics and clinical science to encourage and reward members for exercising more, eating healthier, managing stress, looking after and improving their health. The model is exported and scaled through the Global Vitality Network, an alliance of large leading insurers across key markets including AIA (Asia), Ping An (China), Generali (Europe), Sumitomo (Japan), John Hancock (US), Manulife (Canada) and Vitality Life & Health (UK, wholly owned). Discovery trades on the Johannesburg Securities Exchange as DSY.

For more information on Vitality please visit.: www.discovery.co.za/vitality/how-vitality-works

*This announcement has been approved by the board of Advanced Human Imaging Limited.

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About Advanced Human Imaging:

The Company has developed and patented a proprietary technology which enables its users to privately check, track, and accurately assess their dimensions, solely using a smartphone. AHI refers to this physical measurement and analysis tool as “BodyScan.” AHI is globalizing its technology in order to assist individuals, communities and populations live healthier lives, worldwide.

AHI’s patented technology allows individuals, via an automated system, take a series of images of themselves using a smartphone which delivers accurate and repeatable measurements across the individual’s entire body. These measurements allow the individual to understand his/her dimensions and the physical changes which they are undergoing through diet, exercise and lifestyle. Further, the images that AHI captures also provide the individual with an understanding of their health risk related to certain chronic diseases (including obesity and related diseases such as diabetes). AHI uses global standards set by the World Health Organization (WHO), and the International Diabetes Federation (IDF) when assessing and deriving this information feedback loop.

The Company has recently advanced its technology to run these complex mathematical algorithms directly on the user’s smartphone, rather than limiting that computation to the Cloud. AHI’s overarching technology strategy has been to take advantage of the mobile device’s accelerated performance, specifically by utilizing on-device general purpose Graphic Processing Units (GPU).

AHI delivers a non-invasive, highly accurate and privacy-sensitive solution which returns results within seconds. The Company leverages machine-learning and computer vision to analyze images, detect pose and joint features, and create non-personally identified data for measurement estimation. AHI takes advantage of dedicated GPU libraries such as TensorFlow Lite (Android) and Metal (Apple) to run prediction models, which have been trained with a substantial and diverse human data set proprietary to the company from around the globe, which is enabled on device to process multiple captured images in fractions of a second. The result is a solution that runs on-device and does not sacrifice speed, security or privacy. Images and private information never leave the users personal device, ensuring security and privacy standards are met across global regions and requirements.

This unrivalled process allows us to produce exceptional results and simplify the output of useful, reliable, digital measurements and remove the human error otherwise present in traditional methods.

Advanced Human Imaging’s MultiScan platform simplifies the collection of bio metric measurements across the body, vital signs and skin conditions, reducing the human error present in traditional information gathering and analysis methods.

For more information please visit: www.advancedhumanimaging.com