



ASX Announcement

Release Date: 10 May 2021

NUHEARA COMMENCES SHIPPING HP ELITE WIRELESS EARBUDS

Highlights

- First HP branded product to be manufactured by Nuheara under the recently announced three-year umbrella supply agreement with HP
- First shipment by Nuheara of HP Elite Wireless Earbuds has occurred.

Nuheara Limited (**ASX: NUH**) (**Company** or **Nuheara**), transforming the way people hear by creating smart and affordable hearing solutions, is pleased to announce that first shipment of HP Elite Wireless Earbuds to HP Inc. (**HP**) (**NYSE:HPQ**) has occurred.

This is the first product to be manufactured by Nuheara for HP, under the recently announced three year umbrella supply agreement between the two companies.

-ENDS-

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ABOUT NUHEARA

Nuheara is a global leader in smart hearing technology which change people's lives by enhancing the power to hear. Nuheara has developed proprietary, multi-functional, personalised intelligent hearing devices that augments a person's hearing. Nuheara is headquartered in Perth, Australia and was the first consumer wearables technology company to be listed on the Australian Stock Exchange (ASX).

In 2016, the Company released its revolutionary wireless earbuds, IQbuds, which allow consumers to augment their hearing according to their personal hearing preferences and connect hands free with their voice-enabled smart devices. In 2020 Nuheara released its third generation IQbuds² MAX. Nuheara products are now sold Direct to Consumer (DTC) and in major consumer electronics retailers, professional hearing clinics, pharmacies and optical chains around the world.

The Company's mission is to transform the way people hear by creating smart hearing solutions that are both accessible and affordable.