

18 May 2021

**ASX Announcement**

## **INVESTOR WEBINAR DETAILS**

**Digital Wine Ventures (DW8 ASX)**, or the “**Company**”, is pleased to announce its participation in the Port Jackson Securities Webinar to be held on Thursday 20<sup>th</sup> May 2021 from 11:00am AEST/ 9:00am AWST.

Digital Wines CEO, Mr. Dean Taylor, will provide an update on how **WINEDEPOT** is Revolutionising Wine and Beverage Distribution.

Key topics to be discussed include:

- Wine Depot solution;
- Explanation of the Current Revenue model;
- The Key Growth areas and How DW8 is attacking those areas;
- How big is the addressable market; and
- Where to from here?

This FREE webinar is able to be viewed live via GoToWebinar over the internet and will provide viewers the opportunity further understand and engage in a live Q&A with the CEO Dean Taylor.

To access further details of event and to register for free, please copy and paste the link below into your internet browser:

<https://attendee.gotowebinar.com/register/838649610520995343>

**END**

This ASX announcement was approved and authorised for release by the Board of Directors.

## WINEDEPOT overview

WINEDEPOT is an online technology platform designed to streamline wine & beverage distribution. It provides users with an integrated trading, logistics and payment solution that includes:

- **MARKET** – direct-to-trade marketplace
- **DIRECT** – direct-to-consumer sales manager
- **CONNECT** – order, inventory & technology integration manager
- **LIQUIDITY** – payment management solution
- **LOGISTICS** – fulfillment solution

Benefits for users include:

### SUPPLIERS

Reduced Costs & Administration  
Improved Profit Margins  
Increased Customer Reach  
Incremental Sales  
Improved Cash Flow & Guaranteed Payment

### TRADE BUYERS

Single Order, Invoice, Delivery & Payment  
Flexible Payment & Credit Options  
Access to a Broad Product Range  
Streamlined Delivery Service  
Supports Producers via 'Vineyard to Venue' model

Revenue is generated via:

- **Trading Fees** (% of the wholesale transaction value)
- **Sales Commissions** (% of the retail transactions generated)
- **Connect Platform Fees** (monthly subscriptions, listing and integration fees)
- **Liquidity Fees** (% of the transaction value funded)
- **Logistics Fees** (storage, picking, packing, handling & freight)

WINEDEPOT plans to solidify its presence in Australasia before expanding into other key markets for Australian wine such as USA, UK, Europe, Canada, Hong Kong and Singapore.

## Digital Wine Ventures overview

Digital Wine Ventures (ASX DW8) is an Australian Publicly listed company that aims to identify and invest in early-stage technology-driven ventures that have the potential to disrupt and or digitally transform segments within the global beverage market.

To keep abreast of the Company's latest developments and special offers available to investors please visit [www.digitalwine.ventures/blog](http://www.digitalwine.ventures/blog)

To view recent media coverage please visit:

- <https://www.digitalwine.ventures/media-coverage.php>
- <https://winedepot.com/media-coverage/>

For more information, please visit [www.digitalwine.ventures](http://www.digitalwine.ventures) and [www.winedepot.com](http://www.winedepot.com) or contact:

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## Forward-Looking Statements

*This document may include forward-looking statements. Forward-looking statements include, but are not limited to, statements concerning Digital Wine Ventures Limited's planned operations and other statements that are not historical facts. When used in this document, the words such as "could", "plan", "estimate", "expect", "intend", "may", "potential", "should", and similar expressions are forward-looking statements. Although Digital Wine Ventures Limited believes that its expectations reflected in these forward-looking statements are reasonable, such statements involve risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements*