

19 May 2021

**ASX Announcement**

## **DW8 ADMITTED TO MSCI GLOBAL INDEX**

**Digital Wine Ventures (DW8 ASX)**, or the “**Company**”, is pleased to announce that from 27 May 2021, DW8 will be included within the MSCI Global Micro Cap index, an index designed to measure the performance of the Micro Cap segment of companies traded globally.

With over 50 years of expertise in research, data and technology, MSCI is a leading provider of critical decision support tools and services for the global investment community.

MSCI create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. MSCI power better investment decisions by enabling clients to understand and analyse key drivers of risk and return and confidently build more effective portfolios.

### **Relevance of inclusion into an Index (MSCI)**

The benefits to DW8 for being admitted into a global index include:

- increased exposure to global institutions
- gaining broader exposure to the investment markets
- potential of increased liquidity
- greater research coverage and transparency for institutional and retail investment

**END**

This ASX announcement was approved and authorised for release by the Board of Directors.

## WINEDEPOT overview

WINEDEPOT is an online technology platform designed to streamline wine & beverage distribution. It provides users with an integrated trading, logistics and payment solution that includes:

- **MARKET** – direct-to-trade marketplace
- **DIRECT** – direct-to-consumer sales manager
- **CONNECT** – order, inventory & technology integration manager
- **LIQUIDITY** – payment management solution
- **LOGISTICS** – fulfillment solution

Benefits for users include:

### SUPPLIERS

Reduced Costs & Administration  
Improved Profit Margins  
Increased Customer Reach  
Incremental Sales  
Improved Cash Flow & Guaranteed Payment

### TRADE BUYERS

Single Order, Invoice, Delivery & Payment  
Flexible Payment & Credit Options  
Access to a Broad Product Range  
Streamlined Delivery Service  
Supports Producers via 'Vineyard to Venue' model

Revenue is generated via:

- **Trading Fees** (% of the wholesale transaction value)
- **Sales Commissions** (% of the retail transactions generated)
- **Connect Platform Fees** (monthly subscriptions, listing and integration fees)
- **Liquidity Fees** (% of the transaction value funded)
- **Logistics Fees** (storage, picking, packing, handling & freight)

WINEDEPOT plans to solidify its presence in Australasia before expanding into other key markets for Australian wine such as USA, UK, Europe, Canada, Hong Kong and Singapore.

## Digital Wine Ventures overview

Digital Wine Ventures (ASX DW8) is an Australian Publicly listed company that aims to identify and invest in early-stage technology-driven ventures that have the potential to disrupt and or digitally transform segments within the global beverage market.

To keep abreast of the Company's latest developments and special offers available to investors please visit [www.digitalwine.ventures/blog](http://www.digitalwine.ventures/blog)

To view recent media coverage please visit:

- <https://www.digitalwine.ventures/media-coverage.php>
- <https://winedepot.com/media-coverage/>

For more information, please visit [www.digitalwine.ventures](http://www.digitalwine.ventures) and [www.winedepot.com](http://www.winedepot.com) or contact:

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## Forward-Looking Statements

*This document may include forward-looking statements. Forward-looking statements include, but are not limited to, statements concerning Digital Wine Ventures Limited's planned operations and other statements that are not historical facts. When used in this document, the words such as "could", "plan", "estimate", "expect", "intend", "may", "potential", "should", and similar expressions are forward-looking statements. Although Digital Wine Ventures Limited believes that its expectations reflected in these forward-looking statements are reasonable, such statements involve risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements*